JOHN BULL, MAY 22, 1937

TWOPENCE
Vol. LXI,
1614.

GREAT 4-GUINEA PRESENTATION for EVERY READER (SEE PAGES 4 and 5)

JOHN BULL

Yes Sir!
Your hair will still be in the picture when you're 40!

1/-

Brylcreem is obtainable in bottles and tubes and the new wide-neck bottles. From all chemists and hairdressers.

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The beauty of Red Tile and Red Composition Floors is easily maintained by using Cardinal, the polish that gives a rich red finish, waterproofs the surface and will not tread off. So good too for Concrete and Brick Paths, Front steps, etc.

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Made by makers of Mansion Polish

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DEFEATS CORPULENCE

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Athletic Model 9 ins. deep Light Fawn 4/11

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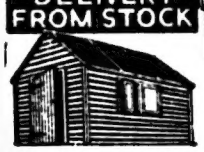

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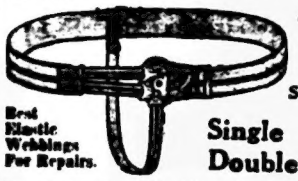

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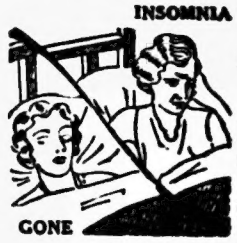

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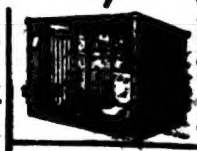

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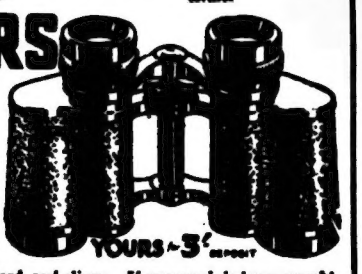

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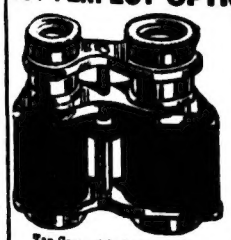

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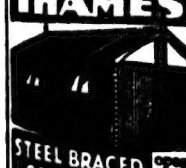

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47 PIECES

*

SPOONS AND FORKS WITH GUARANTEED Deposit of PURE SILVER PLATING WITH MIRROR POLISH

*

GUARANTEED STAINLESS KNIVES OF FIRTH STEEL WITH MIRROR POLISH

*

BEAUTIFULLY MADE CANTEEN FINISHED IN RICH JACOBEAN OAK SHADE

Here is a reduced illustration of this magnificent Canteen of Cutlery. Actual size of the Canteen is 13½ in. long by 12⅛ in. wide by 2¼ in. deep.

Here is a miniature illustration showing this handsome case when closed. The graceful design and the rich Jacobean Oak shade make this Presentation a magnificent addition to your home.

This offer, which is limited to the first 20,000 applicants, applies only to residents in Great Britain, N. Ireland and the Free State. Applicants from I.F.S. are required to pay any charges that may be levied.

CANTEEN OF CUTLERY

FOR YOUR HOME

"John Bull's" Stupendous New Presentation

STRICTLY LIMITED

FIRST COME FIRST SERVED!

A MAGNIFICENT Sheffield-made Canteen of Cutlery! 47 Gleaming pieces—Spoons and Forks with a Guaranteed deposit of PURE SILVER PLATING and Mirror Polish—Knives made of the famous Firth Steel, Guaranteed Stainless, with Mirror Polish—All in a beautiful Canteen in rich Jacobean Oak shade! WHAT A JOY TO POSSESS! Small wonder that "John Bull" is proud this week to announce this great Presentation to its readers. Think of it! This lovely £4 : 4 : 0 Canteen of Cutlery can be yours, provided you act quickly, on remarkable Presentation Terms. This amazing Presentation represents such marvellous value that only a very strictly limited supply of these beautiful Canteens is available. As soon as the full number of Canteens has been applied for no further reservations will be accepted, and the offer will be withdrawn and will not be repeated. All applications will be treated in strict rotation. It is definitely a case of first come—first served! The demand will be tremendous. Take "John Bull's" advice—apply NOW for this wonder Canteen for your home or you will be too late. Post the Reservation Forms below TO-DAY!

If you could see this handsome Canteen of Cutlery you'd instantly fall in love with it—it's irresistible!

SEE what it contains. There are SIX TABLE KNIVES and SIX TABLE FORKS—SIX DESSERT KNIVES and SIX DESSERT FORKS—SIX DESSERT SPOONS and SIX TEA SPOONS—TWO TABLE SPOONS—TWO MUSTARD SPOONS—TWO SALT SPOONS—ONE JAM SPOON—ONE PAIR OF SUGAR TONGS —and—a lovely THREE-PIECE CARVING SET consisting of KNIFE, FORK and STEEL,—a Complete Family Canteen—every piece exquisitely designed in the most popular style—every piece perfectly made and balanced—a glittering, high-class collection of plate that offers a lifetime of pleasure and usage.

SHEFFIELD! The world's most famous cutlery centre—a name that is a guarantee of all that is best—the hallmark of incomparable craftsmanship and quality—that is where this beautiful Canteen is being specially created for your home! The table and dessert knives are made of the renowned Firth Steel—the finest steel for the purpose. Each knife blade is guaranteed STAINLESS and is finished with a sparkling de-luxe mirror polish. The blade and half of each knife forms one piece which is firmly and attractively set well down into the handle. The handles are oval-shaped and made of super-quality delicately GRAINED WHITE IVORINE—a lovely contrast to the glittering steel. The table and dessert forks, the 12 various spoons and the sugar tongs are heavyweight, and are the most graceful you've ever seen. **Every spoon and every fork has a GUARANTEED deposit of PURE SILVER PLATING, with a brilliant mirror polish finish.**

Included in this fine Canteen is a THREE-PIECE CARVING SET, consisting of a CARVING KNIFE with 8-inch blade, made of Firth Stainless Steel with mirror polish, a forged steel carving fork, and a sharpening steel—a set that adds the final touch of excellence.

The three pieces of this Carving Set, like the Table and Dessert Knives, are each in one piece, with the haft well set down into the handle in each case. The handles, too, are of delicately GRAINED WHITE IVORINE—oval finished—matching the rest of the set.

The Canteen itself is beautifully and strongly made and finished in a rich Jacobean oak shade. It is lined throughout with an attractive Blue Feltette. The design of the Canteen is in an attractive, modern bay-fronted style, and is registered and exclusive to this Canteen. The Canteen is fitted with decorative clasps and solid brass hinges.

The complete Canteen of Cutlery will be distributed straight from the manufacturers as follows:—

SET 1
3 Table Knives
3 Table Forks
Jam Spoon

SET 2
3 Table Knives
3 Table Forks
1 Pair Sugar Tongs

SET 3
3 Dessert Knives
3 Dessert Forks
2 Mustard Spoons
1 Table Spoon

SET 4
The Wonderful JACOBEAN OAK SHADE CANTEEN, fitted to hold 47 pieces.

SET 5
3 Dessert Knives
3 Dessert Forks
2 Salt Spoons
1 Table Spoon

SET 6
3-Piece Carving Set: —Knife, Fork and Steel.

SET 7
6 Tea Spoons
6 Dessert Spoons

DO THIS NOW

First, fill in the Reservation Form and Label below, and post them at once to "John Bull." YOU SEND NO MONEY WITH THESE FORMS. On receipt of the Reservation Form and Label, bearing a halfpenny stamp, you will be sent a beautiful folder in colours containing your Seven Presentation Vouchers entitling you to qualify for the Complete Canteen of Cutlery set by set and showing the magnificence of every piece in this lovely Canteen. Directly your application is received arrangements will be made for your Canteen to be specially prepared for you and your first Set, consisting of **3 Table Knives, 3 Table Forks and Jam Spoon,** will be put in hand to be ready for despatch straight from Sheffield, carriage paid to your home. As soon as the First Set has been despatched, the Second Set will be put in hand, to be ready for despatch to you, and so on until your Canteen of Cutlery is complete.

In order to qualify for each set, you are asked to send in one of your Presentation Vouchers accompanied by 4 Tokens cut from 4 consecutive issues of "John Bull." Tokens eligible are the series "B," and will be found in the bottom left-hand corner of the back cover of "John Bull." You may commence with Token No. "B 73" from next week's issue.

All that you are asked to send for each set, with each of the first Six **completed** vouchers, is the amazingly low sum of only **5s. 9d.** which includes special packing in carton, insurance, carriage, etc. For the Final Set you are asked to send **6s. 9d.**

That is all. There is nothing more to pay or do—YOU SEND NO MONEY NOW WITH THE RESERVATION FORM AND LABEL BELOW. **NO PERSON MAY APPLY FOR MORE THAN ONE COMPLETE CANTEEN OF CUTLERY.**

URGENT Never again will an opportunity like this come your way. Take "John Bull's" word for it—unless you are amongst the first applicants you may be too late. Seize this wonderful opportunity NOW. Fill in the Forms below and POST AT ONCE.

HURRY! POST FORMS BELOW TO-DAY!

IMPORTANT It is a condition of this offer that your Newsagent must hold a written order from you for the regular supply of "John Bull." Should your Newsagent NOT already hold such an order from you hand him the Order Form below to-day.

"JOHN BULL"
The National Weekly. 2d. every Thursday

Order Form

To .....
(Name of Newsagent)

Address .....

.....

Please deliver or reserve "John Bull" for me weekly until further notice.

Signature .....

Address .....

.....

Date _____ .....

PLEASE WRITE CLEARLY.

Cut around dotted rule. Do not separate Label and Reservation Form

"JOHN BULL"

RESERVATION FORM

SEND NO MONEY WITH THIS FORM

To: Presentation Dept. J.C., "John Bull," 3, Arne Street, Long Acre, London, W.C.2

The label on the right must be enclosed with this Reservation Form. It will be used for sending to you your Seven Presentation Vouchers. You must fill it in with your name and full postal address in block letters and affix a halfpenny stamp to space provided. This Form and Label may be posted in unsealed envelope bearing halfpenny stamp.

This Form reserves in your name the Presentation of a

47-PIECE CANTEEN OF CUTLERY

IN accordance with your special offer, please reserve in my name a Presentation 47-piece Canteen of Cutlery to be qualified for in **Seven Sets,** and send me by return the Colour Folder containing my **Seven Official Presentation Vouchers** on which to qualify. I certify that I have NOT already reserved a Canteen of Cutlery under this Scheme. The Newsagent whose name and address are given below holds my written order for the regular supply of "John Bull."

READER'S SIGNATURE .....
Write clearly below in Block Letters.

FULL POSTAL ADDRESS .....

.....

NAME OF NEWSAGENT .....

ADDRESS .....

Date _____

Leave Blank
Checked and Verified
District Supervisor.

The last day for receipt of applications from this announcement is Tuesday, June 1st, 1937.

J.B. 22/5/37

A Halfpenny Stamp MUST be firmly affixed here by you.

NAME .....

Full Postal ADDRESS .....

.....

.....

J.B. C.C.

"Craven A" are really good— believe me they'll never affect your throat!"

"Week-ends I slip a 25 in my pocket." 25 for 1/3

In the 'easy-access' inner foil pack and
SEALED FRESH IN MOISTURE-PROOF 'CELLOPHANE'
10 *for* 6D • 20 *for* 1/- • 25 *for* 1/3
Tins: 50 *for* 2/6 . 100 *for* 5/-

MADE SPECIALLY TO PREVENT SORE THROATS

C.A. 432

Carreras Ltd.—150 years Reputation for Quality

JOHN BULL

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.
Registered at the G.P.O. as a Newspaper.

Thursday, for week ending Saturday, May 22, 1937. Twopence.
Postage: Inland and Canada, 1d; all other parts of the world, 1½d.

WITHOUT FEAR OR FAVOUR

Guiltless *but* BRANDED

MY Lord the King's Justice of Assize is speaking. From his bench below the emblem of the Royal Arms he makes observation.

"These people in the dock," he says, "be they guilty have been suffering for months, and, be they innocent, what is their hardship?

"I should say colossal."

We emphasise the judge's answer to his own question. Because each year thousands of innocent people suffer the "colossal hardship" of imprisonment without cause.

The remarks quoted above were uttered by Mr. Justice Singleton at a recent Liverpool Assize. He was commenting on a case in which the accused persons had been locked in jail awaiting trial, or without sufficient cause.

As clearly as possible the learned judge made it plain that such imprisonment, in his opinion, was unnecessary and against the ethics of our legal system.

Lately an official "blue-book" supports in startling manner the denunciation of this colossal hardship.

THIS volume is the annual report of the Commissioners of Prisons and the Directors of Convict Prisons. It was presented to Parliament, before the Coronation adjournment, by the Home Secretary.

Statistics of all kinds relating to crime in this country and the imprisonment of offenders are given in the document.

From these figures this fact stands out:

During the year under review no fewer than 8,277 individuals—6,906 men and 1,371 women—suffered imprisonment unjustly.

They were people committed to prison on remand or to await trial, but who never received sentence.

In the vast majority of cases, charges against those enforced prisoners were never proved. When they stood before juries of their fellow-citizens they were found to be not guilty of any delinquency.

Which means that these unfortunates received the stigma of prison improperly. By the machinery of our courts they were branded.

FOR the remainder of their lives they will carry—unjustly—the mark of prison.

Never will they forget the weeks, or months, spent in a prison cell.

Because some bench of magistrates considered they were not fit subjects for bail, they will carry with them always a prison record.

True the number of these wrongful imprisonments is declining. In the past four years it has diminished by more than a thousand cases.

Even so, the present total is appalling—8,277 persons sent to jail, when they were innocent, or when their alleged breach of the law was deserving of nothing more than a fine, binding over to be of good conduct, or probation.

Individual instances of the suffering to the innocent caused by the decision of a petty sessional court to refuse bail cannot be quoted. Giving details would be unfair. The cases would be recognised. The horror of imprisonment would be brought back afresh in the minds of the victims.

The stigma of prison clings long after he is vindicated in the eyes of the law

John Bull has, however, a long, long roll of the names of men and women crushed by this form of legal torture.

Letters constantly reach this office setting out circumstances of intolerable harshness; giving particulars of families deprived of all support while the mainstay of the home was lodged in prison awaiting trial on a charge of which, subsequently, he or she was found to be entirely blameless.

Lord Hewart, the Lord Chief Justice of England, and most of the judges of the King's Bench, have dealt with this evil; denouncing it; suggesting that greater care should be exercised in the lower courts.

At Chester Assizes we have Mr. Justice Humphreys, foremost of the criminal judges, an ex-senior Treasury Counsel and prosecutor in innumerable famous trials, stating that he cannot understand the reluctance of magistrates to grant bail.

"If a prisoner is refused bail," he declared, "he will have already been in prison even although he is afterwards discharged. Justices should do everything in their power to let people out on bail; that is unless there is any real reason for supposing a prisoner will abscond."

Then he added this important observation: "I do not suppose there is the slightest reason for believing that a man who has borne a good character all his life would fail to appear at the Assizes."

YET in thousands of cases men and women of previous good character are denied the right of bail and jailed for isolated offences of which subsequently they are proved to be without guilt.

Quite apart from the personal injustice there is another serious aspect of this matter.

Cost to the country of prisoners on remand and awaiting trial is considerable: estimated to exceed £600 a week. In addition, by the imprisonment of accused persons afterwards acquitted, many families have to apply for public assistance.

Remedy lies with the Home Secretary. He can, through the influence of his high office, impose a more elastic code on magisterial courts.

He can tell the magistrates and their professional clerks in an insistently worded memorandum that **the scandal of wrongful imprisonment must cease.**

We demand that this be done.

STRAIGHT FROM THE SHOULDER

Jail Babies Shame Sir John

More Arms Orders—for Germany

2,000,000 Workers Defrauded

Dear Food Monopoly

EVERYTHING possible was done to help the girl convict, Mary Ann Flynn, who died in childbirth last week Everything—except to save her child from the stigma of being born in Holloway Jail.

We hope there will be a storm of public protest concerning this latest blot on the prison system—a blot for which Sir John Simon, the Home Secretary, must take the blame.

Time and again we have appealed to him to see that children should not have to pay for parents' sins by bearing the brand of prison throughout their lifetime.

Sir John was conveniently deaf.

Revolting

True, reform was promised some years ago, when public indignation was aroused by a succession of jail births. But that promise was broken.

Since then JOHN BULL has been recording case after case in which mothers, many of them imprisoned only for petty offences, have been subjected to the cruel anguish of knowing that their children must first see the light in penal establishments.

Even those convicted of grave crimes, we believe, should not be punished in so revolting and barbarous a fashion.

Dummy Addresses

As for the children, it is no mitigation that their birth certificates should be falsified to make the births appear to have taken place at fictitious addresses.

Sir J. Simon: Babies Shame Him

These dummy addresses never fulfil their objects; inevitably the truth leaks out, and the child is tormented by the taunts of schoolfellows and — in later life — workmates.

There is, indeed, no shadow of justification for Sir John's failure to comply with public opinion on this matter. Will he be shamed by the tragedy of Mary Ann Flynn?

Keeping Wages Down

Over two million workers, whose wages are regulated by the Cost of Living index figure, are being defrauded each week because of the false basis of that index.

And Mr. Ernest Brown, the Minister of Labour, is conniving in the underpayment.

Months ago he promised to set up an enquiry to find out how the index figure needed altering. Twenty thousand specimen household budgets were to be tested.

But nothing has yet been done.

"Tinned" Education

It is being suggested that the slum school problem might be overcome by the erection of "tin" buildings, which can easily be remodelled to meet new conditions, rather than schools of more enduring type.

We don't agree. Surely the nation has sufficient "brass" to educate its children in surroundings of something better than galvanised iron?

Health First

Manchester's Public Health Committee is squabbling with local doctors about the rate for panel patients. The doctors want 15s. per patient; the committee offers 9s.

In this to-do, we hope the patients won't be overlooked.

A good settlement would be to pay the higher price, limit the number of panel patients per doctor and insist on first-class medical treatment for them.

Irish Example

Think what you like about Mr. de Valera, but his new Army Pension Bill at least indicates appreciation of "services rendered."

Widows of men who fought in the "trouble" against the British Government are to have their pensions raised from £180 to £500 a year. Other compensations will also be increased.

We think it high time the British Government took a tumble to itself on this matter. Here we have many pensionless widows, of men who were ever loyal to their country, who must join in the battle of jobs or go hungry.

Dear Food Scandal

The dear food ramp is becoming especially scandalous on new housing estates.

Many of them are outside recognised shopping centres. Residents therefore have to rely on the few estate shops, which gives shopkeepers a chance to charge the highest prices for ordinary foodstuffs.

And the residents are people who can least afford to pay a farthing more than the minimum for food, most of them being rehoused under slum-clearance schemes.

Vested Interests

On Manchester Corporation estates an attempt has been made to break down this monopoly—in vain.

"Tenants want to go back to their old homes because of the high prices they now have to pay for food," says a councillor.

But his proposal for a market hall, where they could buy more cheaply, has been turned down.

Why? Because of fear of the vested interests?

Cruel Necessity

Now for a story of the hardship caused by high municipal rents.

One lad whose family has been moved into the fine new tenement flats at Manchester has had to give up a secondary school scholarship and the chance of a good start in life.

You see, his parents can no longer afford to keep him idle, have had to put him to work.

Wicked waste of talent? You're right.

Greyhound Gambling

Critics of greyhound racing mean to attack a comparatively new form of betting which, they say, puts the sport on a par with Continental casino games.

This is the "forecast pool," in which punters are asked to name the first and second dog in each race.

It's a form of Tote betting which has grown to such an extent that £2,000 or £3,000 is staked on each race at the bigger meetings.

With only six runners in a race, it is possible to back every possible combination for an outlay of £3.

Behind the Scenes

Killjoys point to nightly scenes on most tracks—crowded club rooms with men and women poring over masses of figures in working out their systems, caring nothing about the actual racing, which they often don't bother to witness once in a whole meeting.

It might be as well for promoters to realise that greyhound racing succeeded largely on its appeal as a healthy, outdoor recreation for working men.

Twenty Bedfellows

Are twenty cats sufficient to separate man and wife?

The magistrates thought not and refused an order to a woman at Caversham, Reading, who complained that her husband allowed the cats to sleep in the bed.

But A. P. Herbert might keep the case in mind when next he draws up a divorce Bill.

Experience Ignored

Once again the Lords of the Admiralty deserve a kick.

For, by seeking to recruit engineer officers straight from the universities they are ignoring the experience and loyal service of their own skilled men in the ranks.

And it wasn't 'varsity lads who won the war.

Work—for Jerry

Sir Thomas Inskip will have to be watched carefully if British workers are to get the full benefit of any work accruing from the rearmament programme.

Millions of pounds' worth of these orders are going abroad. They are even going to Germany.

Sir Thomas admits that during the last four months the Defence Departments themselves have placed £62,000 worth of orders direct with Germany, while £168,000 worth have been placed in Germany in connection with the shadow factories.

No Check

That is in addition to any orders which contractors may have sub-let to Germany.

Sir T. Inskip: Watch Him

And there appears to be no check by the Government on whether arms contractors do their work in Britain or send it abroad, for Sir Thomas admits that "information is not available as to orders placed by private firms in Germany for the purposes of the defence programme."

There ought to be. It should be easy to stipulate in all arms contracts that the goods should be "Made in Britain."

And why the Government which wants us to Buy British can't do that just beats us.

Parents Win

Applaud the victory of Sheffield mothers!

When the education bigwigs withdrew transport for children who had to cross dangerous streets on the way to sch[ool] the mothers kept the youngsters home.

Now the 'bus service is to run a[gain] and mothers won't make themselves with worry about their children's sa[fety]

Maybe parents in other towns take the hint.

Forgotten Men

Quietly, a national survey of [un]smiths is in progress.

There are too few, now, for the ne[eds] of farmers, thanks to the neglect rural industry.

Preferring to "owe not any m[an]" Longfellow's hero has gone into so[me] thing less picturesque and more re[mu]nerative. Who can blame him?

Ruining the Country

There should be no lack of subj[ects] for the Council for the Preservation Rural England to discuss at [its] annual confer[ence] over which L[ord] Crawford and [Mr. Clough-Ta]carres will pres[ide].

Ill-planned [de]towns of [in]villas: colonies wooden bunga[lows] with muddy ro[ads] and no footpat[hs] these and a [host] more of the h[orr]ors we recen[tly] described are r[ap]ing much Britain's lovelin[ess].

Mr. Hore-Be[lisha] will address conference. H[is] gladden Lo[rd] Crawford's he[art] ours as well, if he announced his tention to bludgeon local authorities allow such vandalism to go on.

Lord Crawford: Hates Vandals

Playing with Gunpowder

It is time we saw an end to [such] tragedies as the death of sixteen-[year]old Roy Wilton, of Colchester, [who] experimenting with gunpowder.

Surely children should find it impossible to obtain explosives, much less them?

Coal Prices

After all, coal is not to be reduced price by 1s. 8d. a ton. Only in one district in Lancashire is there to be reduction.

Why? Ask the Council of the C[oal] Merchants' Federation. They alone can explain the discrimination.

School Tie Racket

The old school blazer racket may [soon] be stopped. That will please parents as well as shopkeepers.

Headmistresses who dictate that blazers, frocks and other school equipment shall be bought at special shops, at [high] prices, are going to be challenged by the traders.

Parents often have to pay twice as much as the things are worth under this system.

KNOCK-OUTS

Dr. O. Gogarty: "Irish people do [not] gladly suffer common sens[e] *producing man of unusual sense [like] Bernard Shaw, no wonder!*

* * *

Prime Minister Savage: "New Z[ea]land will spend every shilling rece[ived] from Britain on British goods." *O[h,] fair, but attitude of some other [do]minions makes it seem really generous.*

* * *

George Lansbury: "All people of go[od] will must join in supreme effort to [get] rid of aerial warfare." *Will anything but a bomb overcome opposition of people without good will?*

* * *

Sir H. Samuel: "Though going [to] House of Lords, I shall always use [my] voice and vote in favour of [re]form." *And one critic inside is [of] more useful than a dozen out*

Apology

Our attention has been drawn to a photograph of a ceremonial parade of the 35th (First Surrey Rifles) Anti-Aircraft Battalion R.E., attended by Mr. Duff Cooper, used to illustrate an article, "Thrice Arrested Soldier: Grave Army Scandal," in our issue May 8 last.

We wish to make it clear that the soldier whose treatment is the subject of the article has never been connected in any way with the above-named Battalion, and that the officers, Lt.-Col. R. C. Foot, M.C., T.D., R.E. (T.A.), the Officer Commanding, and Capt. E. D. Huggett, R.E., Adjutant, who appear in the illustration, had nothing to do with the matter discussed in the said article.

We regret that this photograph should have been used for the purpose, and offer our apologies to the Battalion, to the Commanding Officer, Lt.-Col. Foot, and to the Adjutant, Capt. Huggett, for any annoyance the publication may have caused them.

Not forgotten . . . These happy, well-cared-for kiddies should be an inspiration to the authorities to see that all children have the same splendid chance in life

TWO MILLION Forgotten Children

ON June 1 there opens in London a National Conference on Maternity and Child Welfare. The President of the Conference is the Minister of Health. The subjects to be discussed range from maternity and child welfare in "backward and ral areas" to legislation on those matters.

There are additional speeches on the subcts of nutrition and education of parent and ild.

The scheme and programme of the Conferce are comprehensive enough. It is timely ough. But is it good enough? Can we hope at the Minister who is its President will do any re than give the discussions his blessing in e introductory address, and then depart to s desk in Whitehall?

So far as children are concerned the situation more sad and scandalous than that of any her civilised country.

We have £1,500 millions to spend on armaents. Nothing to spend on the children who ll be the citizens to use those armaments or o will be protected by them.

The Minister of Health assures us that 00 babies now live who would have died in e "bad old days" of thirty years ago. But it a comfortless assurance. For to-day three r children die for every one in the "better-" classes.

Contrast Oxford's children's death-rate of 31 r 1,000 with Sunderland's 92; Bath's 35 with gan's 98.

Can he believe that all is going well for ildren when you get hundreds of South Wales hoolchildren telling a Milk Board Enquiry that ey "didn't like milk" because it cost their rents 2½d. a day?

Or the recent case of the Deptford woman o had twins born when the family was hard . "I could not afford to buy milk. So in ree weeks my twins were dead. When they ed they weighed half of what they did when ey were born."

In this sentimental country of ours children em to be the last concern. Recently, with eat courage, the Bishop of London declared: "I marvel at the vast sums which are raised nually for the benefit of dumb creatures as ntrasted with the sums raised for little ildren."

That attitude towards the children is as rong in Whitehall as in the public mind.

"*Suffer little children to come unto Me and forbid them not: for of such is the Kingdom of God.*"

But in this kingdom of Britain, in this year of grace 1937, 2,000,000 children aged between eighteen months and five years disappear every year into "the gap" where no health or social services reach them.

They are the "toddlers." When they reach the age to crawl about the kitchen floor and pick up "what's going" at the table the State is no longer interested in them.

The Maternity and Child Welfare Act is supposed to take care of these toddlers and give assistance in food and health advice to the mothers. But the local authorities can please themselves about applying the Act, and so, as far as these 2,000,000 are concerned, it is a dead letter.

A few years ago there was a great plan for a nation-wide chain of nursery schools for these "toddlers." But the "Economy" Government killed all that.

To-day we have only 60 of these schools catering for only 5,000 out of the 2,000,000.

So you get the Chairman of the Medical Committee of the L.C.C. telling the Council of the greatest city on earth that "Nearly half the London children coming to school at the age of five have got something wrong with them."

The Conference next week is to discuss "the promotion of child welfare in backward and rural areas." It *needs* discussion, heaven (and the mother and children) well know.

But what about London—and all the great cities?

Sir Kingsley Wood himself confessed at Wakefield last year that "16 per cent. of all children entering school required treatment for some disease or defect which could have been prevented by proper treatment during pre-school years."

By "treatment" he meant proper feeding and health supervision. But what has the Government done or planned to do about it?

It has planned to spend £2,000,000 on physical training of youths—a salvage scheme for those who survive the rigours of their early childhood.

And it has been driven into the scheme by an imagined menace from countries which take more care of their children than we do.

The National Council is to discuss a "more progressive legislation in connection with Maternity and Child Welfare." We hope the Minister may derive some hints for action from the discussion. There have been precious few signs of any at Westminster. Bill after Bill has been slung out or strangled for "lack of time."

After five years' campaign a measure for one of the most essential services for reducing the terrible toll of maternal mortality—an adequate midwifery service—has only just scraped through the House.

After years of Milk Boards, the necessary provision of free milk and "penny-a-pint" milk to poor children and mothers is still little more than a platform ideal.

And as to legislation for the health and betterment of children and mothers, what country in the world has a system like ours whereby those interests are spread out among numerous Government Departments, each with its own "axe to grind"?

At present the services relating to children are controlled by the Ministry of Health, the Board of Education, the Ministry of Labour, the Home Office, the Ministry of Mines, the Secretary for Scotland, the Ministry of Agriculture, the Ministry of Pensions, and the Welsh Boards of Education and Health. All of them have a finger in the pie of one aspect or another of child welfare. And by the time a subject has finished its travels from pigeon-hole to pigeon-hole and from Ministry to Ministry, there is very little left or recognisable of the original cause.

There are abundant examples to show how this muddle and delay and divided counsel reacts against the welfare of the child.

For instance, it has often been pointed out that juvenile crime is linked up with lack of play facilities for the children of the poor. (It is these children who fill the courts.)

But crime is the province of the Home Office, playing fields, and the like, the Ministries of Education, Agriculture and Health.

So in the end we get nice juvenile courts full of paternal magistrates and policemen in "civvies"—and no playing fields.

There are other examples even more poignant. Provision for guidance clinics for children crippled by disease is the job of the Board of Education.

But the preventive measures against malnutrition, inadequate clothing, exposure to infection and other factors which bring on these crippling diseases is the job of the Ministry of Health.

Like the drunkard's morality, our legislators deal with hazards only after they have arisen. No effort is made to prevent them at the source. But the stake imperilled is the most precious fabric of the nation—the children.

What's the answer? What's the remedy? We are grateful for National Conferences such as the one to be held next week.

And although the discussions may be academic, they mark a step forward in the desert of apathy which surrounds the welfare of the children.

But we want more than conferences of private bodies, however well-meaning. We want some earnest of action from the Government in whose hands, after all, rests the final responsibility for the condition and the progress of the young.

What we suggest is a "Ministry of Childhood"—a single Department which will deal with all aspects of children's welfare from birth to adolescence.

Such a Department, it should be noted, works very well in other countries, notably in Scandinavia and the Argentine.

•When you remember that under the present system the problem of rickets or free meals among miners' children is handled by the Ministry of Mines, while that of a farm labourer's child is tackled by the Ministries of Education or Agriculture—then there seems no argument against that suggestion.

For under the present system both the rickets and the free meals problem go uncured and unsolved.

Exclusive Informations Directed by Sir Wyndham Childs

New Bogey for Parents

JUST over a year ago there came into force an enactment which compels parents of boys and girls who have left school and who are unemployed to send them to instruction centres under the Ministry of Labour and the education authorities.

This measure was welcomed at the time as both desirable and beneficent. But experience is teaching that it is being abused and serious hardship being inflicted on many homes.

Scores of cases have been reported to JOHN BULL of the harshest possible interpretation given to the new statute.

Instances are common, for example, of boys and girls having been provided with work by their fathers but being obliged to give it up in consequence of the authorities decreeing that they were not in ordinary employment and compelling them to attend instructional centres.

By far the worst case of the kind has occurred at Burton-on-Trent.

There, Miss Evelyn Dowson, aged fifteen, has just left school, where she revealed exceptional musical ability.

Evelyn Dowson, girl of brilliant promise

She has been awarded honours by Sir Granville Bantock for piano-playing in a Senior Division examination of the Trinity College of Music, London, from which she had previously gained six certificates.

Evelyn has, in addition, been awarded a number of medals and eight first-class certificates at music festivals, and was appointed pianist for the official celebration of Coronation Day at Burton-on-Trent Town Hall.

* * *

These facts are mentioned to show the girl's accomplishments and promise. Her father is only a working man with an income of £2 16s. a week, and her parents have sacrificed a great deal so that she might be fitted for a musical career and further trained for the highest examinations of Trinity College.

So when Evelyn left school a few weeks ago it was arranged that she should devote one part of the day to study and the other to tuition. To fulfil the requirements of employment laid down by the Act, her father opened a small school to provide her with facilities to teach pianoforte music to young pupils.

Her skill was so well known that the necessary number of child-pupils to keep her occupied was quickly obtained.

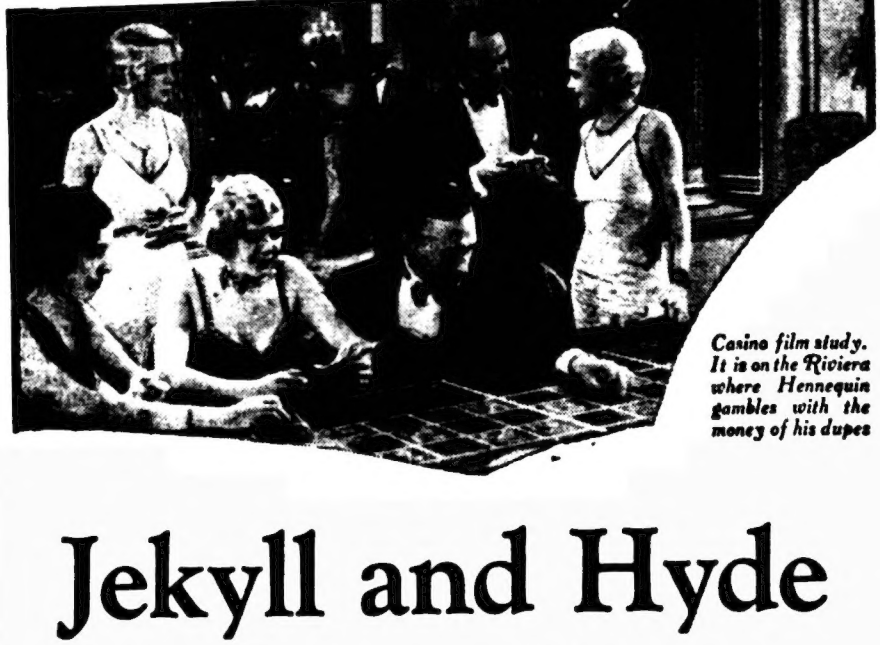
Now the authorities have intervened. They say that music study and teaching is not employment. Evelyn has had to give up her pupils and her father has been informed that if she does not continue in regular attendance at an instructional centre—where the chief training is physical culture—he will be prosecuted.

A threat of this kind to a brilliant child with an assured brilliant future is official buffoonery at its worst.

For You

This week JOHN BULL offers every reader a magnificent presentation Canteen of Cutlery, superbly made and finished, a triumph of Sheffield craftsmanship.

Turn to pages 4 and 5 now and take the first steps to make it yours.



Casino film study. It is on the Riviera where Hennequin gambles with the money of his dupes

Jekyll and Hyde GAMBLER

GREAT numbers of people must have been attracted in the last few weeks by newspaper advertisements of mail-order businesses for disposal on tempting terms.

Those who communicated with the address given soon learned from the advertiser, an individual named Edward Hennequin, that because of the large number of applicants there was little hope of any of them acquiring one of the supposed businesses.

But immediately afterwards they received a further letter from Hennequin—sent out from Buchanan Buildings, Holborn, E.C.—making them another most attractive offer.

* * *

Hennequin informed them that he was selling out his business in this country to undertake important work in France which would necessitate residence on the Continent.

To all who reply to his advertisements Hennequin puts forward a proposition that they should invest £200 in his Continental business, and he gives them an assurance that, if they accompany him to France, they will each receive a minimum salary of £12 per week for light secretarial duties.

And to investors who cannot go abroad with him he promises a weekly income of at least £6 per week for the use of their money.

In his letters he mentions that the business on which he is to be engaged was designed for him by a Member of the House of Lords, but he gives no exact information about it.

JOHN BULL believes that it can supply the missing facts. We can identify Hennequin as a plausible adventurer who has lived for many years on his wits and his victims, and used a variety of names for his deceptions.

People who have entrusted him with their money in the past have found that his purpose is no more than to gamble with it in the Riviera casinos, and no one has ever been found who has benefited a shilling from his activities.

But Hennequin's latest effort to obtain investors is a particularly grave one. It has come to our knowledge that, at the same time he has been advertising for money for a supposed business, he has actually also been sending a stereotyped begging letter throughout the country from another address in London.

In this document he states that everything he owned has been sold or pawned and that he is bereft of home, money and friends.

He continues in the begging letter to draw a harrowing picture of his destitution, stating that he has been getting a livelihood by selling matches in the street, and is now facing "a living death in the workhouse."

* * *

He even goes on to state that in his despair he has tried to commit suicide by gas poisoning.

The begging letter is, of course, as fraudulent as his advertised scheme to find investors for his mythical Continental business.

His audacity in trying to get money by these two methods from different addresses deserves the quick attention of the police.

PEACE LEAGUE ROGUE

ENQUIRIES are reaching JOHN BU almost daily regarding an or isation named the British Wo Peace League, which has its he quarters at Aintree, Liverpool, and under the direction of a Captain Rodn Latham, who is described as command in-chief of the movement.

The literature of this organisation, impressive name and the grandiloqu titles of its chief, have gained the att tion and possible sympathy of a la number of people interested in wo peace.

We find that Captain Latham, the called commander-in-chief, is really individual named Rodney Carn who has been unemployed for some time and living on his wits.

Liverpool police chief (Mr. A. K. Wilson) will watch this Leag

Lately, Carney has been in trouble with the police for posing as a solicitor and obtaining goods by trickery.

In the guise of a lawyer, he recently approached the proprietress of a typewriting business in Liverpool and arranged for her to do secretarial work for him.

Confidence established, he then bought two typewriters from her, to delivered at the headquarters of British World Peace League, where said, they would be paid for.

But the account for the machines s plied has never been settled.

Of course, the commander-in-chief a British World Peace League must well attired. To achieve this, Capta Latham visited a tailor's establishme ordered two suits, and casually made purchase at the same time of a quanti of neckties, which were also to be p for later—another deception.

Obtaining credit by fraud is an habit of Captain Latham. Our recor show that he was convicted three ye ago for obtaining goods by fa pretences.

* * *

If the British World Peace League s vives this exposure of its commander-chief, its adherents must have mu more faith in him than JOHN BULL h

Pen "Friendship" Menace

INTO large numbers of homes in Britain there has come in the last few days a typewritten document inviting all and sundry to become members of an organisation called the Universal Correspondence Club, which has its headquarters in Cambridge Street, Victoria, London.

The membership register of the club, it is stated, contains more than ten thousand names.

This register is said also to contain requests, details and particulars supplied by men and women and children in all classes of society, ranging in age from fifteen to seventy-five, and residing in every town in Britain and in all the largest countries of the world.

Successful introductions, it is stated, are not infrequently a matter of only a few days, when the cup of happiness of members becomes flowing full.

Membership, it is mentioned, gives to life a touch of the divine. JOHN BULL regards the Universal Correspondence Club and its distribution of this kind of appeals as a menace.

The so-called club, our enquiries show, is directed by a person who calls himself Mr. B. Clare, and who for years has been conducting schemes far more pretentious than the ordinary kind of matrimonial agency.

* * *

His advertisements have appeared throughout the entire world. Prospective Canadian members have been told that British girls "seek" them, and similar enticing announcements have been issued by Clare in the name of his club in America and South Africa.

A particularly alarming aspect lies in the fact that India has always been a favourite field for exploitation by Clare. The possibility of promiscuous introductions between men and women and young people of different nationality and colour has an element too dangerous to need emphasis.

No possible safeguards can be taken by Clare or his club, for instance, to prevent young British girls from getting into touch with undesirable coloured men by whom his advertisements and literature must be inevitably read.

From the membership invitations now being circulated by Clare it might be thought that the Universal Correspondence Club is a vast organisation with big headquarters. The truth is that the address in Victoria is only that of a private house.

Clare's slogan is—"The friends you seek are seeking you." Our advice to those to whom Universal Correspondence Club letters are now being delivered is, first, to ignore completely the offer of friendship by this man with his world-wide tentacles.

Gertrude Wroughton—her only weakness was arithmetic

SCANDAL of a *Menaced Girl*

THE methods by which boys and girls are taken from their homes to be placed in lunacy institutions grow steadily worse.

All over the country the local authorities in charge of mental establishments have been building new and bigger asylums and colonies, and evidence comes to JOHN BULL daily that a tremendous drive is in progress to fill these places with young persons.

There are not nearly sufficient mentally deficient children in the country to occupy the vast buildings which are being erected.

So once again, the authorities are finding recruits for them by certifying boys and girls whose only defect is that they are slow in their lessons and to whom teachers cannot give special attention because of the size of school classes which the Board of Education insists on maintaining.

And this scandal is being carried a stage further. In the hunt for young people to fill the institutions, the authorities are now on the track of boys and girls who have left school and are actually in employment.

A common example of what is happening in this respect is provided by the case of fifteen-year-old Gertrude Wroughton, whose parents reside at Portland Crescent, Welbeck Colliery Village, Mansfield, Notts.

During her school career, Gertrude Wroughton did as well as most children. She reached the seventh standard, and her teachers testify that she was an excellent pupil of good character.

* * *

Her only weakness was in advanced arithmetic, but she could calculate well for all ordinary purposes.

After Gertrude left school she assisted her mother at home for a time and then took a post as a domestic servant in the North of England, which she still occupies.

Her employer states that she is a most intelligent girl, willing, obedient and competent in her work.

But someone in the education department has been searching the records. He has discovered the fact that, when she was at school, Gertrude was slow in higher arithmetic.

So the word has gone out that she must be brought back and placed in a mental deficiency institution.

A few days ago her parents received an intimation that arrangements had now been completed for her admission to a mental establishment for the young.

The father and mother have appealed to JOHN BULL for advice.

Our answer to them, as it is to all parents who are receiving this outrageous demand, is to defy it and to refuse either to recall their child from her situation or to surrender her.

The authorities would then be compelled to apply to the court for an order to seize the child, and we cannot believe that any magistrate, on learning the truth, would grant one.

Wicked Debts Torture

MANY Members of Parliament are becoming so disturbed by a brazen racket which is in progress throughout the country that private representations are likely to be made soon to the Cabinet for legislation to suppress it.

The ramp is connected with what is virtually the terrorising and blackmailing of small poor debtors by new types of debt-collecting organisations.

By far the worst of these agencies is one called the Recovery and Adjustment Bureau, Ltd., of Cannon Street, in the City of London.

Until not long ago this Bureau was blackmailing the customers of important firms who had entrusted it with accounts to collect by threatening that their names would be publicly announced as debtors from English-speaking radio stations on the Continent.

In the last few days the Recovery and Adjustment Bureau has resorted to another despicable method of endeavouring to extract money from poor people who have fallen behind in their payments for goods supplied by various firms.

* * *

The latest device is to send them by post, at a few days' interval, different coloured printed postcards with what purport to be scriptural messages inscribed on them.

A text on one card, for instance, reads:

Better it is that thou shouldest not vow than that thou shouldest vow and not pay.

At the foot of this open communication is an injunction to "preserve your good name."

After a brief interval comes another open postcard bearing the words:

The Second vice is Lying; the First is running into Debt. It is a great comfort to be free from Guilt.

This is followed by the statement that "payment would place your integrity above suspicion. Make an effort while you have time."

JOHN BULL has communicated with one of the principal firms which has passed its debts to the Recovery and Adjustment Bureau for collection.

Needless to say, this firm, like the others who have given business to this terrorising Bureau, disowns authority for the practices which are being employed.

* * *

Even more extraordinary in the new methods of collecting outstanding accounts is one being used by a number of firms, of which one in Leicester provides a first-class example.

When a customer of this firm has become remiss in making instalment payments, the company addresses a letter to the next-door neighbour asking to be supplied with answers to a series of questions.

The recipient of this impudent type of communication is requested to state what he believes to be the approximate value of his neighbour's effects and to give his employer's address!

"Any other information that you care to volunteer," it is added, "will be treated in the strictest confidence."

There is, indeed, ample justification for the disquietude among Members of Parliament regarding the growth of deplorable debt-collecting processes of which these are samples.

Councils out for Plunder

JOHN BULL'S readers are well aware that we have never had the slightest sympathy for owners of property in slum areas who for years have exacted high rents and who have done nothing to better the condition of the houses and shops they possess.

Now that these properties are being demolished by order in so many areas we refuse still less to listen to the cries of the owners for substantial compensation.

Owner of this shop, with £6,000 turnover, faces ruin

The law is that, in the circumstances, they are entitled to no more than bare site values. More than that they do not deserve.

But, in the administration of the slum-clearance schemes, the authorities are causing heartbreak, misery and despair to great numbers of people who have been completely innocent of extortion and whose property is in no sense of the slum type, but has been condemned merely because it happens to be in a scheduled area.

Scores of pathetic cases of the kind are being made known to us every week from every part of the country.

Events in Liverpool are completely typical of what is going on in the rest of Britain.

Take, for instance, the case of a tradesman in Mill Street in that city who, during the past eleven years, has built up a thriving bakery business. He started practically from nothing, but by pluck and persistence has created a trade which has now a turnover of £6,000 a year and provides employment for ten people.

Only a few months ago he installed a new oven and made other improvements at a cost of some hundreds of pounds.

Now the bombshell has dropped. Like so many other shopkeepers throughout the land, he has been told that, although his premises are in excellent condition, they come within the limits of a clearance scheme and must be condemned.

The man faces ruin. When he loses his shop and business, he loses everything. His trade, his customers and his goodwill count for nought in the eyes of the authorities.

Injustice, it may be thought, could scarcely be carried farther. But it can.

In the same city, as in many other parts of Britain, the local authorities are actually exploiting for their own profit the owners and occupiers of dwellings which come within the area of civic improvement schemes.

An illustration of this scandal is that of the woman occupier of a house in Whale Street, who invested her life savings to buy the freehold.

Now, without disbursing a penny to her, the local authority has given her notice that not only have they taken over the ownership of her home, but that she must pay eight shillings a week as rent to them while she continues to occupy it until it is demolished.

And it may be at least five years before demolition begins. The poor woman not only loses all she possesses, but during that time must pay rent to the council for occupying her own house!

Rubbing salt into wounds never had clearer expression than it has in this system of legalised municipal plunder which has become rife from end to end of Britain.

Christopher Baxter—Territorial Army bugler

THREE YEARS for 2/8

OF all recent cases of severe sentences imposed on young offenders, none merits the quicker attention of the Home Secretary than one passed on a seventeen-year-old youth named Christopher Baxter, of Beechend Road, Norwich.

This boy, who was a bugler in a Territorial battalion of the Norfolk Regiment, has been sentenced to three years' detention in a Borstal institution for stealing 2s. 8d. from underneath a milk bottle on a doorstep.

He had taken the money because there had been some privation in his family, and, representing that he had obtained it as extra wages from his work as a messenger, gave a shilling to his mother and a sixpence to a sister to help her to buy a pair of stockings.

About the same time the police made enquiries regarding the possibility of young Baxter having been concerned in the theft of money from a boy, but no charge was made against him.

Baxter's mother attended the court at which the boy was sentenced in the hope of being given an opportunity to plead for another chance.

In this she would have been justified, because there is abundant evidence that Christopher had been guilty only of temporary waywardness, and that, under stricter supervision, there was every reason to believe he could be trained to be a good citizen.

* * *

His history showed that only once before had he committed any misdemeanour—when, without permission, he removed a shilling's worth of old timber from a slum house which was under demolition and took it home for firewood.

But the mother never made her plea to the court. She and her daughter were in a waiting-room, expecting to be called in to be given a chance to speak.

An official of the court entered the room and told them that the case had been disposed of half an hour before and that the boy had been sent away as a Borstal inmate for three years!

The mother collapsed when she heard the announcement and had to be taken home in a police ambulance. She has since been stricken by the shock and a heart attack.

And Christopher Baxter is not yet in Borstal detention. He has been in prison, before and after the case, for eleven weeks altogether, and his family has been told that he will remain for at least another five weeks in prison before final arrangements for his admission to a Borstal institution are completed.

This long period of imprisonment in itself should be sufficient to justify the Home Secretary in finding that the boy has purged his offence and should be restored to his family.

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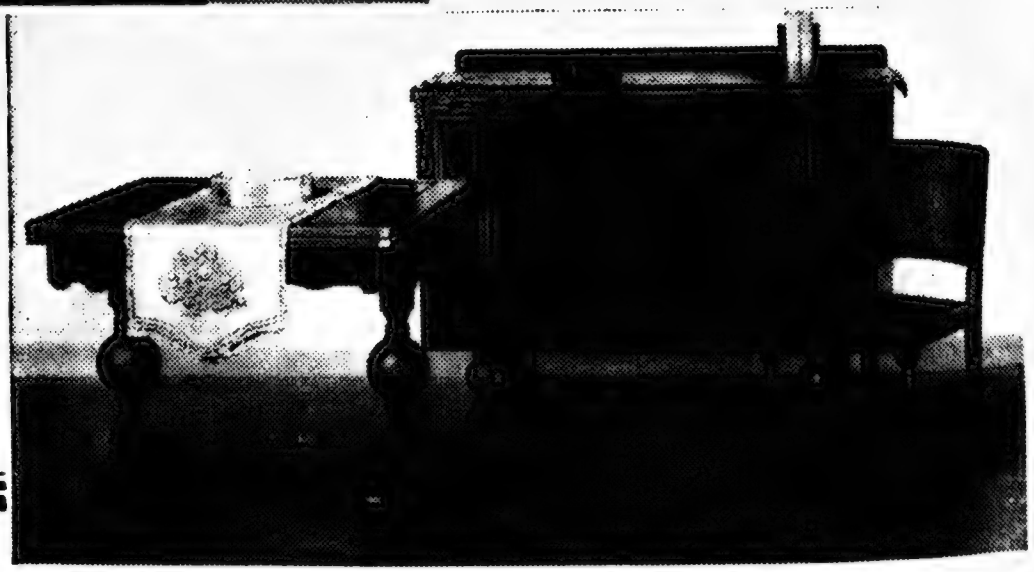

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CANDID COMMUNICATIONS

DIVORCE DELAY MEANS MISERY

Traps for the Innocent—Too Underfed to Play—Dean Shocks Them

MY DEAR LORD HAILSHAM,—I hope you realise that the longer you delay in making up your mind the longer must thousands of husbands and wives continue to live in married misery.

Last week, when the Easter law term ended, more than 1,000 divorce cases remained unheard. Some of them have been on the list for a year!

Some of them, of course, will manage to reach a judge's ear in the Trinity term which opens on May 25. Some of them will be put off again—and again.

And the women and men concerned in them will have to wait until 1938 before they can obtain freedom from worry and mental anguish, release from marriages which in fact are a mockery of all that marriage should mean.

Surely you must realise how great an ordeal these months of waiting can be to husbands and wives whose nerves are already frayed by years of unhappiness!

* * *

The cumbrous working of the divorce machinery is no new scandal. But the very fact that its inadequacy has long been admitted makes your hesitation in applying the remedy all the more regrettable.

That remedy is obvious.

Appoint at least two extra judges, let their work be restricted to Admiralty and probate cases, thus allowing their brethren in the Probate, Divorce and Admiralty Division to devote their full time to matrimonial suits.

In no other way will the tragic congestion be relieved. It is an impossibility for our present judges to work faster: often they dispose of an undefended action in a few minutes.

* * *

Yet, despite all their efforts, only about 450 of the 1,200 undefended petitions due for hearing in the term which has just ended were actually tried!

Including the arrears of defended actions, this means, as I have pointed out, that more than 2,000 unhappy husbands and wives were turned away from the courts.

And every one of them would, I am sure, be eager to sign a petition for the simple reform which you have power to grant.

I know you are considering such a reform. I know you have been thinking about it for a long time.

But why, in the name of Justice, don't you stop thinking—and act?

JOHN BULL.

Why delay, Lord Chancellor, to grant swift justice to unhappy husbands and wives?

Mr. STUART DEACON,
Liverpool Stipendiary

DEAR SIR,—You had no alternative, I suppose, but to fine fifteen seamen 40s. each for "combining to impede the navigation" of their ship—the *Linaria*, of North Shields.

Yet they refused to work only because they were expected to carry a cargo of arms from the U.S.A. to a Spanish port held by General Franco.

The British Government bans intervention: the British law punishes men for refusing to intervene—what a preposterous anomaly!—JOHN BULL.

Mr. T. MYERS,
Dewsbury Town Council

DEAR SIR,—The new Dewsbury relief rates, which you describe as "miserably inadequate," just infuriate me.

The largest rent allowance will now be 5s a week, but the number who will get it can be counted on one hand. My information is that more than a hundred poor folk will get a shilling or less!

I don't know where houses can be rented for a few pence. Certainly not in Dewsbury, I wager.—JOHN BULL.

ROBERT WOODWARD,
Son at Hartlepool

DEAR ROBERT,—I think it was a mistake on your part—at ninety-three years of age—to go searching for work in the North of England.

Nor am I surprised that after three days without a meal you collapsed at the roadside. Someone who crowded round has offered you temporary work.

Good intentions, I've no doubt—but it's *rest* you want, not work.—JOHN BULL.

Mr. JUSTICE HUMPHREYS,
Royal Courts of Justice

MY LORD,—Your advocacy of blood tests to establish paternity is particularly timely. Only last week an M.P. was complaining of the type of woman who, when about to have a child by a poor man, lays a trap for an innocent but wealthier man.

That is the sort of case where blood tests should certainly be employed. And the number of men who are willing to go to jail, time after time, rather than pay affiliation orders which they believe to be denials of justice—these victims, too, might benefit by the tests.

JOHN BULL.

Dr. KENNETH FRAZER,
School Medical Officer, Cumberland

DEAR DOCTOR,—Appalling is the only word for your report that, of 111 boys you examined in a Cumberland instruction centre, only seven were in excellent health.

Many of them were too unfit even to want to play football, 43 were undernourished, 36 more seriously so.

Such centres are supposed to care for children who cannot obtain jobs when leaving school. If that "care" prevented the youngsters from being half-starved and ill-clothed there would be much, instead of nothing, to be said in its favour.—JOHN BULL.

Signor MUSSOLINI,
Dictator

SIR,—Despite your boycott of British newspapers, I know you go to pains to learn what the Press of the world says about you. You have known for a long time that I don't think much of your methods, and, take it from me, your latest peevish gesture does not improve your reputation.

Britons are free to read "both sides," and prefer plain truths to Fascist fiction.—JOHN BULL.

The MEMBERS,
Fire Brigades Conference, Cardiff

GENTLEMEN,—I dare say you will pride yourselves, when you meet this Saturday, on improved methods of fire-fighting: wireless cars for the officers, better engines, new equipment.

But you will also discuss, I hope, the follies which I have so often to expose: districts left entirely defenceless, engines drawn by cart-horses, volunteer brigades with equipment so old that it cannot be used when the need arises.

One day there will be a *national* fire brigade organisation. I wish you could speed up the dawning of that day.—JOHN BULL.

Dr. HEWLETT JOHNSON,
Dean of Canterbury

VERY REV. SIR,—Your attitude to the Spanish question has aroused many critics. Among them is Sir William Wayland, M.P., who accuses you of "scandalising all good Churchmen," and who would, if he could, discredit you with the cheap sneer that your speeches and sympathies are "tainted with Communism."

For myself I admire your example of Christian charity.—JOHN BULL.

Sir KINGSLEY WOOD,
Minister of Health

DEAR SIR KINGSLEY,—It is good news that you are tackling the evil of the price rings to which I drew your attention the other week, and that local authorities who have been held to ransom by these rings have been asked to send a full report to Whitehall.

Government action is then promised to prevent the exploitation of the ratepayers. So the sooner you get those reports the better!—JOHN BULL.

Sir JOHN JARVIS,
M.P. for Guildford

DEAR SIR JOHN,—Where you are concerned the old saying stands good—"Actions speak louder than words."

You are negotiating the purchase of two factories in your plan to provide work in the stricken Jarrow area. May the good you are trying to do never give you cause for regret.—JOHN BULL.

Rev. H. E. LISTER,
Hackney Curate

DEAR SIR,—Let me express my gratification at your victory in the Court of Appeal. Interested in a strike by cabinet-makers in London's East End, you printed a leaflet to inform customers of the firm concerned that blacklegs were being employed in place of trade unionists.

The Appeal Lords have decided that the leaflet was not libellous—a useful precedent in trade disputes.—JOHN BULL.

NOT FROM THE B.B.C.

Those Seaside Sinners

WHILE Wandsworth in wickedness wallows,
And wrongdoers Wigan has got,
These are but beginners
Compared with the sinners
Of Westcliff—the worst of the lot!

But if you would know by what method
They're making the journey to hell,
You may find it quicker
To question the vicar—
Although he's reluctant to tell!

In fact, it would be difficult to discover among our numerous public scolds one who has succeeded in saying, at the same time, more and less than has been said by the Rev. J. Muir Elliott, vicar of St. Michael's, Westcliff.

✝ "I have had many years in the ministry up and down the country," he informed his congregation, "but never did I find so much of a certain kind of wickedness anywhere else. It is all done under a cloak of respectability. But there is sin, and sin of a more potent and blatant kind than I have ever found."

Having read thus far, and being desirous of getting the low-down on Westcliff (which has a habit of regarding its neighbour, Southend, in much the way a Perfect Lady scrutinises a bad oyster), I read on, alert for revelations.

But did I alight on any? The answer is in the evasive. There was another reference to "a certain kind of sin,"

Cavorting with the Devil on the sunny sands

alleged to be more prevalent at Westcliff than in other parts of the globe, and then this: "Really, sometimes they don't seem to think these things are wrong, although I find them devilish."

So we are still wondering what is the particular brand of awfulness to which Westcliff is addicted. Having so enthusiastically unsealed his lips, it seems distinctly unfair of the rev. gent. to seal them up again just when one is expecting damaging facts to emerge.

✝ As it is, we are left in agitating doubt as to whether the Westcliff grocers are given to putting sand in the sugar or Westcliff's *beau monde* indulges in the deplorable habit of smoking cigars without removing the bands. What is this "certain kind of wickedness" to which the population of Babylon-on-Mud is addicted? Is it spare-time arson, full-time barratry, half-time simony, Sunday lawn tennis or week-end manslaughter?

But, stay, one small hint is provided! Following a statement that Westcliff people "seem to be becoming almost pals of the devil" comes this: "Sometimes before I go into church on Sunday I take a trip down to the sea front and see throngs of people there. I do it because it gives me the right perspective."

✝ Does this mean that it is Sunday bathing that has elevated Westcliff to a pinnacle of depravity that makes Sodom, Gomorrah and sundry localities somewhere east of Suez seem like blameless garden suburbs? If so, it is high time that the authorities brought the Westcliff ozone under the operation of the Dangerous Drugs Act.

There's something in the seaside air
Of which the righteous must beware!
There *must* be something in the seaside air,
Or "certain" things would not be done that are done there!
What is it makes the Westcliff folk so sinful?
What is it makes the vicar tear his hair?
Why do the people revel so
On intimate terms with the devil so?
There's something in the seaside air!

Y. Z.

six reasons for the success of Senior Service

Blended from 11 different varieties of the finest vintage tobaccos grown. All of known origin and safeguarded.

Hand-shredding, still the best way of ensuring the use of only the most tender part of the leaf.

Connoisseurs among the first to make cigarettes, have passed down knowledge gained during three generations.

Removal of stalk, removal of grit, removal of dust, removal of cough—nothing but the pure fine tobacco.

A bigger as well as a better cigarette. . . Full value in a perfect, pleasing and satisfying smoke. . .

Sales have increased 7,000% in two years. Quick sales assure you of every packet being absolutely fresh.

SENIOR SERVICE

10 for 6D.
20 for 1/-

★ *In each 6d. Packet there is a Real Photograph — with story—from a superb series. There are two in the 1/- size.*

Our New Sea Peril

THE shipping trade is out of the doldrums. That is the most gratifying fact of the industrial revival. It is the most gratifying because this country was made great by the sea, lives by the sea and would perish if it lost its position on the sea.

"Look to your moate" was the warning of the great Lord Halifax nearly 250 years ago. That warning is more imperative to-day than it was then.

Then it was only a question of security against invasion. Now it is a question of security against starvation. We have forty millions of people to feed.

And we are fed by the mercantile marine. Let that marine be put out of action and we starve—not in years, not in months, but in weeks.

The shadow of that peril has been with us during the catastrophic slump that befell the shipping trade from 1931 onwards. Now the shadow has lifted. Shipping is out of the doldrums and a brave wind is filling its sails.

❖❖ For two years thousands of seamen were at the ports looking vainly for work. The shipyards were as still as the grave. The harbours were filled with ships, rotting and rusting.

Hundreds of good, sea-going ships were being sent to the scrap-heap, or, worse still, being sold to foreign countries to increase the competition that was bleeding our mercantile marine white.

At the darkest moment, in July, 1933, there were 788 ships, with a net tonnage of nearly two million, lying idle in our rivers and harbours. Two million tons!

What is the position now? On the 1st of last month our total idle tonnage had fallen to 74,976—that is, practically nil. In fact, there is not now a surplus of shipping at all.

There is a shortage—almost a famine. Ships that had been sold abroad have been bought back again at enhanced prices.

Second-hand ships are realising top figures.

Let me give an illustration. The *Manchester Hero*, a 21-year-old cargo ship of 9,160 tons, has just been sold to a British firm for £41,000.

Four years ago she would have been lucky to fetch £8,000. Great as the demand is for scrap-iron—due to the world shortage of metals—there are few ships obtainable, and that at a fantastic price.

Thus, the Greek steamer *Sylvia*, 2,175 tons, sold recently to a Glasgow firm for demolition, realised £9,300, or 86s. a ton!

And, remember, until February last the Government were subsidising the tramp shipowners to "scrap and build." For every two old ships they scrapped they received a subsidy to build a new one!

❖❖ Now the ships that have gone to the scrap heap would sell like hot cakes for the mercantile marine. Such are the follies inherent in this subsidy business.

Not only is there a shortage in ships. There is a shortage in men. During the dark years when thousands of seamen were on the dole there was no recruiting either of the Navy or the mercantile marine.

Our seafaring population, enormously inflated during the war, has fallen to famine dimensions.

Sir Richard Holt told the Chamber of Shipping the other day that, while masters and officers are still available, there are no deck hands for merchantmen to be had.

And Sir Samuel Hoare is in a panic about the Navy. He is in a cleft stick. If he calls on the Royal Naval Reserve to supply the deficiency of the Navy he is in danger of still further imperilling the merchant navy.

And he asks what is to be done to recruit our seafaring population, both for the Navy and the mercantile marine.

The cause of this transformation in the shipping position is twofold. It is due in part to the great rearmament scheme; but still more to the rise in the price of commodities.

With the slump in world trade freights fell so low that the shipping business collapsed. Then, with the world hungry for everything, the price of commodities rose.

Then freights rose. Then shipping became profitable. Then seamen found jobs, and "tramps" rusting in the harbours were bargained for . . eagerly as women bargain at the summer "sales."

So far good. But do not let us run away with the notion that because things are better all is well with the shipping trade.

❖❖ It has got out of its immediate difficulties, but it is far from having recovered its position before the war or even before the great slump.

It is not the temporary difficulties, now largely overcome, that constitute the menace to its future. Shortage of ships can soon be made good. Shortage of men I believe will not be a permanent obstacle.

We are a sea-going people and if the conditions of the sea life are made reasonably comparable with the conditions ashore the call of the sea will not fail to produce that recruitment of the Navy and the mercantile marine that is necessary.

It is much more obstinate things that our mercantile marine is up against. That marine is still the greatest ocean transport system of the world.

But its supremacy is undergoing a new sort of challenge. Other nations have, not unnaturally, come into the field.

The new gospel of national self-sufficiency, which is playing such havoc with trade generally, is resentful of our dominance as the carrying-power of the world.

And it is fighting that dominance, not by economic weapons, but by political weapons. The chief of those weapons is the subsidy.

France, Germany, Japan, Italy and most of all the United States are pouring out millions from their public exchequers in order to compete with us and if possible freeze us out.

Nowhere has this subsidised competition had more serious effects upon our shipping industry than in the Pacific, where the United States has been particularly active.

If this cut-throat competition is persisted in we shall have to take part in it, or fight it by other methods, or accept the consequences.

What ought to be our policy in face of this challenge?

❖❖ Short of entering into the competition of the long-purse, which would be ruinous to all, we have many cards in our hand. We have the best market in the world and the best ports in Europe. Our mercantile marine has a technique of world trading that no other country possesses. These are important assets.

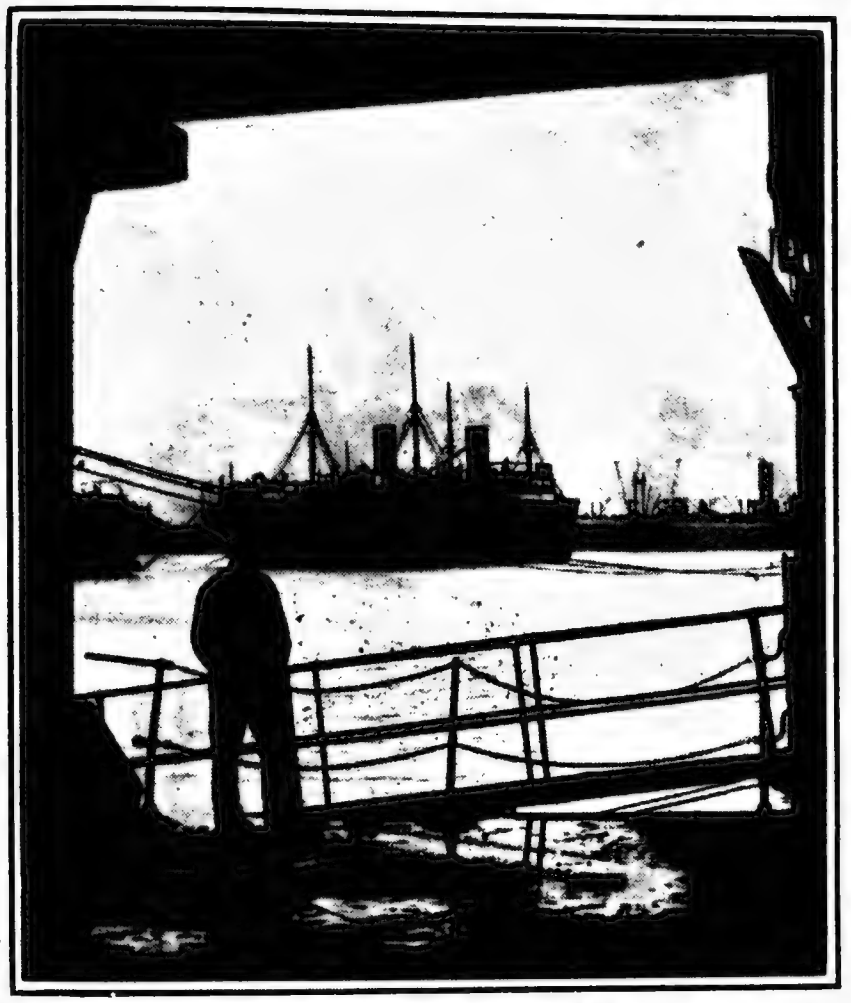
And we can hit back. Sir Richard Holt favours "a scheme for special taxation of foreign subsidised vessels which would neutralise foreign subsidies."

He does not want the country to be driven to that course. But in the last resort it will have to adopt that expedient among others.

The fact that we have this great bargaining power in our hand should enable us to approach the subsidising nations with a rational policy that should weigh with them and induce them to come to terms.

I am sorry that this great matter has not the place it ought to have in the deliberations of the Imperial Conference.

It is a matter in which the interests of the British Commonwealth as a whole are profoundly concerned, and about which the Conference should speak with no uncertain voice.



Our ships are busy again after years of idleness; but now there is a shortage of sailors to man them

BY A. G. GARDINER

★ *Just a Human Story*

Real Artist in Courage

A CERTAIN picture is in great demand among the leading art galleries. It is called "The Destruction of Rheims Cathedral."

Thousands of people who have stood before it in the Suffolk Galleries, London, the Dublin Art Gallery, the South Wales Art Exhibition, and the many other places where it has been displayed, have said:

"How wonderful!" "What beauty there is in its grimness," and so on.

But they have found it difficult to decipher the name of the artist, hidden away obscurely in one of the corners.

* * *

In any case, "L. Maylin" means nothing to them. They have never seen him.

They are never likely to.

That would take them to a remote little valley in Wales, to a small bedroom in which they are never likely to penetrate.

There is a single bed in that room.

On it, never able to leave it and never out of pain, lies Lionel Maylin. He has lain like that for nearly seventeen years, since that day when, as a boy of nineteen, he was buried by a fall of roof in Wathstown Colliery, Glamorgan.

As soon as he had recovered sufficiently to understand what was said to him he learnt the dread news that he was incurable. His splintered ribs had to be removed lest they pierced the lungs or heart.

For seventeen years he has been having operation after operation. His life has hung on a thread. Always he has been conscious of the fact that that thread might snap.

Never out of pain. Yet do you know what Lionel Maylin discovered in those years of agony? His artistic soul.

He taught himself to draw—simple drawings at first. Then he went on to painting.

Soon he was doing paintings so good that—well, the lucky purchasers had no need to buy them out of charity.

"The Destruction of Rheims Cathedral" he painted by candlelight. People with whole and unimpaired bodies could never appreciate under what difficulties it was created.

To the Suffolk Galleries it was just one of 5,000 paintings submitted—and they selected it.

Dozens of other works from his brush have since been hung and sold on sheer merit.

There is always another dangerous operation just ahead in the life of Lionel Maylin.

He just goes on painting.

Another Bulmer's Contest

25 SILVER TANKARDS FREE

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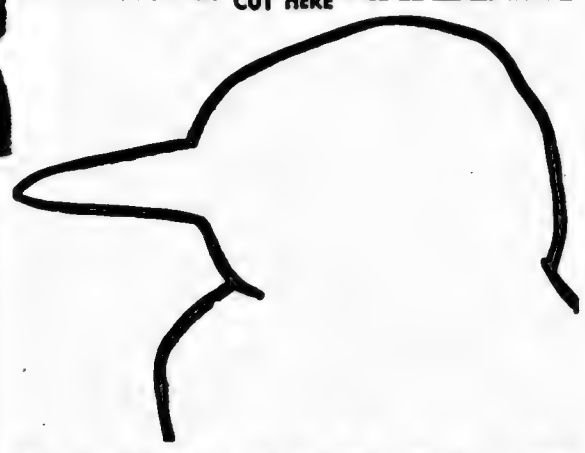

ALL you have to do to win one of these heavy solid silver tankards is to complete the head of the Woodpecker shown in outline on the right. There's a Woodpecker on every flagon of Bulmer's Woodpecker Cider. You will find it helpful to study the label. But don't copy it—remember originality will count more than artistic ability. So whether you can draw or not, out with your pencil and with a few strokes win a tankard.

P.S.—For week-end thirsts order a flagon of Bulmer's Woodpecker (Medium Sweet) or Dry. Better still, try both!

EXAMPLES

These two examples show you what can be done with a few strokes of the pen or pencil. But don't copy these—it is originality that will win you one of those beautiful tankards.

BULMER'S 'DRY' CIDER OR 'WOODPECKER' (medium sweet) 10½ PER FLAGON (England and Wales only) 1/- in Scotland.

ALL YOU HAVE TO DO

Just draw some features in pencil or ink (not coloured) in the outline of the Woodpecker printed above. Fill in the spaces below and post to H. P. Bulmer & Co. Ltd., Dept. J.B.4, Hereford, to reach us before May 27th, 1937. In the top left hand corner of the stamped side of your envelope write the word "Competition." A silver tankard will be awarded to each of the 25 entries considered best by Mr. Bulmer, whose decision must be considered final. No correspondence can be entered into, nor can any entry be returned. The copyright of winning entries becomes the property of H. P. Bulmer & Co. Ltd. Results will be published in the "Daily Herald" on June 4th, 1937.
I enter this contest in accordance with the above rules.

Name.....

Address.....

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PLEASE USE BLOCK CAPITALS.

H. P. Bulmer & Co. Ltd., Hereford. The largest Cider Makers in the World. royds 388

Your Safeguard

LOOK around the house, in the kitchen and bathroom, and see what a large number of advertised names you recognise. You may have made their acquaintance recently or you have bought them regularly. They are all made by responsible firms and the fact that they are advertised is in itself an indication—even an assurance—that their standards of quality are strictly maintained.

A manufacturer brands his products with a distinguishing name and advertises and sells them under that name because he has unlimited confidence in his goods. With his eyes open he is making it easy for any dissatisfied purchaser to avoid buying his particular make of article a second time. It would be sheer commercial insanity to brand and advertise goods that nobody would buy twice.

The best way of making your money go farthest is to buy goods that are advertised . . goods that must be reliable enough for their makers to keep calling them to the attention of people day after day, year after year.

It will pay you to read the advertisements in JOHN BULL every week, for by doing so you will be introduced to many valuable and choice products—products which will help you to save money and improve your standard of living.

Only reliable firms are allowed to advertise in JOHN BULL, and readers therefore need never hesitate to respond to them, for they are all of proved value. Particular care is taken to ensure that no reader suffers any loss or disappointment through any of the goods purchased from advertisements in JOHN BULL—that is why the JOHN BULL Guarantee appears in every issue. Your safeguard! See page 45.

NEWS IN THIS WEEK'S ADVERTISEMENTS.

Here are some special offers which readers of "John Bull" should not overlook :—

A Free Cookery Book which every housewife ought to possess. (PAGE TWENTY-SEVEN.)

A Special 32-page brochure is available free to all home lovers and those interested in furnishing. (PAGE TWELVE.)

Readers can obtain free 3 samples of world-famous preparations for the hair. (PAGE THIRTY-SEVEN.)

A special trial offer of an indigestion remedy. (PAGE THIRTY-NINE.)

A number of silver tankards to be awarded free to "John Bull" readers. (THIS PAGE.)

A free sample of a chewing laxative. (PAGE THIRTY-TWO.)

Information on the beauties and attractions of the Cornish Coast (PAGE TWENTY-TWO) and the variety of holiday enjoyment at one of the greatest seaside resorts. (PAGE THIRTY-THREE.)

Banishing Factory BLUES

These factory lasses know how to banish the blues; and their employers know that happy workers are better workers

WILL pleasure as well as production be made the test of the wisely managed factory?

Is the day coming when the monotony of factory toil will be enlivened by music, dancing, mannequin parades and impromptu concerts?

The day has already come.

To only a few workplaces as yet, it is true. In most, a girl who merely hums to herself is liable to reprimand. A man who cracks a joke is accused of "slacking."

For eight or nine hours a day they must act not as human beings, but human machines. An occasional rest or a snatch of song is believed to slow down the work in progress.

Enlightened employers know better. More and more are adopting the methods which lead to happier workers and better work.

At a fruit-canning factory near Maidstone a loudspeaker croons the latest song-hits above the clatter of machinery. Two hundred girls, dressed in grey flannel trousers, overalls and caps, bring their own records for the expensive radio-gramophone which the firm has installed; you may hear the whole crowd of them singing a chorus.

Their hands keep time to the music as they deftly sort and can the fruit. They are no longer prone to tired muscles and irregular movements.

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When the midday hooter sounds they troop into a canteen where the tables surround a dance floor. There is a piano and a microphone.

Half a dozen of the girls will have a lesson in tap-dancing from the canteen manager. One or two will stroll to the "mike" and croon some popular dance tune of the moment.

Others, again may stage a mannequin parade, wearing their ordinary outdoor clothes and receiving marks from their friends for neatness and grace.

After lunch comes a foxtrot on the dance floor—and thus back to work and a further gramophone session.

"The factory is so popular," says a director, "that we have a waiting list for every vacancy." So successful that extensions have had to be built, for the girls have increased production by nearly one-third since the introduction of music.

Another firm gives its employees a mid-morning "break" of twenty minutes. Hot tea or milk is served. The gramophone may be allowed to continue its programme, or perhaps it will be switched off to allow talking in comfort.

Sometimes one of the factory's "comics" will be persuaded to give a burlesque music-hall performance.

Here, again, the company's directors can point to higher production; reports from tobacco manufacturers, soup canners, motor and wireless makers are all strongly in favour of Doing It With Music.

And now the State has given the innovation an enthusiastic blessing.

Two investigators of the Industrial Health Research Board, in an official paper just issued, declare that many absences from work are due to the effects of boredom. The results of their enquiry, indeed, prove that boredom is a major bane of industry.

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It was found that, of 355 girls employed on light repetition work in four factories situated in widely different parts of the country, 38 per cent. were moderately bored with their job, 23 per cent. severely affected, 3 per cent. never free from boredom, and 33 per cent. slightly affected.

Figure that out and you'll find only about ten of all those hundreds of girls wholly interested in their work. And, as you'd expect, Monday was almost generally disliked.

The experts studied the matter more closely. They came to the conclusion that boredom was very prevalent during the first hour at work, still more common in the second, and gradually decreased as the day wore on.

Then they brought the gramophone to their aid. The girls were unanimous in its praise.

"The music helps to take your mind off your troubles," said one. "Takes you out of yourself," agreed a second. "Makes you look forward to coming to work," declared a third—and there were lots of other tributes in the same strain.

Not that it entirely counteracted the Monday-morning-feeling, for results were poorer on that day than during the rest of the week.

But music between 10 a.m. and 11.15 increased output by 6 per cent.; people who worked slowly without it showed the greatest increase in output, which in some cases rose by 11 per cent.

In the following five weeks, when no music was played, production slowly fell to its original level.

Most girls preferred alternate half-hours of music, because then the day seemed shorter. As one worker remarked, "You seem to be having music all the time and you don't notice the half-hours when no music is played."

They voted one-steps as the most helpful type of records, with foxtrots as a close competitor; then came waltzes, marches and light classical music.

In brief, the experiment was entirely successful. Talking, the experts sum up, is impossible in some occupations, reduces output in others.

"These objections do not apply to singing. Unfortunately, the majority of employers regard singing as a form of frivolity which would desecrate the atmosphere of serious work.

"They overlook the fact that singing is not only a wholesome means of escape from boredom, but is also a stimulant to cheerful feelings and increased activity."

Such employers need telling that these girls placed security of employment as the first consideration. Then came comfortable working conditions. There followed, in this order: pleasant working companions, good supervisor, opportunity for promotion. Then, at last: high wages.

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And this official report has other points which employers would do well to need. The advantages, for instance, of bright and cheerful surroundings.

Modern factories, with windows instead of walls, with spacious and airy rooms, can show infinitely higher production and less labour troubles than the gloomy, dirty, rat-infested buildings in which so many decent workers still have to earn their daily bread.

Psychological colour-schemes were once considered a fad. But a great motor works has found that manual employees achieve most when the bottom half of walls is painted a restful green and the top half white.

Mental workers are happiest with walls of dark brown at the bottom, light stone colour at the top.

"Since the new colour-schemes," says a director, "we've noticed a greater attention to detail by our 6,500 workers."

The investigators who carried out the music tests can supply similar testimony.

They found that one group of workers in a certain department were much more bored and discontented than another group doing precisely the same work in a different department.

And the reason? The first room was dull, while in the other it was bright and cheerful.

One woman declared, "I like the work very much, but it's the room I don't like. The low ceiling makes the air stuffy and you feel you can't breathe. It's just the room that gets on your nerves."

Another said, even more emphatically, "It gets on top of you. I feel as if I should like to fling everything away from me. I feel altogether different in the other rooms."

In a few factories, workers are now being asked to give criticisms to the management of the workrooms.

Bad ventilation, ill-arranged plant, poor lighting, dreary walls—such faults are being remedied as a result, and in most cases the operatives are not only voicing their satisfaction, but both the quantity and quality of their work are being increased.

Other employers are paying attention to the leisure of their staffs; providing funds for factory libraries and weekly "house" dances in an effort to relieve the monotony of the day's repetitive work.

The mid-morning "break," too, is being adopted by more and more employers. In time, let us hope, even the most reactionary of industrial diehards will realise that happier workers mean better work, and replace drabness and monotony by music and colour.

Out Now!

The first number of a new paper, "Modern Wonder," with special appeal for the young man of to-day, is now on sale.

Make sure of your copy now. It is something entirely new.

Masked Caller

THERE was no dog to give a warning bark when a masked burglar broke into a house near Port Talbot, Glamorganshire.

The house was quiet, the children slept peacefully, and outside the house there was only the sound of gently falling rain.

In an upstairs room the wife slept alone, as her husband was away from home on business. She had felt quite secure when locking the front door for the night.

Yet, as the wife slept peacefully, the figure of a man stealthily emerged from the shadows outside this little Welsh home.

As this night visitor reached the front door he adjusted a mask to his face. A few seconds of clever manipulation with the lock, and the masked man with stockinged feet was exploring the house in search of money or other valuables.

There was one clumsy movement, however, and the sleeping wife upstairs was aroused. Snatching her dressing gown, she crept to the bedroom door. At that moment it was thrown open, and before she could scream alarm this poor woman was brutally ill-used and finally felled by a blow, which resulted in her complete disablement for a month.

Under cover of darkness the masked man made his escape with his booty, leaving his victim unconscious. The police are still searching for him.

It is not difficult to imagine the shock to this reader's wife of the attack and the burglary and her husband's acute distress.

Yet the blow was softened to some extent because this household had been covered by our unique Free Family Insurance Gift, and a cheque was sent under the "Burglary" Benefit.

So another letter of gratitude and thanks has been added to our growing files of "Thank You" letters.

By the way, have you done it yet? There is a coupon awaiting your signature on page 46. Nothing to pay, signing takes but a few seconds, so why not reach for your pen?

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY. Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. Oldest, Largest, Cheapest & Best Wholesale Lists. Write now for Catalogue and guide. Cochrane's Warehouse, 1, Thomas Street, Manchester.

CROCKERY. 120 assid articles, 10/-. 48 cups, scrs., 4/-. Dinner set free. Glass & Hardware Cat. & Guide free. Bridge St. Pottery, 9, Bursiem.

FOX BROS for Sma'wares, Hosiery, Underwear, Toilet Goods, Stationery, etc.; keen w'sale price list free.—36B, Thomas St., Manchester, 4.

MEN'S SOCKS 2/6 doz.; Ladies' Extra Fine COURTAULD'S " Hose 8/11 doz. Everything for the Draper, lowest trade prices. Catalogues free. ARCHERS, CASTLE GATE NOTTINGHAM.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, etc., etc. (wholesale only.)—LEVY BROS., Dept. A., 39, Houndsditch, LONDON, E.3.

96-PAGE New 1937 Wholesale Drapery Catalogue. Post free. Perfect and repeatable goods of quality & Value Keenest prices. All Depts. Ladies', Men's, Child's, Household, Boots and Shoes. Satisfaction gntd. W'sale only.—Myers & Co. (L. & H.), 7, Trinity St., Leeds, 1.

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SOMETHING Really New in Clubs! The " Sixit " Club is different. At last, just what Club Organisers and members have been waiting for—a club that is complete in six weeks. Why wait twenty weeks for your turn? Two prices only 3/- and 6/-; 10/- goods for 6/- and 5/- goods for 3/-. Everything to wear. Useful things for the home. Big commission. Most wonderful variety of goods ever gathered in one catalogue at such low prices. Send p.c. NOW for newly issued catalogue.—Geo. Day. Ltd., (Dept. 2), 29 Altrincham Street, Manchester, 1.

AGENTS.—Novelty, 6d. and 1/-. Sells to men & women. Profit 100 per cent. Sample outfit, 2/6. Delarelle, 337, Gray's Inn Rd., London, WC1.

EMPLOYMENT.

G.P.O. Engineering Dept. No experience required. Commencing £3 13s. per week. Age 18-23. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 527), 17-19, Stratford Place, London, W.1.

POST OFFICE SORTERS. (Age 16 to 18—both sexes.) Good pay and prospects. Simple Entrance exam. For full particulars write B.T.I. (Dept. 531), 356, Oxford Street, W.1.

CIVIL SERVICE VACANCIES.—The 1937 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, Entrance Exams., etc., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, LONDON, W.1.

POLICE RECRUITS' HANDBOOK for 1937 (FREE).—Contains information on pay, prospects and entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 602), 356, Oxford Street, London, W.1.

THE ROYAL AIR FORCE has vacancies for Skilled, Semi-Skilled and Unskilled Men.—Apply for age limits and full particulars to: Inspector of Recruiting, R.A.F., Victory Hse., Kingsway, London, W.C.2, or any R.A.F. Recruiting Depot.

ROYAL NAVY.—YOUNG MEN between the ages of 17½ and 25 years are REQUIRED for entry into the Seaman Branch. No previous experience necessary. Service is for a period of 12 years, of which 7 years, in addition to any time served whilst under the age of 18, must be in the Royal Navy, and the residue in the Royal Fleet Reserve.

Men desiring to remain in the Royal Navy will, if they are suitable, be allowed to transfer to Continuous Service (12 years, with an opportunity of completing 22 years to qualify for a Life Pension).

Vacancies also exist in the Wireless Telegraphy and Signal Branches. Age limits, 17½ to 23 years. Service as for Ordinary Seamen above.

A good opportunity to see the world, with good pay, free food and accommodation. Generous periods of leave with cheap travelling facilities.

For full particulars apply to the Recruiting Staff Officer, R.N. & R.M. (J), 85, Whitehall, London, S.W.1, or to any R.N. & R.M. Recruiting Office.

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DO YOU ADVERTISE?—Advertisements inserted in 50 provincial newspapers or London Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Advice free.—Write for Prospectus 80, Buttolph and Dickson, 323, High Holborn, London, W.C.1. (Chancery 8113.)

PRINTING.—Billheads from 3/6 1,000; other lines cheap. Samples Free with leaflet, " Business Helps."—Creteway Press, 8, Buxted, Sussex.

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WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

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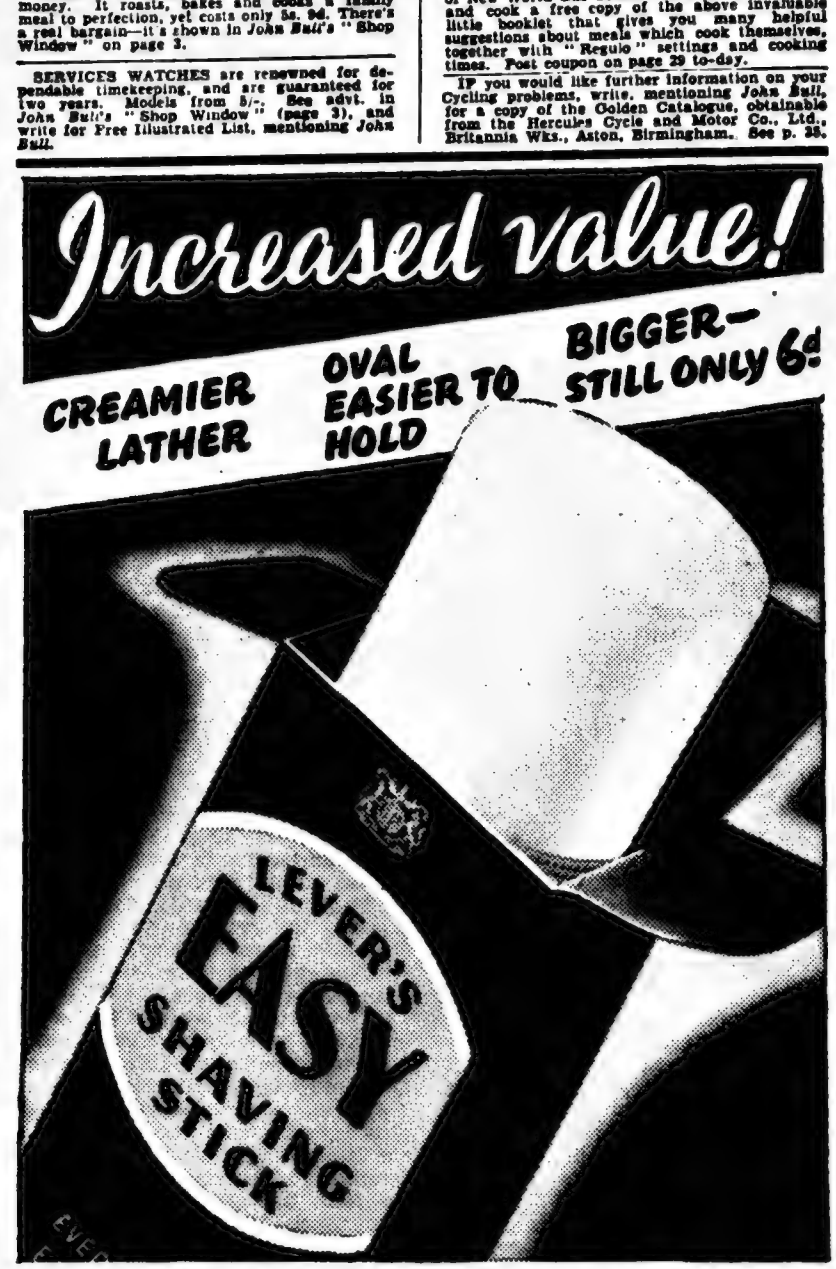

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FREE.—A most informative book on the care, " How to Preserve the Eyesight," is offered by the makers of the famous Singleton's E.Y.O. Ointment. To secure your copy, fill in the coupon on page 38, or write, mentioning *John Bull*, to Stephen Green, Ltd., 210, Lambeth Road, London, S.E.1.

MISCELLANEOUS.

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HAVE you ever spent a holiday at Blackpool? Send for free guide and full particulars. Write, mentioning *John Bull*, to Dept. 15, Town Hall, Blackpool. See p. 33.

FREE.—Send for a sample of Hinden's Hair Tint, stating shade required, to Hinden, Ltd., 8, Gt. Queen Street, London, W.C.2, and enclose 2d. in stamps for postage. See page 33.

FREE. 25 silver tankards. These useful gifts are being awarded *Bull John* readers in a simple competition, details of which appear on p. 16. Send in your entry at once.

SMOKERS!—An interesting booklet showing shapes and range of City De Luxe Pipes will be sent free to all readers who write, mentioning *John Bull*, to Oppenheimer Pipes, Ltd. (Dept. J.B., 38, Finsbury Sq., London, E.C.2. See p. 38.

THE delights of Cornwall, particulars of how to get there and full information on the attractions of the Cornish Coast are explained in a series of books which can be obtained from the Supt. of the Line, Great Western Railway, Paddington Station, London, W.2, or from any railway station or Tourist agency. See p. 22.

IF you are going to buy your house, let the Abbey Road, London's largest Building Society, help you. See page 26.

IF you want vivid, real life snaps, use Selo Films. British made by Ilford, Ltd. Obtainable everywhere. See page 26.

ACCEPT this special free offer. A choice of any three of the following " Marlene " specialities: (1) Hair Grower; (2) Cremex Shampoo; (3) Vanda Brilliantine; (4) Wave Setting Lotion; (5) Camomile Golden Hair-Wash; (6) Astol for Grey Hair. Cut out the coupon on page 37, attach 4d. stamp to cover the cost of postage, etc., and a set of any of the above Marlene Hair Preparations will be sent. Be sure to state which numbers are required.

HOUSEWIVES, get this Free Cookery Book. Simply fill in your name and address in the Coupon in the Stork Margarine advt. on p. 27.

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NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.1), 31, Broadway, Crouch End, London, N.8.

SWAFFER DENOUNCES

A Wicked Ban on SPORT

NAZIDOM in Berlin and Fascism in Italy, Hungary, Austria, Finland and Latvia have already prevented, because they crushed trade unionism, any organised worker from taking part in any athletic festival.

This was all part of a plan to destroy organised labour. They not only did it, but they boasted about it.

We don't do things like that in England. Oh, no! But sometimes they happen, just the same.

Now unless the greatest pressure is brought upon the Amateur Athletic Association, which controls all field and track events in this country, British workers must either stop away from the Antwerp Olympiad next July, or never take part in any sport for the rest of their lives!

What Hitler and Mussolini and the other tyrants did by malice aforethought, the A.A.A. is doing merely because of its stupidity.

The trouble started over the last Olympic Games. The workingmen athletes of this country protested against British participation in world games which they knew Hitler would use as a great boost for his cruelty and repression, covering them up artfully by a display of national unity which really meant that all opposition was in jail, or in the concentration camp.

Besides, they objected to the fact that, because of Hitlerism, the Jews and trade unionists of Germany were barred from participating.

Strangely enough, the A.A.A. then agreed with the British workers.

And what the British workers foresaw happened.

When Jesse Owens, the greatest runner in the world, won his events, Hitler turned his back and refused to shake hands with him. Jesse Owens was not an Aryan. He may have carried away the chief laurels. But his colour didn't suit the Nazi boss.

Well, during the Olympic Games, the British Amateur Athletic Association supported a resolution which said that, when the Antwerp Workers' Olympiad was held in 1937, it should be banned by all the national centres connected with the International Amateur Athletic Federation.

Really, the resolution was framed so that the political antagonism which exists on the part of the enemies of the working classes could be pursued.

The A.A.A. delegates could not have understood what they were doing.

At Antwerp, fifteen nations will take part—teams from the United States, Palestine, France, Belgium, Holland, Scandinavia, and all the democratic countries of Europe, indeed, except Great Britain.

The A.A.A. does not want Great Britain to send.

Now all the athletes taking part will be members of trade unions. But, according to the A.A.A. decision, trade unionists must not take part in international sports.

If British workers go—and they may still decide to go, in spite of the official ban—it means that no Britisher who runs, or jumps, or swings a weight at Antwerp, can ever take part in any sporting event in this country. For he will have defied an A.A.A. decision, and therefore made himself an outlaw.

Why cannot British workers go abroad and compete against athletes belonging to their own class, but coming from other countries? Their motto is "Peace through Sport." Is that idea repugnant to the A.A.A.?

Worker ath'etes may not boast the prowess of Olympic runners like Jesse Owens, but they have every right to attend their own Olympiad

We have always been told that sport is a great unifier of nations. Frankly, I never believed it because, as I have said for years, every Olympic Games has been followed by scandals which have made you think that so-called "sportsmen" were just a lot of quarrelsome little boys.

Well, these working men are not like that. Indeed, though they have met twice, there has never been a row or serious disagreement.

They may still go to Antwerp, in spite of the A.A.A. There are a hundred of them ready to take part, and these may all defy the A.A.A. and go.

It will cost them £7 10s. each, although some of them are so poor—one, a steel worker in South Wales, gets only about £2 a week—that funds are already being raised to pay the expenses of those who cannot afford to pay their own.

But, if they do go, it will be the end of their sporting careers. For, in this country, all athletic games are controlled by the A.A.A. This means that no working man who goes to Antwerp can ever race against his mates in any games arranged for the local flower show, or fêtes of any kind at which sports are run under the A.A.A. rules.

And the men concerned represent no fewer than 165,000 workers, for the British Workers' Sports Association has 15,000 members and has affiliated to it, in addition, six trade unions with a total membership of 150,000!

As, in addition, it functions under the auspices of the Trade Union Congress, which has subscribed funds for the Antwerp Olympiad, this means that 4,000,000 trade unionists have been insulted by a few officials who could not have understood what they were doing.

Yes, if these 100 working-men athletes go to Antwerp it really means that all organised working-class sport in this country is dead! For the best working-class athletes will all be barred. And then, who will want to go and see the others. Indeed, many local meetings may die!

When Great Britain was represented at the Vienna Olympiad in 1931 we sent twenty-eight representatives and did well, considering that working-class sport was not so well organised as it was in other countries. Great Britain finished fourth.

But, more important than that, there were started in the arena, and outside, all sorts of friendships that were destined to do much to bring the nations closer together, and to result, in the far distant future, in the establishment of that world commonwealth which is the dream of all idealists.

But Fascism does not like that sort of thing.

Already, in Italy, the working-class sporting movement has been stopped. There the workers were subject to a Bossdom which still controls every detail of their lives. All their unions had been destroyed.

So Italy was not represented at Vienna.

Germany was. They sent a team representing 2,500,000 workers. Russians were not there, for they were not popular, in those days, with the workers in other lands.

Well, since 1931, Fascism has destroyed the trade unions in Germany, in Austria, in Finland, in Latvia and in Hungary. It would not tolerate freedom.

And now, in spite of the liberties of which all the Prime Ministers boasted on the air, the other night, and in spite of the King's solemn vow to protect them, British sport, because of the A.A.A., has fallen into line with all the ideas of Hitler and Mussolini, and all the other oppressors who stamp across Europe, arrogant, boastful, and cruel.

They must have known that the only workers sports organisation affected was the British one.

There is still time for the A.A.A. to change its mind. Herbert H. Elvin, the chairman of the British Workers' Sports Association, has circularised all the 1,000 athletic clubs of Great Britain, urging them to call upon the A.A.A. to lift the ban.

"For two years," he says, "the British working men have been preparing for Antwerp. They have spent a lot of money. They have even taken lodgings in Antwerp!

"Although the resolution was passed in Berlin last July, we knew nothing about it till March, when it was too late to stop our preparations and our plans.

"Why was the news kept from us? Besides, why were we not told before?

"Without our knowledge, A.A.A. officials agreed, in Berlin, with a resolution which had an anti-workers' sports bias. In my view, it was dictated by Nazidom. No British worker knew that it was to be proposed. No British worker was represented there. We were not asked and we were not told."

Yes, there have been scandals after every Olympic Games. This time, in regard to a workers' Olympiad, there was a scandal before it started—the scandal that Great Britain was officially kept out.

Now, why cannot an English plumber, or a Scotch miner, or a Swansea steelworker, or a City clerk, who has joined, with thousands of his fellows, in organising a great working-class sporting movement, take part in friendly rivalry on the sports field of peace instead of possible antagonism on the battlefield of war?

Unfortunately, in this country, sport is snobbish. At Lord's, a British professional cannot walk out of the pavilion with an Australian amateur, who is paid three times as much.

No working man can row at Henley. No tennis player, however great may be his prowess, can go to Wimbledon unless he has to pretend, if he is poor, that he is an amateur, by drawing "expenses" on the side when he ought to draw a salary openly.

All that has been, for years, regarded as a joke. But now for the first time something has happened which would suggest that there is, somewhere in the A.A.A., a class bias of a new kind, one that says:

"Oh, athletes must not have any politics, unless they are Tories or Liberals."

How will the 1,000 clubs answer Elvin's appeal? When I saw him, the other day, only six had answered. All six were in favour of the A.A.A. altering its mind.

But this is not enough. Before the A.A.A. listens to common sense, there must be a mighty protest from all the world of British sport.

For the chief thing in Sport is fair play.

GOOD TO SEE

IN all the splendour of the Coronation procession, the sight of our little Princesses riding with their grandmother was the one which appealed most to the thousands in the cheering crowds. It seemed to make the great occasion a family affair, rather than a pageant of State.

And this was foreseen by a Yorkshire competitor as he paused to consider the *Example* GOOD TO SEE in *Bullets* 1,068th Contest.

This entrant—Mr. A. Hargreaves, 84, Westfield Road, Heaton, Bradford—secured the fine Second Prize of £50 and extra Coronation award. His completed *Bullet* was, GOOD TO SEE—"THEIR TWO" THERE, Too.

Each *Bullets* contest provides you with an interesting list of *Examples* and many will quickly suggest ideas to weave into neat efforts.

This week, for instance, you could find plenty to say about *Strike Fever; Cheap Excursion* reminds you that there are holidays ahead and *My Difficulty* lends itself to all sorts of comments. Turn to page 47 and build a £1,000 *Bullet* on one of the *Examples* which await you there.

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Look for this striking cover in full colours at all Bookstalls and Newsagents.

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Take your choice! A wonder set consisting of a Fountain Pen, Pencil and Penknife or a real Kodak-made Miracle Camera —which will you have? See No. 1 of "Modern Wonder," just out, for details of this thrilling Presentation. The demand for this exciting new paper is tremendous—so go to your newsagent now and get a copy AT ONCE!

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What Can the Church Do for Me?—5

BLIND MAN Sees the Light

Dr. Donald Soper warmly received the ex-Serviceman at his Kingsway Hall service

HE is a blind ex-soldier. The headquarters of the British Legion gave me his name and address.

All I knew of him, as I walked towards his house, was that he last saw the light of day on a battlefield in France in 1916, when he was a lad of twenty-two.

Just think of that—his last visual memory of the world a dead place of swamp and shell-holes; shattered, lifeless trees: crumpled bodies.

I did not know his views on religion. I did not know his views on anything. In asking the Legion to refer me to a blind ex-Serviceman whom I could take to church in response to the Archbishop of Canterbury's recall to religion I made no stipulations of any kind.

Picture him, then, as I first saw him. He opened the front door to me.

I saw such a fresh, keen face that it seemed incredible that it had ever known the horrors of war. A strong face it was. Perhaps twenty years of light against handicap had given it greater strength.

Then, my preliminary explanations completed, I heard a deep, purposeful voice: "Come in."

Yes, he had heard the Archbishop's recall over the wireless. "Naturally I did," he said. "I listen to a broadcast service every Sunday, and it does me good."

But, no; he wasn't particularly anxious to resume churchgoing. "You see, I was strictly brought up before the war to be a regular churchgoer. At first I appreciated the value of having some religious faith or belief.

"Then, I'm afraid, it became a sort of habit, and when a thing becomes a habit it's inclined to lose its value."

Would he come with me to a church or chapel of his choice and just try it again for once?

"All right," he replied, "just for once. But first you'd better hear one or two of my views. Then you might want to drop me.

"I group parsons and politicians together, for it is the duty of both of them to handle our problems—in different ways, of course.

"I would be the last to want parsons and politicians to be deprived of their eyesight, but I'm confident that if they were there'd be a great deal more justice, understanding and progress in this world.

"When a man loses his eyesight he becomes doubly alive to the wants and needs of his fellow-men. The blindest people of all are those who can see. Parsons in particular—I know from what I read of them—have been groping in their own darkness ever since the war, while I have been in the light."

"Come and tell the parson that," I told him, and he agreed to do so.

Well, his choice fell on Dr. Donald Soper. Apparently he had heard him preach over the wireless and had enjoyed it. Also, he felt he would prefer the Kingsway Hall, with its tip-up cushion chairs and its air of friendliness.

"From what I have heard of it," he told me, as he led me towards the hall—from the moment of leaving his front gate he was well able to find his way about—"from what I have heard, it is more like our British Legion services. I love them. Our branch has a two minutes' silence every Sunday morning, and I can't tell you what a profound effect it has on me."

If you do not know the Kingsway Hall, it has an interior rather remindful of an up-to-date cinema. A concert platform houses the choir, and a portable rostrum is conjured from somewhere for the minister.

From that rostrum Dr. Soper announced his text—which seemed to both of us to be particularly appropriate to the occasion, although the preacher knew nothing of our presence:

"*Ask and it shall be given you; seek and ye shall find; knock and it shall be opened unto you; for everyone that asketh receiveth, and he that seeketh findeth, and to him that knocketh it shall be opened.*"

The minister admitted that it is a promise that cannot be carried out.

"It is carried out," muttered my blind friend. "It is carried out. I have had experience of it."

Continued the preacher: "The promise to followers that whenever and whatever they asked for they should receive, and on whatever door they knocked they should find entrance—such a statement, on the face of it, must be untrue."

Then he went on to say that the breaking of that promise was due to the cynicism that is rampant, a sort of spiritual paralysis from which so many people are suffering. It was a promise that didn't fit in with present-day requirements and present-day needs.

"It's not the lesson to teach to the unemployed," said the blind ex-soldier. "Why not encourage them to keep knocking? It only means keep trying. I've always found it pays to try."

And that was the line he took when he met Dr. Soper after the service.

It was a very one-sided interview because the minister insisted on pointing to his sermon as representing his answer.

For instance: "Whenever I have knocked at the door, even if that door hasn't opened, one has opened in another direction," the ex-soldier said, looking at the parson as if he wasn't missing the slightest expression in his face.

"Since I was blinded I have had three careers, and somehow, whenever I have wanted, and it has looked darkest, I have spurred myself on to knock and things have been opened."

Dr. Soper agreed with him that God moves men's hearts even in these selfish and materialistic days to open doors for their fellows.

But he stuck to his view that while knocking, seeking on the door of the Sciences leads to results, as evidenced by the developments in surgery, medicine and wireless, it would be folly for people in all spheres and circumstances to expect an answer to every knock.

"When I was blinded," said the war victim, "it never worried me. I just took it in my stride. Perhaps that made a difference.

"My one desire has been that I might do the things that are right, and as a result I don't think there is a happier man living.

"Somehow, I think that is good religion. I believe that God is gravely misrepresented to the world through the preachings of the Church.

"Such passages as you read from the Bible are often passages which in my opinion should never be read at all. So many things are for people soaked in theology.

"I think you can find all the material you want for the betterment of man in the Sermon on the Mount.

"Preach the Sermon on the Mount and get people to live up to it and you will have a wonderful world. But there's no need to go to church to live up to that."

The minister was friendly, kindly, sympathetic, but it was obvious he was not going to embark on any argument that would carry him out of the depths he had plumbed in his sermon.

To the final criticism of the blind ex-soldier he offered no reply:

"I don't know why the Church doesn't portray God more often as a God of Love and less often as an ogre," was that final criticism.

"That shows, to my mind, that God does not aim at working through the churches. He works through the medium of the human agency.

"For instance, although there are people who would say I am not a Christian, I do claim to have a natural instinct to work for the benefit of my fellow-men, and to avoid hurting other people. That instinct is God at work.

"That instinct is not confined to churchgoers. It is far more prevalent than the clergy suspect. In my opinion it is their duty to recognise it, even where it exists far outside the influence of their churches, and develop it."

But Dr. Soper was not saying what he thought.

He remained, to the end, a patient listener, a warm-hearted man anxous to welcome my blind friend to his church as often as possible.

But as for the blind ex-soldier. . . .

"I shall keep on listening to the wireless services," he told me on the way home. "Although the Archbishop tells us that we ought to attend a place of worship at least once every Sunday, nothing has happened to-day to convince me that I would be any better as a Christian or a man by putting in a personal appearance."

THE HUMAN MACHINE

ONE thing none of us can escape is trouble. No one ever yet escaped it. Big or small, from tiny irritations to shattering blows, we all have to go through it sooner or later.

More often than not it's our own fault. We bring difficulties about by lack of foresight, lack of planning, lack of thought; but many times difficulties steal on us unawares. Many times it's the fault of others. But no matter who is to blame, the trouble has to be faced and overcome.

There's no middle way. We must either overcome it or it will overcome us. That's why it's the real test of a man, calling out all his courage, all his grit, all his backbone. A man's real measure is his attitude in the face of obstacles.

Every difficulty, however small, is a crisis; and a crisis is a positive thing that has to be met by something positive. That's why worry is no good. Worry is a negative attitude—a mere wasting of energy on the unknown. What any crisis demands is solid thinking and constructive planning.

In any case, hope is always a sounder plank on which to stand than despair; for hope does at least prepare us to greet the unknown to-morrow with a willingness and a determination to turn to advantage whatever may crop up.

And always remember one thing—and cling to it like a limpet to a rock: there was never a situation in life so dark, so hopeless, so depressing that had no gleam of light anywhere. There is sympathy somewhere; somewhere there is friendship; someone can give advice. Someone can see a little further and a little clearer than you can yourself.

Most people who are crushed by trouble are not really crushed by trouble at all. They're crushed by their own pride that won't let them see the willingness to help that lies all round them.

In any case, whatever you're up against, look at it straight in the face and don't duck. Perspective is everything. It's always the unknown that terrifies.

Next Week:

A Divorced Woman Seeks Communion

Curse these fogs!

Should have picked up the beam by NOW

· dot · dot · dot · dot · dot · dot · dot · dot · dot ·

GOT IT!

Starboard does it → dah — dah — dah —

~~← Port her a bit~~

and PLUMB on the beam

dadadadadadada goodoldmarker beacon

DOWN

SHE

GOES···*THROTTLE BACK*

Gosh! What wouldn't I give for an ARDATH!

ARDATH
CORK TIPPED
CIGARETTES

10 for 6d MILD and satisfying 20 for 1/-

THE CALL OF THE CORNISH COAST

If Cornwall is still for you an undiscovered country, what new and thrilling holidays you have in store. At every turn the Duchy will provide you with a rich and strange experience.

When you have discovered the grandeur of its coastline . . . the rich blue of its sea . . . the tropical luxuriance of its flowers . . . the quaintness of its villages . . . still there will remain, for your delectation, a host of other features.

This year, let the G.W.R. be your magic carpet, transporting you to the Cornish Riviera—the land of "Holiday."

BEFORE YOU GO

Obtain these two books:—"THE CORNISH RIVIERA" by S. P. B. MAIS, price 1/- (2/6 bound)
"HOLIDAY HAUNTS" 1937, containing Holiday Addresses, etc. (price 6d.)

HOW YOU GET THERE

"Monthly Return" Tickets (1d. a mile 3rd, 1½d. a mile 1st class) issued from nearly all stations.

WHEN YOU GET THERE

Cheap 1st and 3rd Class Weekly Holiday Season Tickets will enable you to see the best of the Duchy.

All information will gladly be supplied by the Supt. of the Line, Great Western Railway, Paddington Station, W.2, or can be obtained at any Railway Station, or the usual Tourist Agencies.

GWR

By the Rt. Hon. J. R. Clynes, P.C., M.P., D.C.L.
(Secretary of State for Home Affairs, 1929-1931)

Watching the adjudicators at work

I INSPECT *the* 'Bullets' Machine

UNTIL lately my impressions about "mechanics" of newspaper competitions were delightfully vague.

Except on two points I have never troubled over competitions or the like.

The points which received my consideration were:—

1.—Generally, I disapprove of the fabulous fortunes offered in the prizes of certain lotteries and sweepstakes—prizes amounting to £20,000, £30,000, or even more, of which we at one time heard. Those were fortunes which often had serious anti-social effects, and did a great deal of harm.

2.—I have been concerned to see whether competitions are genuine and fair to the competitor.

When I held the office of Secretary of State for Home Affairs I felt that this line—care in ensuring the fairness of competitions— was far better than fruitless endeavours at repression.

After all, so long as many forms of sport are recognised by law as the rich man's excitement, the humbler competitions of less worldly favoured people cannot be crushed by legislation.

As to the allocation of prizes in newspaper competitions, I was rather sceptical. I thought that various outside considerations often governed the giving of the large money prizes; that prize-winners—so long as their efforts were up to standard—were selected by districts to stimulate circulation in those particular parts.

Frankly, I now admit that my preconceived notions were altogether wrong.

An opportunity was given me, through the invitation of a friend, to visit the oldest competition department in the country—that of JOHN BULL.

I went because I was interested. In the course of my public life I have heard many criticisms of the ethics of newspaper competitions, and I wanted to see for myself.

☆ Nothing was held back from my inspection. The department was open to me from end to end. I saw the whole machinery of a competition from beginning to end.

From my inspection of the organisation and conduct of the competitions I am satisfied that, in addition to absolute fairness, those who engage in them are doing something usefully to sharpen their wits.

An outstanding point which impressed me was the smoothness of the "machine."

I was surprised at the size of the department, pleased with the contentment of the staff, and amazed at the infinite precautions taken to ensure absolute fairness to all competitors.

It was to the JOHN BULL *Bullets* side of the competition department that I paid chief attention, because that particular competition is — I was informed—about to celebrate its "Silver Jubilee."

During its twenty-five years of life, the *Bullets* Competition has distributed more than £750,000 in prizes. I learned that there is a special class of ardent competitors who have the distinction of being "*Bullets* Centurions."

More than 300 people have *each won a hundred or more prizes by their different "Bullets."*

One man has gained the First Prize on three occasions, and several individuals have won a "First" twice.

In at least two instances, competitors have received a First Prize at their first attempt with this competition. One of these first-time First Prizes went to a working miner, and the other to a woman.

When I asked if there was any particular class of person habitually winning prizes, I was given a return of the last twelve chief winners.

They were: A signalman on the London, Midland and Scottish Railway; an advertising agent; an attendant in a mental hospital; a commercial clerk now unfortunately an invalid and unable to follow any occupation; a retired quartermaster sergeant of the Royal Artillery; a mill hand; a boot clicker; a dock foreman; a school teacher; a retired architect; an electrician; and another signalman.

By the kindly compensation of fortune, the invalid clerk won with his *Bullet* an Ideal Home, built to his requirements on a site of his own choice; a sum of £1,000, and a life pension of £3 a week. Another working-class competitor had secured a similar prize of home and annual income.

Another point I raised was the use to which winners put their money. Here again, a return was instantly forthcoming.

For example, the winner of a £600 prize purchased his house, in addition to giving presents to relatives and friends.

☆ Another substantial winner acquired a new printing press for his business, built himself a bungalow, which he named "Long Acre," and had sufficient left for his wedding and honeymoon.

So throughout the competition there is evidence of the prize money being turned into the channels of useful, productive expenditure.

Under the guidance of the Competition Editor, I went through the many rooms of the *Bullets* Department.

I saw the arrival of the entries, and the expeditious opening of the envelopes by an ingenious machine. After that I watched the sorting and bundling of the coupons by deft-handed girls, working in a well-lighted, airy department. Here, also, was carried out—for reference and checking—the lettering and consecutive numbering of coupons and accompanying postal orders.

"How much do you pay these girls for this labour?" I put that question, and was satisfied that throughout the department trade union wages and salaries are given. A girl sorter, when she is twenty-one years of age, receives a minimum of £3 5s. a week.

☆ The higher-paid grade staff —the adjudicators—are all on the salary scale fixed by the National Union of Journalists.

These adjudicators are experts; a highly skilled body of men Not one of them at present employed has less than six years' experience of the work, and the average is over ten years.

Among the adjudicators are university graduates, and journalists with international qualifications. One was formerly attached to the League of Nations at Geneva; another assisted in the production of the *Cologne Post*, the newspaper issued to the British Army on the Rhine; a third has travelled to every country of the world; while a fourth was private secretary to a famous Member of Parliament. Between them they speak every principal foreign language.

Collectively, the adjudicators represent an amazingly competent jury. They have the knowledge and experience which fits them to weigh and balance to a nicety the efforts of epigram, witticism and tabloid philosophy in the entries of a *Bullet* Competition.

These adjudicators *do not finally select the prize-winning Bullets.* Their service, as explained to me, is to recommend prize-worthy lines. Final selection comes at a much later stage.

Each adjudicator, when he arrives on duty in the morning, is supplied with a number of bundled coupons. He sits at his desk, books of reference, dictionaries of all kinds easy to hand, to peruse his allocation of *Bullets*

The adjudicators' room is rather like a large library—normally a silence room. When I entered I was struck with the quiet, studious atmosphere over all.

To me it seemed as though this daily reading of coupon lines would be monotonous—a rather deadening task. When

(Continued on page 46)

★ *Politics and You*

Something for Mothers

THE Government is starting a great drive to save the mothers of the nation from death in child-birth.

Don't get frightened. This doesn't mean that childbearing is exceptionally dangerous. Actually, deaths from this cause are relatively few in number.

For every woman who dies in this way twelve others in the same age group die from other causes. Consumption, for example, is still a terrible scourge and carries off far more.

* * *

But the Government is worried. Maternal mortality, which was going down in 1931, began to go up again in 1932. In 1932 it had gone up to 4.04 per thousand live and still births, and by 1934 to 4.60.

This showed something was wrong. Childbearing is an ordinary normal thing. Most of the deaths that do occur through it are preventable. They are due to malnutrition or ignorance on the part of the mother and lack of facilities for obtaining proper advice, and, if necessary, hospital accommodation. In many country districts qualified midwives are non-existent, hospitals a long way off.

Last year Parliament passed an Act which sets up an organised service of qualified and experienced midwives throughout the country.

When it is fully established expectant mothers, wherever they are and whatever their means, will be able to count on a trained maternity nurse for help.

Regulations have just been issued, which come into force on June 1, laying upon local authorities the obligation to appoint for this work supervisors, medical and other, specially experienced in this type of assistance.

The Minister of Health has also sent out a circular endorsing the main recommendations of a committee which reported on this subject a few weeks ago.

He urges the appointment of "flying squads," consisting of a doctor and nurse, who can be sent out at short notice in case of need.

* * *

JOHN BULL recently told of enlightened centres where such "flying squads" were already established. The Minister of Health also urges authorities to bring, where necessary, their maternity services right up to date at the earliest possible moment.

These reforms are excellent—*if* local authorities will carry them out. Some, however, are shockingly slow in rising to their opportunities JOHN BULL hopes Sir Kingsley Wood will worry the life out of them till they do. Motherhood must be safeguarded.

The

MORE than two million "black coats"—the most neglected of all classes of worker—are to have their first taste, this year, of State benefits.

Sir Kingsley Wood recently moved the second reading of the new Pensions Bill, which will become law this summer.

Under this Bill, "black coats" earning up to £400 a year will be entitled to contribute to the State pension schemes and so make provision for the usual 10s. a week pittance in their old age.

JOHN BULL has long pressed for the extension of the old-age pensions scheme to this class of worker. Our postbag has for too many years borne tragic witness to the plight of many thousands shut out from the State scheme by the previous earning limit of £250 a year.

Although he might earn more than this sum, the average "black coat's" living expenses make his ultimate position worse than that of the manual worker whose income is within the limits and who is thus entitled to pension benefits.

So we will be the first to applaud what is, after all, merely an act of belated justice.

But the pensions scheme is, we hope, only an initial step towards bringing clerical workers within the scope of State protective legislation.

Now that they are entitled to old-age pensions the next step should be to ensure that a sufficient number of them live to draw their pensions. The next step should be to bring offices and similar places under the scope of Bills like the Shops and Factories Acts.

Read this letter, typical of many which pour daily in to JOHN BULL and the offices of the clerical unions:—

"Fourteen of us work for eight hours a day in this room, which measures 18 feet by 12. There is no window. In the next room, smaller still, there are ten people. But they are lucky because they have a window—although it is at the far end of the room.

"Needless to say, we live in artificial light all day and every day, winter and summer. I don't suffer from colds as much as the other fellows, but I have continual bad headaches. Eyestrain, I suppose, although I have got myself a good pair of glasses. . . ."

Rising figures

The growth of the "black coats" as a class is one of the features of modern industrial change.

According to some figures given by Mr. C. G. Ammon in the House of Commons recently, there are now *ten* clerical workers (including those engaged on the selling side) to every *one* worker employed on the manufacturing side.

And while, in the five years since 1931, the total employed has gone up 10 *per cent.*, *the clerical workers have increased by* 38 *per cent.*

The factory workers whom they now outnumber ten to one have the benefit of a host of Bills going back to 1893, which regulate such details as working accommodation and hours, and such elementary matters as sanitation, ventilation, lighting and heating. And there are armies of inspectors to enforce the regulations.

The "black coats" have none. And there are hundreds of employers to-day who, while maintaining an exaggerated concern for the welfare of their factory workers, regard their clerks as an "unfortunate necessity"—and treat them accordingly.

They are the Cinderellas among the nation's workers. The country hears constantly and often about "occupational diseases" in industry, about the so-called hazardous trades which increase the casualty lists of labour. And commissions and committees without number have come into being to deal with these matters.

Telling facts

But who has ever heard of office work being classed among the hazardous vocations or of committees of enquiry into the working conditions of the "black coats"?

Yet—consider these few facts.

Some time ago the Registrar-General divided the population into 180 groups with regard to health (the highest group being the worst). Commercial clerks came 129th on that list.

Up to the age of 45 the mortality rate among clerks is as high as the average rate, which includes, of course, all the dangerous trades. Above 45 years it goes up.

When those mortality figures are examined some further appalling facts emerge. Over one-third of the deaths are due to some form of pulmonary disease; one in four clerks, indeed, dies of active consumption—a disease primarily caused, as we all know to-day, by lack of light and fresh air. And of those clerks who die from this scourge more than 50 per cent. are between the ages of 20 and 35.

The letter we quoted at the beginning of this article gives a sample of the conditions which have bred those shameful figures. But here are some more:—

From London, E. . . "Thirty-five of us work in a room which measures 30 ft. by 30 ft., and even this cramped air space is further taken up by filing cabinets and piles of parcels. In winter it is heated by a single steam pipe. The floor is flagged, although the firm manufacture rubber flooring.

"We suffer continually from colds and catarrh. The one window looks out on an open sewer. In summer, if the window is open, the office is at once a hell of flies and dust and effluents from the sewer."

More from *London* (*Newgate Street, E.C.*). . . "Sixty of us work in a room 25 feet square. We are busy—so men working at night spend their two hours off sleeping on the premises.

'John Smith has a pleasant, clean house in the suburbs . . .

But each day he must leave it to travel to the city with thousands of his fellows . . .

"The ventilation is appalling, and the only light is from reflectors placed in a dark passage where dustbins are kept.

"In winter the room smells of wet clothes and dust, because the only dusting is done by the clerks' pocket handkerchiefs.

"No charwomen or cleaners are employed. In the darkest place in the room are posted some rules for the prevention of consumption."

North London (from a large manufacturing firm). . . .

"Twenty of us in a room 20 feet by 18. *Artificial light is always necessary, the day long, winter and summer.* We suffer constantly from headaches and colds. There are no washing facilities and, although we are a mixed staff, there is no separate lavatory accommodation. . . ."

Overcrowding

South London (big public undertaking). . . "There is a staff of 250 men and women in one room 150 feet by about 30. The air is bad because adequate ventilation is non-existent. We must burn light all day, so you can guess at our window space.

"The women clerks suffer a lot from debility. As to our sanitary accommodation, we have four small places for the entire staff.

"If a factory owner dared to provide similar accommodation for his workmen he would be fined heavily under the Factory Acts or be sent to jail. But we are only clerks. . . ."

Lastly, to finish "boxing the compass" round London, here is a statement from *West London*—from clerks in Government departments. Reading it you may be able to understand why the Government has always done its best to kill the Offices Regulation Bill and other attempts to improve clerks' working conditions.

"We work in the Ministry of Health (save the mark!). One room was so grossly overcrowded that a man had to sit in the fireplace.

"The shortest of us elected to take this place because anybody else would have hit his head on the mantelpiece. When the staff association complained the *only official action taken was to remove the mantelpiece!*

"In one of the Board of Trade offices, twenty-eight typists were parked in one small basement room. But there were so many cases of fainting among them that they have been removed. Eleven male clerks now occupy that room. They may not faint as frequently, but it is not very pleasant.

"Across the way in the Ministry of Agriculture and Fisheries are what we call 'The Dungeons.' These are occupied by clerks and paper-keepers.

"They were, literally, once police dungeons; for owing to pressure of State business we have overflowed into premises once occupied by Scotland Yard. Electric light burns all day and the only heating is by steam pipes in the corridors outside. After a day spent among eggs, fish, and Pig Board documents, and when our heads are swimming with bad air, we can almost hear the ghostly clanking of cell keys. . . ."

And a Ministry of Labour office at Shepherd's Bush, W., was thus described by Mr. J. Ashton at a recent

BLACK-HOLE OFFICE

conference of the Civil Service Clerical Association:

"It is a hovel of a place. . . . *It is constantly fumigated to keep down bugs, which crawl over the clothing of Civil Servants who work there.* The building is a glorified Army hut and the bugs come from the rotten old woodwork."

The wonder is that these servants still remain CIVIL!

But so you will not think London alone has a monopoly of "black hole" offices, here are a few last reports from the provinces — picked at random from some hundreds.

Bradford. . . . "Winter is the worst time, because apart from overcrowding, the lighting and heating conditions are almost unbearable. In this place electricity becomes dearer after 4 p.m., so the firm switches on its own plant.

"This makes a steadily flickering light which causes acute headaches and eyestrain. The heating comes from the factory into the office and it is not sufficient, because of heat loss from the pipes on the way. But when the works shut down for the afternoon (which is often) there is no heat at all."

Little daylight

Halifax. . . . "Our firm's work and the way it treats its workmen are considered to be a model in the engineering trade. Factory inspectors go round beaming when they visit us. But the firm consider office work an unfortunate necessity and we are treated accordingly.

"A dozen of us work in one poky small den amid the perpetual roar of machinery. Daylight seldom penetrates and our only source of heating is an oil lamp."

Briton Ferry (South Wales). . . . "The office is badly overcrowded. It is situated alongside a cooling pond, so when the window is open (which it must be or we stifle) steam enters and makes the office perpetually damp."

Northampton. . . . "The office is situated beneath a room in which empty flour sacks are stored and flour trickles through the cracks on to the clerks' work. No ventilation possible except at the expense of piercing draughts. If we do open a window, well—there is an open cesspool just beneath."

We could fill many pages of JOHN BULL with similar letters written by office workers who have been sufficiently moved—or hopeful—to write about the conditions under which they are compelled to work. But these are enough to state the case.

And their recital should be sufficient to arouse anger and indignation in the minds of all who have any regard for the working rights of their fellow-men and women.

We know, of course, that there are good employers who provide their office workers with every possible amenity in the way of light and space and air, and show them every consideration.

But there are others. . . . Judging from the volume of complaints they receive, and from the preliminary surveys they have made into conditions, the unions estimate that there are at least 10,000 offices of the type we have described above.

What is being done, what *can* be done to end this scandal of the "black-hole" offices?

Defeated

Every year for the past twenty-five years an attempt has been made to get a Bill through the House of Commons on the lines of the Factories and Shops Acts. Every year it has been killed by the Government of the day or by vested interests inside the House.

Last March the Offices Regulation Bill, completely redrafted, was moved for a second reading by the veteran Mr. Will Thorne, M.P. Representatives of the associations which stand for some of the 100,000 women clerks "lobbied" M.P.s for its support.

But the Government and the reactionaries turned up in full force to defeat it.

Among other demands made in the Bill for decent civilised conditions of work in offices was one for a minimum of 500 cubic feet of air space per person in each office; in other words, a similar amount to that embodied as a minimum in the new Overcrowding Regulations affecting slum homes.

The arguments used against these elementary demands were the same as those used generations ago against the Factories Acts—if passed into law they would make a great tax on trade and commerce, ruin industry, etc.

The clause which affected conditions in Government offices was indignantly repudiated by the Home Office Under-Secretary. He said that such a clause affected the prerogative of the Crown—as though such a prerogative existed to house its workers like cattle.

Like cattle

But what killed the Bill on that occasion, and also when it was brought in again last December, was the promise made by the Government that offices would be brought within the powers of the new Public Health Act, and that therefore there was no need for particular legislation.

That promise has not been kept. The promise was a "get-out" on the part of the Government. It can never be kept. And for the following reasons:

The much-vaunted Public Health Act, while it provides for right of entry into offices, does not provide for it in London or in Scotland.

As far as the rest of the country is concerned, the right of entry clause is "permissive"—that is, the local authorities can please themselves whether they apply it or not. And we all know what local authorities do in such circumstances. They do nothing.

Furthermore, no standards are laid down for offices such as apply already to factories and workshops, so inspectors (if any *did* get to work) would find themselves up against continual difficulties.

Again, the "right of entry" only applies after a complaint has been received about the particular office concerned. And the kind of employer the Act should reach knows how to deal with members of the staff who complain.

Our demand

Finally, action can only be taken when "conditions prejudicial to health are proved to the satisfaction of the Medical Officer of Health for the district." That clause is wide and so roundabout that it is hardly ever likely to result in some positive action.

The circular issued a week or two ago to all local authorities merely "reminds" them that they have these powers of entry. It does not compel them to "enquire" and exercise these powers.

No—the Public Health Act as a means of improving the lot of workers in the "black-hole offices" is a farce.

We know that without waiting for this Act to get going, as Mr. Geoffrey Lloyd asked the House to do last December.

We have no intention of waiting till the passage of the years proves that point. For all the time as the "black coat" armies grow the situation grows steadily worse.

JOHN BULL demands the passage into law of an Act which will give the "black coat" the same protection in his working conditions as other workers receive

and in shamefully dingy and unhealthy surroundings is condemned to spend his working life

Jewel Thief Confesses . . (3) *Recorded by* Stanley Bishop

£1,200 HAUL *in* *Two Minutes*

"I had my first experience with American detectives and did not like it . . ."

(A film impression)

"YOU will be kept in penal servitude for three years."

After, as described in last week's issue, Blanche Finchley received that sentence from Mr. Justice Avory at Warwick Assizes, she was sent to the women's convict prison at Liverpool.

Between police court and trial she was in Birmingham Prison. When she left there, two of the prison officers and several of the prisoners, with whom she had been most in contact, cried at the parting. Blanche cried as well. There was a sort of sentimental farewell. I give that incident just to show how this young woman gained the liking of all kinds of people. She has possessed always the quality of winning affection from her fellow-women.

The mistresses who employed her at various times liked her and believed in her good faith. Only when she was found out in delinquency did their trust crash.

She was, I have no doubt, a good, tactful servant, whether as governess, companion-secretary or maid. Her dishonest game was played so cleverly that when property was missing the idea of Blanche Finchley being concerned in the loss rarely occurred. That was how she managed to get away with her largest hauls.

As she says herself, she was caught on the smaller jobs, which seemed the safest. And only the English police caught her; never the police abroad.

◆ What led to her appearance before Mr. Justice Avory was over-confidence. She remained in a situation too long, in the hope of gathering up too much.

It happened this way. Through a London register office she obtained a post as parlourmaid in a country house in South Warwickshire. Her references were taken up by telegram.

The names she gave for the references were those of crook reference agents; one in Bognor Regis and the other in London. Naturally the references seemed completely satisfactory.

The master of the house was a retired army officer. He was living there during the autumn for hunting, while his wife remained in Town, coming down to Warwickshire only rarely for a week-end.

Most days the master was out hunting. He, as one would expect, took little notice of what was taking place in his home so long as the service was working smoothly.

About the house, which was lavishly furnished, were many valuable articles: antique silverware, miniatures, and collectors' pieces.

It was quite easy for a woman, with artistic sense and an acquisitive disposition, to gather together gradually, and in a way they would not be missed, articles for which a "receiver" would pay a good price.

For two months she worked in the house without interruption. It seemed so easy, that she packed two sugar boxes full of stolen goods, paid the local sweep a few shillings to take the boxes to Banbury railway station and despatch them to the left luggage office, Bognor Regis Station, to be left until called for.

Her explanation to the cook, who was in charge of the household, for the boxes was that she was sending potatoes, bought from a farmer, to a friend at Bognor Regis.

"I really believe," said Blanche Finchley to me, "that if I had been left undisturbed a little longer I could have transferred a considerable portion of the contents of that house to Sussex.

"My mistake lay in taking a dress—one of several others left in the room of my mistress.

"One day she came down from London unexpectedly, and by an unlucky chance wanted that particular dress. She looked for it, and then said, 'Oh, I expect I left it in Town.'

"Next day she returned to London. I was preparing to leave the house suddenly, when my mistress and her housekeeper from London turned up again. They went through the house, and I saw them talking together in the library and making notes.

"I realised then that matters were going to be difficult. What was I to do? If I ran away that day my guilt would be obvious. I decided—wrongfully as it turned out—that there could not be anything more than suspicion against me, and I remained on.

"The same night the police came to the house. I, with the other servants, was questioned, and of course I knew nothing. The inspector who interviewed me was so nice I thought that my story was accepted.

"In some way the police got hold of the sweep. They learned from him about the two boxes sent to Bognor Regis.

"Nothing happened for a week. My mistress went back to London. The life of the house continued. I was congratulating myself and saying, 'Now, my girl, is the time to get out.' I had my luggage packed for a quick departure."

'Again without warning my mistress arrived at the house. I opened the door. She said, 'Good evening, Blanche. I should like to speak to you.' Behind her came the police inspector from another car. He was not so polite. 'I want you,' he said. 'You are under arrest! You can come along with me now.'

"At the police station I was charged. The police had found my two stored boxes at Bognor and in them the stolen articles. With my finger-prints taken, it was only a question of communicating with Scotland Yard for the whole of my record to be known.

"That was how I saw Mr. Justice Avory face to face; he on the Bench, I in the dock. I had a dock-brief barrister appearing for me, but, of course, there was no real defence. A conviction was a certainty. But I was shocked at getting three years. They told me in prison I should get away with eighteen months. They forgot Mr. Justice Avory."

◆ Free at the end of her term from Liverpool Prison, Blanche Finchley, now back in London at her old address in St. Marylebone, decided in her own mind that it would be better, from many points of view, if she went away from England and the enquiring English police.

Consequently she put "one of her names" down in scholastic registry offices for employment as a governess, and also watched the advertisement columns of the London newspapers.

Searching around for work, she had one nasty fright. A governess was needed in the West Indies, passage paid, salary good. She applied, with a false testimonial written for her by an ex-prison friend who was then living with a man in a good-class London flat.

A letter asked her to call at the register office. She interviewed the principal, who was unusually inquisitive about her testimonials.

Out of the blue came the question to her: "Have you ever been in trouble; I mean, in prison?"

Admittedly she did not know what to say. The question from the genial, elderly man in the office chair was so surprising. Blanche Finchley protested that the suggestion was an insult. What right had he to ask such a thing?

"I am a county magistrate," replied the register officer proprietor. "I have a daughter just about the same age as you, and not unlike you. Therefore I am being merciful.

"This testimonial is forged. I know it. For endeavouring to secure a position by such means you might, if I had you arrested, receive a long term of imprisonment."

He read her a lesson, warned her, told her to be a sensible girl in future, and let her go.

Outside the office Blanche Finchley caught sight of the woman who wrote her testimonials. The woman was

(continued on page 28)

The BRIGHT way to lovely floors

Floors retain their loveliness far longer when polished with 'Mansion.' A single application will keep a floor looking bright and fresh for days. Such lasting brilliance means the minimum of attention and trouble. And 'Mansion' is

So Quick! So Easy! So Economical!

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LONDON'S LARGEST BUILDING SOCIETY

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CVS—293

"I can keep going through the longest day after my 'energy' breakfast"

says

GLADYS SWARTHOUT

See her in
"CHAMPAGNE WALTZ"
A Paramount Picture

"Days at the studio are long and hectic," says Gladys Swarthout, "but my breakfast keeps me fit enough for anything. Breakfast isn't always the same, of course, but the first part never varies . . . 'Puffed' Rice and fruit—that's the part that supplies the energy!"

"Puffed" Brand Rice — rich ripe grains, "exploded" to eight times normal size to form the most delicious, nourishing and thoroughly digestible breakfast imaginable! No wonder it keeps Gladys Swarthout fit. Make it your ideal way of keeping fit, too. And it's just the thing to tempt a lazy appetite. You can get "puffed" Brand Rice from your usual grocer.

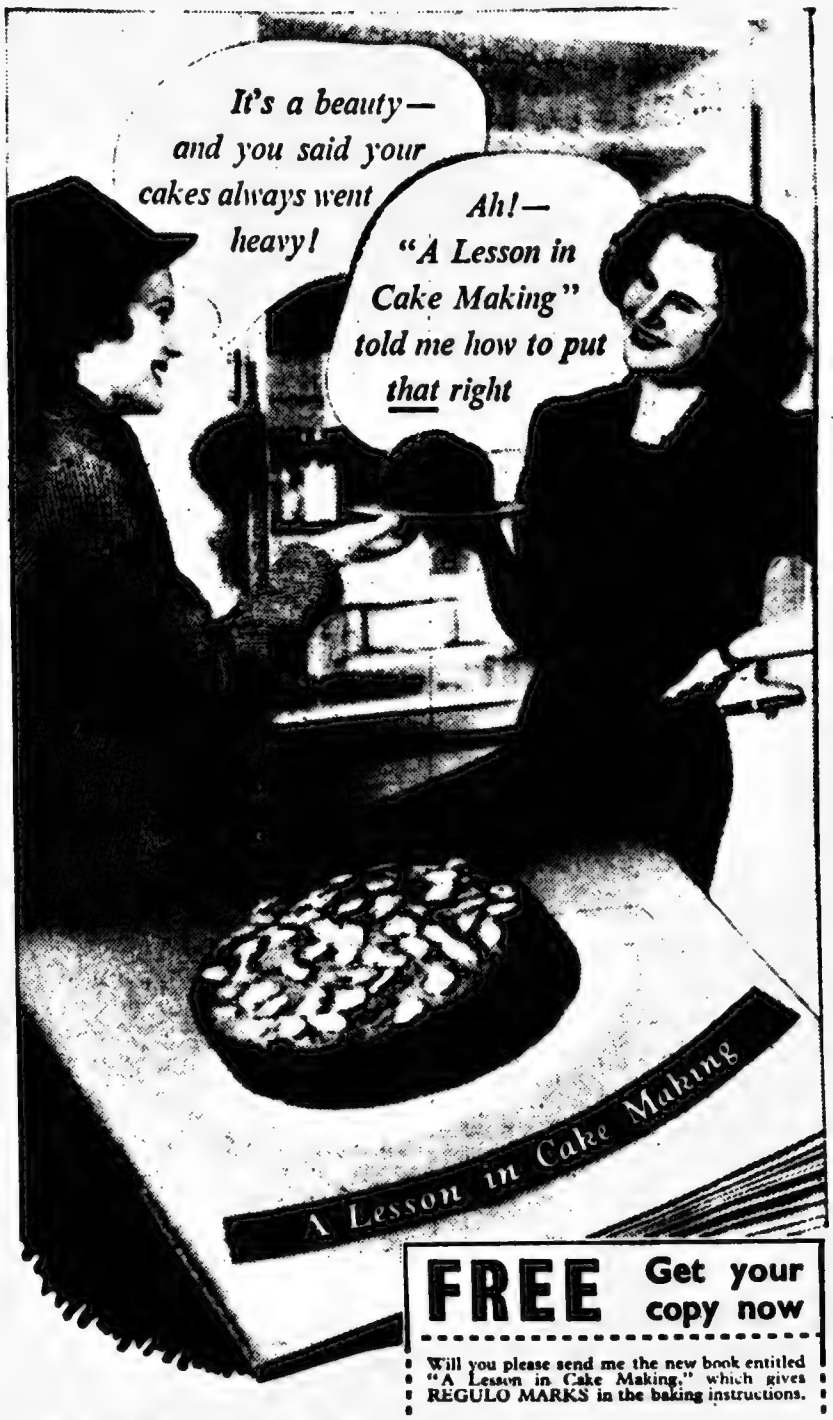
Make your favourite's breakfast your favourite, too!

"PUFFED"
BRAND
RICE

"PUFFED" WHEAT is delicious, too

Try it!

P 128


It's a beauty— and you said your cakes always went heavy!
Ah!— "A Lesson in Cake Making" told me how to put that right
A Lesson in Cake Making

"A LESSON IN CAKE MAKING"

No. 1 of the series of Books on Home Cooking

FREE Get your copy now

Will you please send me the new book entitled "A Lesson in Cake Making," which gives REGULO MARKS in the baking instructions.

Name .....

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Fill in your name and address and send this voucher to The Stork Company, Dept. B.P. 5, Unilever House, London, E.C.4, in an unsealed ½d-stamped envelope. (Please write in block letters.)

Here at last is something you've always wanted—a complete course of cooking lessons that cost you nothing! The course consists of six books, each a complete lesson in an important branch of cooking. The lessons start you from the beginning and take you step by step through all the different cooking processes. You learn why faults occur and how to avoid them—how to get perfect results with the least trouble. No. 1 of the course, "A Lesson in Cake Making," is now ready. Use the voucher above and get your free copy while supplies last!

STORK MARGARINE

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SUPPLIES VITAMINS A & D

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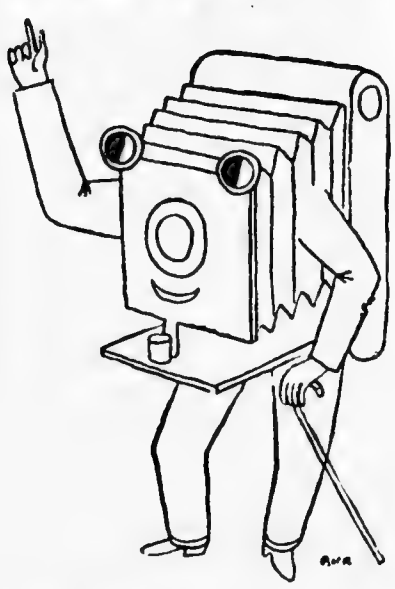

Always insist on Selo or Selochrome. Then you'll be sure of eight out of eight every time. Vivid, real-life snaps, whatever the light, because these famous British films have extra speed and latitude—speed to catch the fastest movement and to counteract dull weather; latitude to cover errors in exposure. Made in all sizes.

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the power behind the lens

BRITISH MADE BY ILFORD LIMITED

Continuing—Jewel Thief Confesses

My Stolen WORLD TOUR

The expert forger of credentials proved a valuable ally to Blanche Finchley

watching the office door from a side street.

"I realised when I saw her," says Blanche Finchley in describing the incident, "that the woman had 'shopped' me; that is, informed against me. I cannot imagine why, because I never did her any harm.

"After that I decided never to have any alliance with another ex-convict. I had learned another lesson.

Still determined to get away from England, for safety's sake, Blanche Finchley eventually won a post as governess to two children of a wealthy American.

For this job she bought her forged B.A. degree, paying £15 for it; that price including also two forged references. Her salary was £30 a month, living in. She was to travel to the States alone—half-passage paid.

On the liner going over she met a number of Americans, who later proved useful to her. At New York she was met by the grandmother of the children and a solicitor.

The house to which she was taken was on Long Island. For various reasons the situation did not suit Blanche Finchley. The conditions were not comfortable and the children were troublesome.

◆ "Besides, it was obvious I could not lift anything in that house. Things were too carefully guarded. Jewellery was kept at a safe deposit," is her admission.

Consequently, when the family was out, she decamped to a New York hotel. From there she telephoned a woman with whom she was friendly on the voyage and asked if she could recommend a family wanting an English governess.

In return she received an invitation to stay with the woman at her home at Trenton, New Jersey, and remain while she looked around for a suitable position.

For several weeks she was a guest in the house, meeting many influential people.

"I had many opportunities of stealing then," she says; "but I could not in all decency do it. I was being entertained and treated with the greatest possible kindness."

You see that even a hardened woman jewel thief draws the line somewhere, and professes a code of conduct which is modified a little by her further statement:—

"It seemed to me better to lay low for a bit and get into a place where I could round up something really worth while."

After that you have her in Chicago as governess to a backward boy of twelve in a millionaire's house, where a staff of eighteen servants is maintained.

A visitor to the house was the maternal grandmother to Blanche Finchley's pupil. This elderly woman arrived for a long stay, with two personal maids, a secretary, fifteen trunks of clothes and an immense array of jewellery.

◆ Grandmother was careful. She handled the jewels herself—kept them in a wall-safe in her bedroom, took them out when she wanted to dress up in full regalia, and put them back after use with her own hands.

The key of the safe was hardly ever out of her possession. Usually she hid it in her stocking.

Blanche Finchley found out all this from the maids by discreet questioning.

She prepared. Her bow-topped wardrobe trunk had a shallow false top. The "bottom of the top" could be taken out by the removal of four small screws. She had previously faked the trunk in that manner when staying at Trenton.

Each morning it was her duty to take the small son of the house in to see his grandmother in her bedroom.

Now I let the young woman continue in her own words.

"In my morning visits to the bedroom I had spotted," she says, "that the grandmother put the key of her safe in the back of a clock which stood on the bedside table. I only wanted to be left alone for three minutes in the room with the key.

"One morning I had the most amazing luck. I took the boy in to his grandmother as usual, and, just as I was leaving, one of the maids entered to say that the grandmother was wanted on the telephone for a long-distance call.

"The telephone to which the call was connected was in a sitting-room across the corridor from the bedroom.

"The grandmother went to answer the call. The boy went with her. The maid left the room.

"My chance! I was not more than two minutes, at the outside, in working. I used gloves which I carried in my handkerchief and vanity bag. I had the safe open, most of the jewels taken, the safe closed, but not locked again, and the key back in the clock in less time than it takes to describe.

"The jewels were in washleather bags. I had no cases to open. I simply dropped the bags into the top of my undergarments.

"I was back in my own room and had the jewels secreted in my trunk long before the grandmother finished her telephoning.

"It was obvious from the habits of the grandmother that I could count on the greater part of a day before the theft was discovered. I knew she would not be likely to go to the safe until the evening when dressing for dinner.

"I reckoned also that there would be no particular reason for suspecting me, and that all the household servants might came under suspicion.

"Things turned out as I expected. The grandmother went to the safe at seven o'clock that evening. And, my word, there was a to-do!

◆ "Police invaded the place. I had my first experience with American detectives, and did not like it. All the servants were put through severe questioning, and their rooms were searched. I, too, was questioned, but not to the same degree. There appeared to be an idea that I was the last person who could possibly have had anything to do with the robbery.

"As a matter of fact, the police decided early on that it was an outside job. It was summer time and hot, all the windows of the house were open, and really it would have been easy for anyone to come in without discovery during luncheon or tea, which was quite a meal in that household.

"The police reached the conclusion that the robbery was carried out by a Pole, an old offender, then living in Chicago.

"He was held by the police for some time under arrest, but naturally no real evidence could be obtained against him, and in the end he was released.

"I remained on in my situation for some months; the stolen jewels safely tucked away in the lid of my trunk."

The problem of getting rid of the stolen stuff was becoming acute. Blanche Finchley did not want to hold it indefinitely, but she knew no market. She had to find one.

Judge of the nerve of this young woman when she obtained a buyer of the stolen goods in this way. *She went to the Pole; to the man suspected of the robbery she committed.* His address she obtained through a policeman who was friendly with a maid in the house.

At the interview, which took place in a Chicago flat, Blanche Finchley used all her powers of feminine persuasion on the man.

She made the Pole believe her. She convinced him she was "on the level," and that she had more to fear from him than he had from her. He became her agent, but made her promise she would get away from Chicago.

Plans for flitting from her situation were already laid. She had told her employer previously that she wanted a holiday; that relatives—an uncle and his wife from New Zealand—were returning to England by way of San Francisco.

◆ A simple story to put across. She showed photographs of her uncle and aunt in New Zealand.

The receiver to whom Blanche Finchley was sent was a German. He swindled her; gave only a fraction of the value of the jewels. Still, when she settled up with the Pole she had £1,200 as the proceeds of her dishonesty.

Ironically enough, her employer gave her a present of 300 dollars (£60) towards the expenses of her holiday. She promised to return to the situation without fail.

But from San Francisco she sailed for Yokohama, Japan. "I always wanted to visit Japan," says Blanche Finchley, "and it was my chance."

Later she arrived in England by Japanese liner to Tilbury, to land with most of her ill-gotten money spent, and the necessity facing her for looking after another "job."

Next Week:

WHEN I TOUCHED £10,000 A YEAR

When you're going to take sandwiches with you don't forget to put some Pan Yan in them. Ham or beef, mutton or cheese—whatever they're made of, Pan Yan will improve the flavour. Pan Yan alone makes a delicious sandwich. Remember, Pan Yan is specially blended to stimulate the digestive organs. That's very important when you're going to start eating energetic again as soon as you've finished eating.

PAN YAN FOR JOLLY GOOD MEALS

Kiddies and grown-ups are all keen about Kellogg's. Served with milk and sugar these delicious, crisp-crunchy flakes of corn are ideal for breakfast!

Kellogg's are bang-full of nourishment. They are *made* better and *taste* better. Kept oven-crisp in the exclusive WAXTITE bag. Ten big helpings in each packet.

12,000,000 families enjoy Kellogg's every day.

Try them to-morrow.

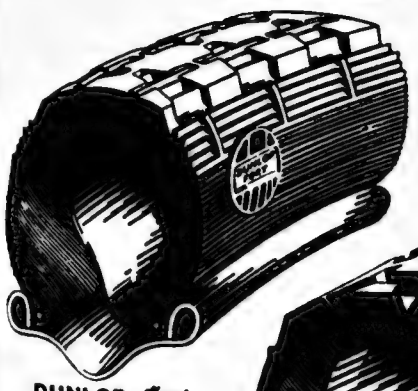
At all grocers' 5½d

Kellogg's CORN FLAKES

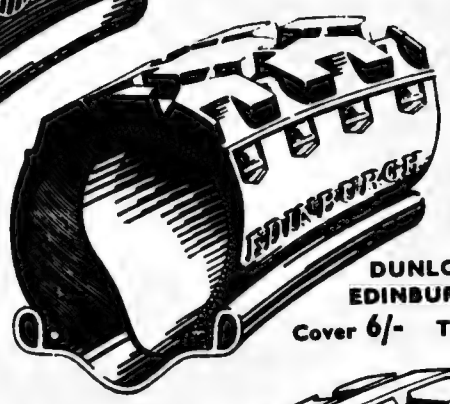
S87

OVEN-FRESH FLAVOUR-PERFECT

3 FAMOUS DUNLOP CYCLE TYRES



DUNLOP Fort
Cover 8/6 Tube 3/-



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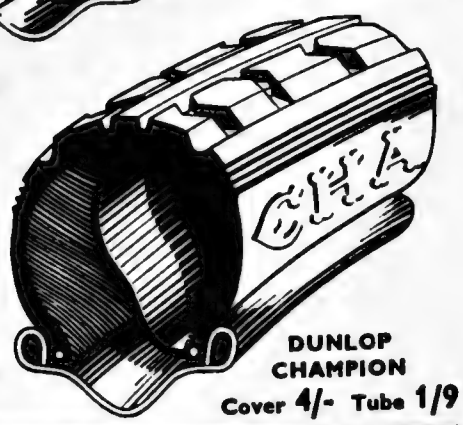
Cover 6/- Tube 2/3



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DUNLOP RUBBER COMPANY LIMITED, FORT DUNLOP, BIRMINGHAM.
Branches throughout the World.

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Grand! BUT THE HARDER YOU PLAY THE MORE YOU FEEL 'DONE'

Grand! THE 'LIFT' YOU GET WITH AERO

THE SUN beats down. Sea, sands and sky stretch out before you. The world is yours! You race and chase, leap and tumble for the very joy of living. But that uses up energy all too fast. Quite suddenly you feel 'done.' *That's* when you need the quick 'lift' Aero gives you.

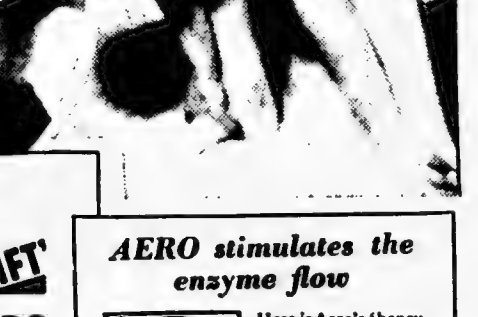
Aero is the new milk chocolate that quickly revives flagging energy. Look at Aero's special "honeycomb" texture — it's so light, so smooth that Aero literally melts in your mouth — *starts to digest right away*. That's why Aero gives you fresh new energy as fast as you need it.

You get Aero's full flavour without any cloying after-taste. Remember, whenever you're feeling 'done' there's a quick 'lift' for you in Aero.

PATENT NOS. 459582 and 459583

AERO stimulates the enzyme flow

Here is Aero's 'honeycomb' texture magnified. This texture is the secret of Aero's amazing quick digestive action. It excites the taste-buds on your tongue — stimulates your enzyme flow — speeds up the action of your digestive juices. You see on the left how Aero dissolves into tiny particles. These particles get right into the blood-stream to give you the quick new energy you need.



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F.ll in and Post this Coupon for Special

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THE makers of New World Gas Cookers offer every housewife and cook a free copy of an invaluable little booklet that gives you many helpful suggestions about meals which cook themselves, together with 'Regulo' settings and cooking times. POST COUPON TO-DAY. No kitchen should be without this booklet.

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Please send me your free Booklet, "Casserole Cooking."

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COUPON

Prize gooseberries—the ripest, fullest, juiciest ones you've ever tasted—that's the kind of gooseberry flavour you find in Rowntree's Gums and Pastilles. And you also find lime and strawberry—lemon, raspberry, tangerine—apricot and blackcurrant!

Taste the Fruit in Rowntree's Gums & Pastilles

FRUIT CLEAR GUMS *are hard* — 2D TUBES
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And if you like soft confectionery try 'JUICY-FRUITS' in packets or loose 6d. ½ lb. — 6D PACKETS

Gar. 1. J.B.

GASTRITIS

The Truth

You cannot hope to get really better from your stomach trouble until you know the exact cause of it. *Then* only can you treat it scientifically and feel your pain go for good.

If you are troubled with flatulence, if you feel unpleasantly "full" after ordinary meals, if you are overcome by sickness regularly, or have pains in your shoulders—then you can be fairly safe in putting down your trouble to gastritis.

The cause of gastritis is an excess of acid in the stomach, eating into the stomach walls, setting up inflammation that may end, if not corrected, in a gastric ulcer. *That* is what you have to put right. And you will do best to use Maclean Brand Stomach Powder in regular doses.

You have to be careful what remedy you use. Gastritis is not a condition you can afford to take chances with. MACLEAN BRAND Stomach Powder is professionally recommended. It is pure, scientifically produced and never varies in quality. It corrects excess acidity—gently and surely—but does *not* drain your stomach of all acid—a state which only too many sufferers find themselves in after taking some over-strong "remedy."

Start to-day on Maclean Brand. Be sure it is the original. Look for the signature "ALEX. C. MACLEAN" on the bottle. Your symptoms will soon disappear and you'll feel quite fit again, ready for your food. 1/3, 2/- and 5/- per bottle. Powder or Tablets.

KEATING'S KILLS

ANTS
MOTHS
BEETLES
FLEAS *etc.—even bugs*

● For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. *Kills Green Fly.* —But it must be KEATINGS

Cartons 2d., 6d., 1/. Powder Flasks 1/-

Dogs with the HUMAN TOUCH

A railway dog listening beside the track, ready to warn workmen the moment it hears an approaching train

DOGS have been employed for sport and the chase, or used by shepherds from the days of ancient Egypt and China.

But to-day there are dogs on the pay-roll of companies and associations and many sides of their usefulness are now being developed, in a new co-operation between man and beast.

Less than two hundred years ago dog-carts were abolished in England. These were small carts drawn by dogs for the transport of milk, vegetables, firewood, etc.

A cartoon of the day shows a group of dogs laughing gleefully as they look at a broken, overturned cart, with the caption, "We are no longer the slaves of cruel man!"

The idea of a dog being made to perform irksome tasks is repulsive to the average Englishman. But man's closer association with dogs has taught him that in most cases animals enjoy working. It is not uncommon to find a dog which seems to take a pleasure in doing a job better than its master.

Just how much a dog can reason is an open question. Sir Frederick Hobday, the famous veterinary surgeon and dog lover, admits that he has been quite unable to decide where instinct ends and reasoning begins.

"You can teach an intelligent dog to do almost anything," he declares, "if you have sufficient patience."

Anyone who has been fortunate enough to watch sheepdog trials cannot doubt this. The dogs manage the sheep with incredible skill.

The intelligence of the Welsh sheepdog has become famous, but how many people who travel by train are aware that twenty-five railway sheepdogs are giving valuable service to one big company? The dogs live with the gangers, the company pays their licences.

When the ganger sets off along the line for his day's work a dog accompanies him, taking its place beside its master.

The gangers train their dogs to answer their commands, usually given in Welsh. Whistles and a number of hand signals, given frequently from a considerable distance, guide the animals. But much of the work done by these dogs, however, is accomplished on their own initiative.

Sheep are particularly troublesome as trespassers on the line; they are surprisingly senseless when faced with the danger of a rapidly approaching train.

In such a case the dog will trot quietly along, round up the sheep, drive them through an opening, which it has first had to find. A wonderfully acquired "track sense" and ability for self-preservation renders the dogs free from accident.

For instance, if caught between a set of lines, whilst driving off suicidal sheep, they will lie down until the train has passed.

An even more important task carried out by these sturdy little animals is that of warning the men working on the permanent way that a train is approaching.

After giving their warning, nothing will induce the dogs to leave the lines until the men have reached safety.

These dogs begin their training before they are six months old, and many of the old-timers have already given seven, eight or even nine years' service.

They have no champion prefix to their names, which are simple enough, "Jack," "Fly," "Rose," "Molly"—but that does not matter, for their serious and important work does not leave them any leisure for the show bench.

The same may be said of the dogs which are being trained in steadily increasing numbers to act as guides for the blind. Airedales, Alsatians and Labradors are favourites for this work.

Training takes at least two years, for, in order to become perfect guides, the dogs must acquire a keen crowd and traffic sense. In addition they must be able to warn their owners of kerbs, crossings and various obstacles.

In a number of rural districts dogs have already been trained to guide children across busy roads. This has been particularly useful where the village school has happened to be on, or near, one of the new by-pass roads.

The training of dogs for police work is steadily increasing and a greater appreciation of the work which the animals can do is being shown.

Germany leads in this respect. Many of the German police dogs, trained near Munich, can carry out the most remarkable feats of detective work.

In this country there is no official centre for training police dogs; the work is done by private owners, who are, however, recognised as experts.

The favourite breeds used for police work in England are bloodhounds, Alsatians, mastiffs and, occasionally, Airedales.

It was an Airedale named "Bruce" which helped its master, the constable of a Norfolk village. At the command "Find!" the dog drove a burglar out of the Manor House shrubbery, gave warning bark as the constable [illegible] intercept the man.

When he failed, the dog seized intruder, who immediately attempted shoot. The dog, however, had trained to attack anyone using fire unless in uniform. The pistol was harmlessly, and before a second could be fired the dog had got the on the ground.

A police dog must possess many qualities and accomplishments apart from implicit obedience and undoubted courage. It must follow at heel or as leader when unleashed.

It must learn to refuse food, however tempting, from a stranger. To bark command. To sit, lie down or fetch and carry anywhere, at the word of command. It must never expect a reward but must obey without question.

A police dog also must be able to jump five feet or more, remain steady under gunfire, defend its master, follow up a throw down a prisoner or suspected person.

Further, by means of scent, it must discover and follow up either a man or stolen property. Finally, it must be able to carry reports to the police station and make its presence known there.

Every accomplishment has to be taught by constant repetition. The first lesson is to teach it to obey the command "Come!" without hesitation.

Then there are seven exercises in leash-walking under all conditions.

"Speak!" says the trainer to the dog and the dog barks; this is so that it may be able to warn or call for assistance after a discovery.

Experts say that it is quicker to train a young dog with another one; jealousy makes the newcomer learn more quickly. Like many men, dogs simply hate to be outdone—there are innumerable instances of dogs actually "showing off" their accomplishments to other dogs.

Our Greatest Yet!

This week JOHN BULL invites its readers to accept a magnificent home Presentation that constitutes the most valuable Presentation it has ever offered to them.

It is a superb Canteen of Cutlery—forty-seven Sheffield-made pieces of exquisite design, encased in a handsome Jacobean Oak Shade Canteen.

Just picture it in your home!—six each of table knives, table forks, dessert knives, dessert forks, dessert spoons and tea spoons; two table spoons; two mustard spoons; two salt spoons, and a jam spoon; and, in addition, sugar tongs and a lovely three-piece carving set of knife, fork and steel.

Table and dessert knives have the renowned Firth stainless-steel blades—with de luxe mirror finish—and *spoons, forks and sugar tongs are heavyweight and have a guaranteed deposit of pure silver with brilliant mirror polish.*

Ordinarily, this superb Canteen of Cutlery would cost you at least £4 4s. But if you act at once, it can be yours on Presentation Terms that are nothing short of amazing.

This is your only opportunity. Don't miss it.

Turn to pages 4 and 5 at once and post your reservation forms to-day.

Continuity

Go where you [illegible] your SANDEMAN P[illegible] and Sherry is alw[illegible] the same—the best [illegible] its kind anywhere. [illegible] home or abroa[illegible] North, South, East [illegible] West—you can al[illegible] be sure of SANDEM[illegible]

Unrivalled for 147 ye[illegible]

SANDEMAN
PORT AND SHERR[illegible]

The boundless energy of your kiddies demands the

BEST ENERGY FOOD..

that is BREAD! See that they have Bread at every meal. The other good things they get will do all the *more* good when taken with Bread, because Bread helps every food to fulfil its proper function.

Eat plenty of BREAD *for Energy*

C.F.H. 302

"NOW . . .
I'M SCHOOLGIRL COMPLEXION ALL OVER"
It started with a lovely complexion . . . soft, smooth, flawless as only regular washing with Palmolive could make it. Now her arms and back and shoulders are equally lovely. For she uses Palmolive in her bath and gives herself all over the benefit of its wonderful beautifying and cleansing oils.
PALMOLIVE
3d PER TABLET

Olive and Palm oils—guardians of lovely complexions for centuries—are the secret of that gentle, soothing lather of Palmolive. "Use Palmolive daily" is the advice of over 20,000 beauty experts—for they know how these wonderful oils beautify. Use it in your bath, and soon you'll be Schoolgirl Complexion *all over!*

Can YOU do this?

Attend to five things at once?

Have you met those people whom you know have a lot to do—and yet always have time to spare? They're like that because they're *really* fit. Their good health is founded upon *perfect regularity*. They allow no poisons to remain in their systems. So remember *your* Beechams Pills, the Golden Rule of Health for ninety years.

The British Remedy. *Purely Vegetable.* *Worth a Guinea a Box.*

Yes! —if you keep regular with BEECHAMS PILLS

Keep off the Sick List

Weak Kidneys cause
Backache
Rheumatism
Sciatica
Lumbago
Urinary Disorder

TO ESCAPE the harmful effects of weak or sluggish kidney action it is wise to take Doans Backache Kidney Pills without delay. This special kidney medicine stimulates the action of the delicate kidneys, so that harmful poisons and waste are filtered away. Pains in the back, bladder weakness, disturbed nights, stiff muscles and joints and swollen limbs, nerve pains, and other kidney troubles will vanish when rich pure blood is again nourishing the system. Men and women alike can take Doans Pills with confidence. Their merit is proved by the published testimony of 50,000 grateful users.

Get rid of Kidney Troubles.
Ask Your Chemist for

1/3 3/- 5/-

DOANS Backache Kidney Pills

Pimples and skin eruptions

are nature's warning

BANISH CONSTIPATION!

Pimples and skin eruptions, though painful and unsightly in themselves, are but nature's warning that the whole 35 feet of your intestinal tract is clogged with waste matter, poisoning your whole system; this unsuspected constipation also causes headaches, biliousness, flatulence, indigestion and makes you feel generally out of sorts, besides often leading to serious illness. Feen-a-mint will make you really fit again, for only Feen-a-mint is made so that it mixes with the natural saliva and cleanses your entire system *thoroughly, naturally* and *pleasantly.*

Fifteen Million satisfied users

Feen-a-mint *looks* different, its *action* is different, it *is* different from any other laxative. That is why there are over 15 million satisfied users of Feen-a-mint. Its fresh mint flavour makes it the ideal family laxative. Sold in 1/3 packets everywhere, or for free sample send 1½d. stamp for postage to White's Laboratories Ltd. (Dept. V.3.), 15, Thames House, London, S.W.1.

FEEN-A-MINT

WITH THE CLEAN MINT FLAVOUR

HOUSE of HORROR

I saw to my horror the old man, his face distorted, moving towards me

● ***Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 990853, C. A. Lungley, 78, Sydney Street, Brightlingsea, Essex.***

WHENEVER I hear a high wind blowing I am carried back to that dreadful night I spent in Kingstown (now called Dunlaoghaire), Ireland. It comes to me in all its hideous detail, and in the sighing and the moaning of the wind I fancy I can hear the old man's cackling laugh.

It happened thirty years ago, when I was only a lad of seventeen. In those days I was a happy-go-lucky sort of chap with a burning ambition to go to sea. Despite the efforts of my family to get me a berth, nothing happened for months.

But one day there came to our house an old friend who had just returned from sea.

Hearing of my ambition, he told my father that he was shortly taking a skipper's job in the yacht *Molita*, and if I would like to join him he would be pleased to have me.

He was Mr. Harry Barber, who still lives here in Brightlingsea. At the time, the *Molita* was in the Depot Harbour, Kingstown, waiting to be fitted out before going to sea.

After a pleasant journey to Ireland in company with Captain Barber, I was signed on the yacht as a deck hand.

A few days later the fittings were completed, and the *Molita* was towed to the harbour proper. Normally, this harbour is sheltered, but when the wind is high, huge waves roll in from the Irish Sea.

The first Sunday I spent on board I had a violent attack of sea-sickness. A gale got up in the early morning, and by noon mountainous waves tossed the yacht about like a balloon.

Seeing my condition, Captain Barber very kindly asked me if I would like to go ashore.

"You'll be all right until eight o'clock," he said, "for it is unlikely that the owners will come aboard to-day. But be back by then, as I shall have a boat waiting for you at the quayside."

When I got ashore I made for Dublin, where I visited a Roman Catholic church. The remainder of the day I spent in Phœnix Park. Despite the inclement weather, I had a very happy time, and by seven o'clock that evening I was feeling better than I had felt since leaving England.

Meanwhile, the gale had gradually increased in velocity. Reaching the harbour, I was dismayed to behold the sea running so high, for it seemed impossible for an ordinary rowboat to keep afloat.

I was not surprised when I got down to the quayside to see that Captain Barber was not there. But being young and conscientious, I did not like to turn back. For a while I stood on the quay, gazing into the darkness. To make matters worse, it came on to rain.

With this beating in my face and the sound of the wind howling in my ears I felt terribly glum. Soon the rain began to penetrate my clothes, making me feel wretchedly cold and miserable. It was now completely dark, and I was in a dilemma as to what I should do.

In the end I decided that the only way to attract the attention of those on board was to yell out. I did this several times without result. Then it became obvious to me that the weather was too rough for a boat to be launched.

At this juncture, I was attracted by the sound of men singing. Judging by their manner it was plain that they were the worse for drink. They turned out to be sailors from another yacht.

"D'ye wanna go out to a boat," one of them said as he reeled towards me.

Realising that they were in no condition to venture out to sea on such a night, I tried to persuade them not to go, but they would not listen. The last I saw of them was stumbling into their boat. That, incidentally, was the last anybody saw of them alive.

Deciding to wait a little longer, on the chance that a boat would arrive for me, I took shelter under a grey building that loomed grotesquely in the shadows behind me.

I had not been in the doorway a few minutes before I was overcome with an inexplicable sense of fear. Presently, I was startled by the sound of a weird laugh that emanated from inside the grey building. It was a long, hysterical laugh, belonging, it seemed, to an old man.

The sound of it sent cold shivers running up and down my spine. For a moment, I was too scared even to breathe. When, however, I had gathered my senses, I decided to run away from the spot and make for the lights that were just visible beyond the mast of some ships in front of me.

But just as I was turning to go, the sound of a gruff voice pulled me up.

"What are ye doing out there?" it said. Turning round, I was startled to see an old, white-bearded man with a face mapped with wrinkles. His bent figure stood in the lighted doorway of the building.

"Why don't ye come on inside and be warm?" he added.

"Thanks," I said, when I had recovered my breath.

Convinced that he wasn't a ghost, my fear disappeared. Heaving a sigh of relief, I went into the building. A superficial survey of the inside told me that the room was used as a store room for shipping accessories.

Coils of rope stood on one side of the room, large grapnels were on the other. The only light there was a hurricane lamp that stood by a boggie stove in the middle of the room.

When I had closed the door, the old man grunted, and then went over and crouched by the fire, lighting as he did so an old clay pipe.

As I reached the stove, I noticed that the far end of the room was lined with a bench. At the other end of this was a long bundle covered with canvas.

After I had been round the stove for a few minutes, I wondered why the old man never spoke. In an attempt to start a conversation I commented on the bad weather, but it had no effect. My companion simply crouched and sucked his pipe for all the world as though I did not exist.

Soon I could scarcely keep my eyes open. To make myself more comfortable I laid at full length on the bench beside the long canvas bag. As soon as I did this the desire for sleep passed, and I became unusually aware of the moaning wind outside.

As the minutes passed, I fancied I heard in the wind the quivery voice of the man. In time, I could make out whole phrases.

"Beware!" it seemed to say. "Whatever you do, beware . . . beware . . . beware." Then it would get fainter and be drowned by the sound of the wind.

Once or twice when I heard a movement by the stove I would sit up petrified with fear. This must have gone on for over an hour, but I was tired, and in the end fell off to sleep.

How long I had slept before I was aroused by the loud, hideous laugh I had heard while I stood outside of the building I don't know. All I know is that I woke up in a grip of terror.

Opening my eyes I saw to my horror the old man, with his face distorted, moving towards me. He held his gnarled hands in front of him as if he were intent on strangling me. I judged by the awful glint in his small eyes that he was mad.

With clenched teeth I waited for him to attack me. As he drew nearer, his eyes disappeared in their lids, and his hysterical laughter grew louder.

"Ha, ha," he continued. "I wonder if you will finish up like your bed-fellow there." He pointed to the canvas bundle. Then he stepped over and eagerly pulled the covering aside, and there I beheld the emaciated face of a dead man!

Instinctively, I jumped back. I was seized with horror and, losing all self-control, I ran out of the place as fast as my legs would carry me.

I spent the rest of the night at the Sailors' Home, unable to sleep. It was weeks before I could forget the experience.

I learned afterwards that the house where I had this terrifying experience was the water-front mortuary.

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MRS. D.....B....., *Nottingham, whose letter may be seen at Nestlé's London Office.*

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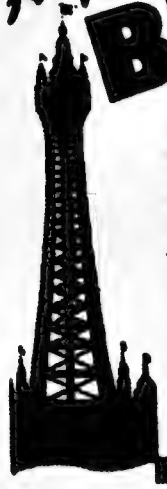

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403-G

PAIN AFTER MEALS

By Dr. F. B. Scott, M.D., Paris

Of all the aches and pains which patients come and tell me about, stomach pain after meals is probably the most common. "I get such stabbing, griping pains after meals," they say, or "My meals give me such a horrible full-up feeling."

Well, it doesn't take long to put these patients right. Their trouble is excess stomach acid—burning acid which ferments in the stomach and leads to all sorts of painful symptoms. In these cases, I simply prescribe 'Bisurated' Magnesia, the standard antacid compound. Within five minutes 'Bisurated' Magnesia neutralises excess acid, and so stops all pain and discomfort. If you suffer from stomach trouble, I strongly recommend you to try 'Bisurated' Magnesia.

Note: 'Bisurated' Magnesia—referred to by Dr. Scott—is available at all chemists at prices from 6d. to 2/6.

WARNING to Cyclists

Official cycle parks, like this one at Oxford, are the bane of the thieves who watch for unattended machines

"STOP that cycle thief," should become a national slogan, for there is no more widespread problem than this, which affects millions of cyclists throughout the country.

It is a staggering figure, but 50,000 cycles are stolen each year, and many more are found abandoned by unscrupulous persons who have "borrowed" them.

This figure of 50,000 is, if anything, an understatement, because a large number of machines which are stolen are not reported to the police.

Actually the stealing of cycles has become almost a national industry among the hundreds of light-fingered and dishonest persons who thrive on this form of crime.

The result of recent investigations by the police at Liverpool indicates the widespread nature of the racket. In one instance it was found that one member of a gang had been getting away with forty cycles a month!

For this small group of criminals cycle-stealing had become a cleverly organised business. The stolen machines coming in from various "agents" were taken to a shed which had been rented on the outskirts of the town.

Here it was that they were "doctored" and disguised by the simple means of changing handle-bars, frames and wheels from one machine to another, and by the obliteration of manufacturers' numbers.

When cycles had been treated in this way by skilful hands, they were sold either in busy market places or through the small advertisement columns of local newspapers.

Our investigations show that thousands are sold to the public each month, and the buyers are blissfully unaware of the dishonesty of the seller.

Often a man who has had the misfortune to lose his machine may buy it a few days later from agents of the gang, without realising that he is buying back his own stolen property.

It is, in fact, a wise owner who recognises his own machine once it has passed through the hands of these expert fakers.

A recent victim bought a second-hand cycle which had been altered to such an extent that he only realised days later that he had re-bought his own machine. A small mark on the frame, which had been caused by an accident, gave the game away!

In another northern town it was discovered, as a result of special police investigations, that there was a cleverly organised racket in the town.

The police had been overwhelmed by reports of missing cycles which had been left outside libraries and other public buildings.

The limit was reached when a sergeant's cycle was stolen from outside a police-station!

Enquiries revealed that there was a clearing-house for the stolen machines, which were often sent to other towns by motor-lorry for disposal.

One racketeer had a flat rate of five shillings for every machine brought to his headquarters—and no questions were asked of the seller.

London is also concerned with the great problem of the "disappearing" bicycle. Hundreds are stolen every week, and it is practically impossible to keep a check on their numbers.

At many buildings in the City and West End notices are posted warning cyclists of the danger of leaving their machines unattended, but the fact remains that they are left without a guard, and they continue to disappear.

Recently at a North London public library there had been so many complaints from people who had come to change their books that small chains and padlocks were provided so that machines could be secured to stap fixed to the walls at the entrance of t building.

The result was that for a short per there was a welcome slump in t number of thefts.

But later the thieves had the ingenu and the impudence to provide the selves with cutting tools and wrench in order to break either the safety cha or the padlocks!

There is no limit to the audacity these racketeers who snatch and r away. The probl of the stolen cy is linked up w that of the ab doned machi which has be "borrowed" by person who m ride from o town to another

Having cy pleted his journ he abandons means of tra port, leaving it against a wall or a hed So many cycles are found abandoned such circumstances that the police ha the greatest possible difficulty in findi the rightful owners.

Scotland Yard is worried about t number of machines which it fin come into the possession of the poli and of which the owners are difficu if not impossible, to trace.

The problem has become so ac that various organisations catering f cyclists have been asked to co-operate dealing with the problem.

The difficulty of the police lies in t fact that in almost every case when t loss is reported the only descrip given is of the particular make of t machine.

As the police invariably have in th possession scores of one particular ma this slender clue is not of much he What they want for identification pu poses is the frame number, or particu lars of any distinctive marks.

Unfortunately, too few cyclists ev think to make a note of such details their pocket-books.

Prizes have been offered for sugge tions from "knights of the wheel" f the best ideas for foiling the cy crook, but the thefts still go on.

The whole problem is of growing i portance, because cyclists in the Uni Kingdom number millions.

Sir Harold Bowden, the new Preside of the Cycle and Motor Cycle Manufa turers' and Traders' Union, sta recently that the great army of cyclis had doubled its number in four year and that over a million new cyclis joined the great open-air fraterni last year.

It is because of the widespread a growing popularity of the cycle that draw special attention to the menace the racketeers who traffic in stol machines.

"The Greatest Of These"

Olive

OLIVE'S ex-Service father has had a thin time as regards employment, having only succeeded in getting six months' work during the last two years. He is at present seeking a job from early morning until nightfall, and, until this is found, he has only his unemployment pay on which to maintain himself, wife and seven children.

The oldest child, a boy aged twelve years, suffers from epileptic fits, the result of having been badly scalded when four years old. The youngest is an infant of three months.

Olive's mother is not very strong. She lived at Silvertown when a child, and the shock of the explosion there during the war brought on St. Vitus' dance. She recovered from this, but her nerves have suffered ever since, and she is badly run down following the birth of her last child and from being under-nourished.

Her weekly rent of 16s. 9d. is a constant worry. She cannot, however, get anything cheaper on account of her large family.

Little Olive, who has just celebrated her fifth birthday, suffers from bronchitis, and all the children have weak chests, though they are well cared for by their parents, who do their utmost for them on their limited means.

Donations earmarked "Olive" or for the General Fund should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office and a copy of the current week's will be sent on application.

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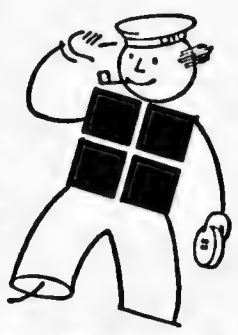

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Let me say also that I never altered my habits of eating and diet. I still enjoy all my food, and this fact should be of good cheer to all stout people.—Yours faithfully (Sgd.) Mrs. M. C.

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—Cut out and Post—TO-DAY—

Ordeal of the Odd Man Out

His workmates sneer because he is not "a mixer"; but he has good reason for not sharing their pleasures

IT is a grand thing in these days for a man to be in regular work. Congenial employment means a contented mind. And it leads to happiness all round.

But many of my readers are not so fortunate. They write to tell me that their jobs are nauseating to them. Their lives are made miserable by a bad-tempered employer, a bullying foreman, jealous and spiteful workmates. One man says:—

I am employed in a printing works, and although the wage is not large, I like my job, and am pleased to accept what work I can get, for owing to a serious illness I had some years ago I am unable to follow my own trade.

But there is one fly in the ointment, and that is that I feel very uncomfortable with my workmates. They are a happy, care-free crowd, fond of gambling, drinking and bad language. Because I don't go out with them and share in their activities they shun me and make a laughing stock of me.

Apart from my personal feelings, I am a teetotaler and non-smoker, for my health will not allow me to indulge in these things, and, what is more, my wife is not in the best of health and we need every penny we can get. I do not want to be out of work, but I feel very depressed at times, and I shall be grateful if you will advise me what to do.

◆ ◆ ◆

We pride ourselves on our sense of fair play. It certainly is not "cricket" for those men to jeer at one of their number just because he will not do as they do. It would be far easier for my correspondent to go with the crowd than to be the odd man out. And I admire him for the stand he has taken.

He is not prepared to endanger his health simply to gain popularity. Nor will he mortgage the comfort of his wife just to be in the swim. All honour to him. But I can understand how galling it must be to be treated so badly by his fellow employees.

Surely they are not all alike? There must be some amongst them who sympathise with him and who would respect him all the more if they knew the whole story. What I would suggest is that my correspondent should pick out one of the decent ones and explain to him just what he has told me. His lot would be more pleasant if he had even one friend. It may be that others would rally round, too, if they knew the facts.

The only other course is for this man to try to ignore those sneers and jeers.

Knock, Knock!

There's an opportunity that truly knocks but once on pages 4 and 5.

It is JOHN BULL's most magnificent presentation to its readers—the very latest and most graceful thing of its kind.

Turn to pages 4 and 5 immediately.

HUMAN DOCUMENTS

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted

by PHILIP INMAN

That is not easy, I know, especially if one has a sensitive nature. But if his workmates see that their pin-pricks miss the mark, they will soon tire. I hope in one of these ways this man will find the solution of his problem.

My next letter comes from another man who is unhappy in his work. In this case the trouble is largely caused by an inconsiderate manager. My correspondent writes:—

I am a married man of thirty-four, and we have two children. I have been in my present job for nearly twenty years and have grown to dislike it intensely.

Last year I was away for several weeks owing to blood pressure, and my doctor kindly wrote to the manager of the firm saying it would be more beneficial to my health if I could be given other work.

He, however, only sneered at the idea, and said I could go back to my old job the following day if I liked, but he couldn't find me another. That was nearly twelve months ago, and I am still at it, but sometimes I feel so queer that I find it difficult to continue.

Should I carry on with this job that I loathe and which is surrounded by very unhealthy conditions, or throw it up and risk whether I can get something better? I am not really fit for hard work, and we have two boys to provide for. To boil the position down, it amounts to work *v.* health, and I should greatly appreciate your advice in the matter.

I gather from what my correspondent tells me that there is other work in that firm which he could do and which would not be so injurious to his health. Is there not some higher authority than the manager to whom he could appeal?

◆ ◆ ◆

I seldom recommend that course, because it often results in further trouble later on. But in this case he would be justified in taking such a step. After all, he should be shown greater consideration than he has received, in view of his twenty years' service with the firm.

What is more, his manager could scarcely be more spiteful than he has already been. Probably this man's doctor, having done so much to help him, would be willing to write to the chairman or to one of the directors. To be given another job in the firm would be the best way out of the trouble.

If, however, this suggestion is not feasible, we are left with a very difficult problem. This man has been warned that his health will suffer if he continues in his present employment, and yet with wife and two children dependent upon him he can't afford to be unemployed.

Now I am handicapped in giving advice because (*a*) I am not told what work he feels he can do, and (*b*) I do not know whether he has any savings. If he has, or can obtain, any capital, he might consider buying an insurance book or purchasing a small business. The only other course is for him to look out for other employment.

"Hell," says Congreve, "has no fury like a woman scorned." One of my young men readers has found this to be true. Here is his letter:

Some years ago I was convicted on a charge of theft and sent to prison. As a result I was thrown out of work, and I remained unemployed for six years. A few months ago, through the influence of a girl who lived in the same town, I was given a job in the firm where she is employed.

We started going out together, and shortly afterwards she suggested that we should become engaged. I was quite frank with her and told her that I did not love her as I cared for someone else. She called me a fool, and said that my employer would be glad to know it as "interesting bit of news." She means, of course, my conviction and imprisonment.

Now you can imagine that after all those years of idleness, to be in work again is just heavenly. I dread the idea of dismissal and the dole again. Will you please unravel this tangle for me? Should I tell her to go ahead, or should I go on taking her out, letting her think that our association may lead to marriage?

That girl called my correspondent a fool. He would indeed be a fool if he persisted in his association with her. It is a good thing that she showed herself in her true colours before she entangled him into an engagement.

Anyone who could resort to such low down methods is not worth a moment's consideration. Quite apart from all these things, my correspondent says he does not love her. It would be wrong to marry her under such conditions. Now this problem would never have arisen but for one thing.

This girl threatens to tell her employer of this young man's lapse. But surely by taking that step she will place herself in a very difficult position. After all, it was she who recommended him for this work. She would have to give some very good reason for going back upon him now.

I advise my correspondent, therefore, to treat her threat with contempt. I wonder what his employer is like? If he is a decent fellow I should go to him myself and tell him of my past history.

In any case, his boss might appreciate a straightforward disclosure of that kind. If this young man has done his job well he would surely be given credit for it.

Three Years

GASTRIC PAINS
ended in 12 minutes

This man tried remedy after remedy for years without getting relief. Then "Rennies" came along. Now he is free from pain. Read his letter: "I have suffered from chronic gastritis for three years. I tried several so-called remedies and when I saw Digestive Rennies advertised I thought they were just another catch-penny. However, the pains became so intense, I was glad to try them. If anyone had told me, ten minutes before, that two tablets of Digestif Rennie could banish the pains I had been enduring for three years, well, I would not have believed them. Now I know I am safe from the pains for ever more."

C. B., Derbyshire.

Digestif Rennie is the new remedy for digestive and gastric troubles which has won the complete approval of the medical profession. Each pastille contains 15 ingredients which combine to free you from stomach gas, to remove poisonous toxins, to increase the circulation of the blood to the stomach and to help digest your food. Take two "Rennies" after meals and you may eat what you like. Individually wrapped in waxed paper, they look like sweets . . . and you suck them like sweets. Digestif Rennie (Brand) Pastilles are obtainable at any chemist's. Trial size 6d. Family size 1/9.

SHED THOSE EXTRA POUNDS

Your dressmaker will soon know it if your figure is getting out of trim. Flabby ridges are nearly always due to waste products in the system not being properly eliminated. Nature's mineral salts will keep you sweet and clean *inside*, enable you to shed useless fat and tone up your whole system.

BE RID OF URIC ACID

Rheumatism and excess weight have the same root cause — poisons in the body which a sluggish liver is not getting rid of. A daily inward rinse with Nature's salts of the earth dissolves Uric Acid crystals, banishes the aches, stiffness and knotty joints of Rheumatism for good.

Spa Treatment at Home

Sodium, Potassium, Lithium — Nature's healing minerals found at world-famous Spas — have been combined in Fynnon Salt. A teaspoonful in a glass of water every morning is refreshing to take, it stimulates the liver and kidneys and purifies the blood stream. No more pasty complexion or bad breath—and no chance for poisons to accumulate bringing Rheumatism and unwanted fat. Get a large tin of Fynnon Salt (1/3) from your chemist so that you can begin to-morrow morning with Nature's salts of the earth. You will soon feel fitter in every way.

FYNNON LIMITED, BRENTFORD, MIDDLESEX.

FYNNON SALT *for Fitness!*

FENNINGS'

HAPPY BABY *Children's Powders* HAPPY MOTHER

Best and safest for children cutting their teeth. Contain nothing injurious to a tender babe.

WRITE FOR A FREE COPY OF FENNINGS' "EVERY MOTHER'S BOOK" to

70 YEARS REPUTATION
SOLD IN BOXES - 1/3 & 3/-
Also 1d. each or 2 for 1½d.
INSIST ON FENNINGS'

ALFRED FENNINGS, COWES, ISLE OF WIGHT

WEAR A CROWN OF GLORIOUS HAIR

Famed Through 5 Royal Reigns

FREE

HARLENE-HAIR-DRILL OFFER

"Harlene-Hair-Drill" brings that exquisite beauty to hair that is not looking its best, transforming dull locks into a halo of loveliness. As a special offer, Free trial supplies of ANY THREE of the following World-famous "Harlene" Preparations will be sent on receipt of Coupon below.

1 Harlene Hair Grower & Tonic

During Five Royal Reigns the name of "Harlene" has stood paramount and supreme.—Thin, Impoverished and Skimpy Hair becomes thick, virile and richly abundant!—Straggly, Brittle, Splitting Hair becomes elegantly neat, obedient to brush and comb, soft and silky! Falling Hair is stopped and new Healthy Hair commences to grow upon bald patches! Straight, uninteresting Hair becomes delightfully wavy and intriguingly beautiful!—There comes into the hair that snap and sparkle; that atmosphere of Life and youthfulness which makes it literally a CROWN OF GLORY!

Price 1/1½, 2/9 and 4/9 per bottle.

2 Cremex Shampoo

Delightfully refreshing and super-cleansing. Frees the hair from every trace of Scurf and Dandruff and is most beneficial to the scalp. FREE Burnishing Rinse included. 1/6 per box of 7 shampoos. (Single sachets 3d. each.)

3 Uzon Brilliantine

"UZON" gives just that final touch of distinction to the coiffure. This highly refined brilliantine is invaluable to those with over-dry scalp. In Liquid or Solidified form, 1/1½ and 2/9 per bottle, or 1/3 per tin.

4 Harlene Wave Setting Lotion

Keeps the hair in wave and makes the waves deep and entrancingly beautiful. Protects against fog, mist, damp and even sea air. Saves £ £ £'s on Waving Bills! Contains ingredients used in HARLENE 7½d. and 1/3 per bottle.

5 Harlene Camomile Golden Hair Wash

Doubles and trebles the beauty of fair hair, and gives it that glorious light-gold sunshine touch. Just the thing for hair that has become dull and lost its tone. 1/3, 3/- and 5/- per bottle.

6 Astol Hair Colour Restorer

If your hair is Grey or going Grey, you should use "ASTOL" Hair Colour Restorer, which will quickly bring it back to a youthful colour—making you look years younger. 1/9, 3/- & 5/- per bottle.

Choose your 3 and get them FREE

FREE SAMPLE COUPON

Edwards Harlene Ltd., (H.250), 20 22, Lamb's Conduit St., London, W.C.1.
Please send me Free samples—
1 2 3 4 5 6
Cross out three numbers NOT required. Enclose name and address and 4d. stamps for postage and packing.
This offer does not apply to I.F.S.
(Stick envelope with 1d. stamp)

Germolene

Brand ASEPTIC OINTMENT

Healed Her BAD LEG

Dear Sirs,— *Highbury.*

As one who has suffered from a terrible Ulcerated Leg, I send you my most sincere gratitude, for your ***Germolene*** has cured me after years of agony. I had two large Ulcers on my left leg . . . and the pain I suffered was indescribable. For weeks on end I have had to keep to the house . . . unable to leave my chair, and driven nearly mad with the irritation and pain. Then I read about ***Germolene*** and at the first application I experienced the most amazing relief and now after using several tins my leg is healed. I can only describe ***Germolene*** as "magic."

Yours sincerely, Mrs. O. M. D.

Germolene Heals

ECZEMA, BAD LEG, ACNE, IMPETIGO, PIMPLES, BOILS, CUTS, RASH, BURNS, SORES.

6D

1/3, 1/- & 12/- Per Tin Tubes 4/3

ACCEPT THIS OFFER

PROVE NOW, AT OUR INVITATION, the Power of Germolene. Get a 1/3 Tin. Use it ALL! If you are not delighted with the result, return the empty outside carton to Veno Drug Co., Ltd., Manchester, 16, within one month of purchase and your money will be REFUNDED IN FULL!

Why be GREY?

Grey hair tells tales of years. Hindes Hair Tint restores grey or faded hair to its original colour, Brown, Dark Brown, Light Brown or Black. Easy to apply. It has no grease, cannot be detected and is absolutely harmless. Chemists, Stores, Hairdressers, 2/6 per bottle.

★ **FREE SAMPLE**

Send 2d. for postage and state shade required to

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THE PIPE WITH THE LIP YOU CANNOT BITE THROUGH!

City de Luxe

TUSKAH

The lip of the pipe is fitted with a "TUSKAHA" insertion which will resist the hardest bite.

Write for booklet of shapes—Dept. J B.

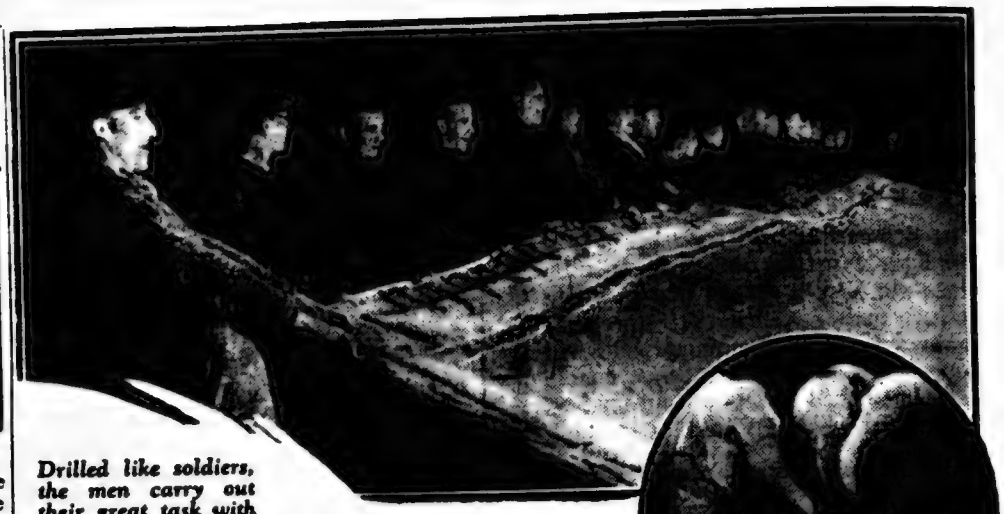
OPPENHEIMER PIPES LTD

56

25 Solid Silver TANKARDS FREE!

TO WIN ONE OF THESE HANDSOME TANKARDS TURN TO PAGE 13.

ONCE again "John Bull" readers are given the opportunity to win one of the beautiful heavy solid silver tankards offered by the makers of Bulmer's Cider. All you have to do is to draw some original features in the outline of the Westminster printed in the announcement on page 16. Send your entry with the coupon provided for your name and address and name and address of your local Cider supplier to H. P. Bulmer & Co., Ltd., Dept. J.B.4, Hereford, to reach the firm before June 1 1937. There are no conditions and no entrance fee. For the best entries, 25 solid silver tankards will be awarded free.



Drilled like soldiers, the men carry out their great task with amazing precision . . .

. . . while the animals take their last meal from a portable trough

The Circus MOVES ON

MOVING men are already at work when the evening performance is only half-way through. From within the great tent may be heard the laughter and applause of the immense audience.

Against the canvas roof, within the neat circle of a powerful spotlight, may be seen the figure of the girl trapeze artist, who seems to fall but never crashes.

They know how the show is going, the moving men, by the order of the tunes played by the resourceful brass band.

They know the kind of laughter, sometimes tinged with excitement or alarm, that greets each different act; and they carry on their work to the demands of this urgent schedule.

Suddenly, breathless silence. Next a murmur of apprehension, a roll of drums, and another burst of applause.

That'll be the end of the lion trainer's act; so the cages can be moved into position ready for getting the "cats" to the station.

It's all worked out to the minute, this complicated business of moving the biggest road show in Britain from town to town.

And the people who began by looking wistfully at the outside of the tent, and wishing they could go inside, stay to watch a free show that's almost as interesting.

A travelling circus to-day is far, far different from the old-fashioned affairs that used to wander about the country with a few wagons and a couple of caravans.

Three special trains are required to move the equipment, weighing thousands of tons, and the wagons are drawn up a ramp and straight on to the flat trucks.

Half-a-dozen men do nothing but work the tractors, which manœuvre with the speed and ease of tugboats. All the rest, more than a hundred of them, work in teams, and they move with the precision of soldiers.

The first part of the show to be dismantled is the great entrance hall, itself a fairly impressive marquee. Ropes are slacked, stakes are drawn out of the ground with immense levers, and the whole thing sags alarmingly.

Afterwards the envelope of the tent is lowered by ropes from the supporting posts until it lays, like a gypsy's washing, all over the ground; and the poles remain, pointing starkly towards the darkening sky.

It requires the weight of twenty men in line, all taking the strain, to lower one of these comparatively small poles, and then they are lifted clear while the canvas is drawn out tight, ready for folding.

When the entrance hall has been reduced to nothing more than a few dull-looking bales it is hoisted on to a wagon by a dozen men—"one, two—heave"—and is ready for its trip to the station.

A tractor appears as though in answer to a signal, the driver nonchalantly swings it round within inches of busy feet, and the wagon is hitched on. Then away it goes into the night, along the roads to the railway siding, where the circus train is already waiting.

Meanwhile, there are a dozen other minor jobs to be done. On the other side of the "big top" are the little tents where the performing animals are stabled, and they are taken down to that same schedule.

When the elephants and lions and horses and all the rest have finished their act they are placed in cages and hoisted on to wagons. The wagons are drawn out into the open and the tents which held them are "struck."

Soon the trek to the station has taken on the nature of a procession, with the unladen tractors roaring back to the ground as fast as they can travel.

Performers play their part, too. Those who use animals in their act supervise the loading and accompanying the wagons on to the train.

Elephants, which travel in a specially reinforced truck, have to be led through the streets and coaxed into their own "Pullman."

Till late into the night the townspeople watch the departing show, but it still goes on when most of them have retired to bed. Always the last members of the audience to leave discover that the seats are almost being lifted from beneath them.

The last scene in the "big top," before it is dismantled, is one of the most charming of all. For all the artists, from chorus girls to stars, return to lend a hand.

Girls collect the cushions from the seats and pile them in hampers. The artists make themselves responsible for their own apparatus, and do their packing in the sawdust ring where, a few minutes earlier, they were bowing to applause.

You might not recognise her, but the athletic young woman in manly overalls, swarming up one of the enormous poles, is none other than the dainty little lady who recently hung from the flying trapeze.

She's going to see that her ropes and swings are properly stowed away, just as she'll see that they're put up again correctly at the next town.

The moving men work in silence, since time is precious and they need no orders. Some lower the lights from the roof, or set about tearing to pieces the little house on stilts where the band has sat.

Others unbolt the frames and trestles which support the seating, and begin dashing about, antlike, with tremendous loads of wood.

It is a mystery to anyone outside the business how the thousands of seats, with all the scaffolding, can be taken down in something like an hour and packed away on wagons.

The uncanny light from the searchlights mounted on lorries lends to the whole process something of the mystery of a great conjuring trick.

Soon, though, the ring itself is cut into segments, the plush and the finery are all gone, and there remains only about an acre of land beneath a vast misty dome.

And already the moving men on the "outside staff" are drawing out the pegs, like so many elephant's teeth, and slacking off the innumerable ropes and lines.

First the "apron," or wall, is unhooked and taken down, leaving the tent like an umbrella. And finally, when everyone and everything is clear, even this is lowered to the ground where it rests in waves like a miniature inland sea.

For the first time you realise the size of those steel masts which held it up. They dwarf everything around, even the trees, and seem as immovable as wireless masts.

In ten minutes they're down!

Then follows the biggest job of all—folding the big tent. Again those teams of tireless moving men line up along the folds, every man takes a hold, and they begin to pull.

With several teams pulling in opposite directions, all at the same time, the waves are drawn out and the canvas lays flat. But many a glimpse you catch of heaving chest and glistening brow, of curving back and straining, muscular arm.

Until, at length, even the big tent itself is nothing but a couple of wagon loads, and the circus field is just a sorry-looking stretch of meadow.

Dawn finds the moving men busy again, putting together all the complicated gear which, a few hours ago, thirty miles away, they took to pieces.

And, when the sun comes up and the townspeople come out to give their usual delighted inspection, they find that already the big poles are in position, as though they had stood for years, and the enormous tent is being hoisted away to its proud position in the sky.

Twice a week this miracle is performed, all through the weeks of summer and autumn. Twice a week some thousands of tons of material are moved, so that they travel steadily all over the country.

And the moving men, who work so tirelessly and patiently, never complain that their job is so hard and yet earn none of the applause.

1596 **1937**

With over 340 years' reputation as a soothing and healing eye salve for all eye troubles, Singleton's Eye Ointment has stood the test of time, and remains to-day unequalled as a safe and unfailing remedy in all cases of EYE STRAIN, COLD, ULCERS, STYES, WEAK and INFLAMED EYES, etc.

A touch of Singleton's applied at night will definitely soothe away irritation and heal and strengthen the eyes.

Get a pot from your Chemist to-day.

SINGLETON'S EYE OINTMENT

From all Chemists or direct at 2/9 per pot.

FREE BOOK.—To Stephen Green, Ltd., 240 Lambeth Road, London, S.E.1. Please send booklet "How to Preserve the Eyesight."

Name .....

Address .....

.....

JB

MR. ALFRED HAYES, Age 37, Bus Driver. 25, Willman Rd., Burton Grange, Barnsley,

also says:—

"I am very grateful for your powder, as it saved me from an operation."

ACUTE PAIN AFTER EATING

AND DURING NIGHT, BILIOUS NAUSEA, HEARTBURN, WINDY SPASMS.

Surgeon decided at last minute not to operate, but advised 'Birley's Antacid Powder instead.

Dear Sirs,—For 10 years I have suffered agonies from gastric troubles and never had any ease.

Last summer I had been off work for four months and my Doctor had me X-rayed. I was then instructed to go into hospital for an operation. They had me ready for the table when the specialist came up and said, "*I don't think we will operate. I want you to try some powder instead.*" I told him I had tried almost every powder on the market, but he said, "*Have you tried Birley's Antacid Powder?*" I said, "No, not that one!" He then said, "*Give that a trial.* If you don't improve come back and see me again."

I left the hospital the same day and at once went to a chemist and got a tin of Birley's Antacid Powder. I got instant relief from the first dose, and now after two months I can eat anything, even red-hot pastry right out of the oven. I haven't had an ache or a pain since, and my bowels are always regular. Everybody remarks on how fit I look, *and I feel fit.*

I have recommended Birley's to all my workmates, as so many suffer from gastric troubles caused by sitting so long at the wheel, hasty meals and the strain of driving all day and every day.

I now take a dose every night and morning, after supper and breakfast, and I keep as fit and as well as can be.

Yours truly, A. HAYES.

MRS. E. TICHMANN, Age 76, 46, Festing Grove, Southsea, Hants,

also says:—

"I now enjoy nights of sound undisturbed sleep and wake up cheerful and bright."

BREATHLESSNESS AFTER MEALS

DISCOMFORT, WAKEFUL NIGHTS, COATED TONGUE, POOR APPETITE, UNHEALTHY COMPLEXION, CONSTIPATION.

Dear Sirs,—For a great number of years I have been a subject of severe digestive troubles with all that that means. Especially was I troubled with breathlessness and a tired feeling after my meals. There was often much stomach and bowel discomfort and I rarely passed the night through without waking with a disturbed restless feeling.

I am very pleased indeed with Birley's Antacid Powder. Ever since I have taken it I have enjoyed sound and undisturbed sleep, and I wake up every morning cheerful and bright. I thoroughly enjoy my food, and all the nasty feelings after meals have gone. My complexion has also much improved, and my bowels are now regular.

It is indeed a comfort to know that you need not fear to enjoy a good meal without dreading the after effect. I am very thankful to you for my greatly improved health, especially as I have tried so many things without good result. I tried Birley's Antacid Powder first with one of your generous samples, and so effective were the first few doses that I continued with it with the wonderful results I have told you of.

I began with the usual dose after each meal, but now I just take a teaspoonful in a cup of half milk and half water at bedtime, and I enjoy nights of sound sleep, for which I am very thankful.

Sincerely yours, (Mrs.) E. TICHMANN.

MR. F. G. SQUIRES, Age 64, Aylmerton Villa, Costessey, Norwich,

also says:—

"Birley's Antacid Powder is the best remedy I know of. It keeps me in a remarkably good state of health."

ALL MY FOOD DISAGREED

INDIGESTION, HEARTBURN, BILIOUSNESS, WITH PAIN AND WIND ROUND HEART,

Dear Sirs,—About three years ago I began to have severe attacks of indigestion and all my food disagreed with me.

At times I had much pain round the heart caused by wind settling there, and nothing I took would move it.

With frequent bouts also of heartburn and biliousness life was becoming a burden and my nerves became affected because, I suppose, I was not getting proper nourishment from what I ate.

During those three years I tried all kinds of treatment and nothing seemed to suit me; in fact, I began to think my poor state of health would become chronic until I took Birley's Antacid Powder.

The first dose of your valuable powder gave me *instant* relief from the pain round the heart, and in no time I began to feel a different man. My food was digested properly, my bowels became regular, the coating on my tongue disappeared and my appetite improved.

I began by taking a dose after each meal as you prescribe; and later, as all the distressing symptoms left me, I took a teaspoonful of the powder last thing every night and have continued to do so ever since. It keeps me in a better state of health.

Yours gratefully, F. G. SQUIRES.

MRS. E. H. HOLEHOUSE, 70, Countess Street, Accrington,

also says:—

"I want to tell you that Birley's Antacid Powder is the best thing I have ever taken."

FLATULENCE & INDIGESTION

WITH PAINS IN THE HEAD KEPT ME AWAKE AT NIGHT.

Dear Sirs,—For about six years I have been a martyr to wind and indigestion and often had to get up in the night to try and get relief. I have been afraid to eat for fear of pain. I had practically no appetite. My tongue was coated and my bowels most irregular. Severe headaches were frequent, and I never felt well, but had always a feeling of lassitude and general weakness.

With continuous stomach troubles my whole system became thoroughly out of order and my complexion turned to a sallow, unhealthy colour.

I tried all kinds of treatment and other well-known remedies with unsatisfactory results, but although disheartened, after reading some of the wonderful testimonials you publish I sent for the large Trial Tin of Birley's Antacid Powder which you offer. I took a dose directly it came and it gave me instant relief.

I cannot tell you how thankful I am to have at last found the right thing for my distressing troubles.

I took the Powder three times a day at the specified doses for several weeks, but now just one dose the last thing every night.

I now get restful sleep without the dreadful flatulence and indigestion from which I suffered so many years.

Yours truly,
E. H. HOLEHOUSE.

NURSE G. WHEEWALL, Age 48, 1, Rose Cottages, John St., New Basford,

also says:—

"I would not be without Birley's Antacid Powder in the house. It's wonderful. I have recommended it everywhere."

MR. G. STOKES, Age 68, Fairfield Lane Green, Nr. Cobsall,

also says:—

"Until I took Birley's Antacid Powder I was frightened to eat anything."

INTENSE PAIN IN STOMACH

NERVES and PAINS IN HEAD NEARLY DROVE HER MAD.

Dear Sirs,—For five years I endured terrible pain in the pit of the stomach. My Doctor said he had given me everything from his surgery he could think of. I had to see a specialist, who decided an operation was necessary, so six years ago I had the gall-bag removed.

Progress, however, was so slow that life was a burden—just one long weakness. I could not sleep and felt worn out. I could keep nothing down. My eyes were always tired and heavy and my complexion sallow. Three years ago a relation, knowing I was so bad, sent me a tin of your famous Powder. I began to eat and keep food down after the second dose, and the terrible stomach and head pains ceased almost at once. I now eat anything without the least distress. Birley's Antacid Powder is WONDERFUL and has been a godsend to me.

My last patient had lung trouble—with acute hæmorrhage and dreadful sick bouts—could not keep even water down. After her second dose of Birley's she began to improve and wasn't like the same woman.

That was just 12 months ago, and now she comes downstairs for the day, eats just anything, enjoys her food, *and keeps improving.* Other patients of mine have had the same benefit. You are at liberty to publish all this, as IT'S THE TRUTH.

Yours sincerely, Nurse G. WHEEWALL.

A LIFETIME OF

STOMACH AGONIES

PAIN AT HEART FROM WIND, WITH ACIDITY, HEARTBURN, INDIGESTION, SOUR STOMACH AND DREADFUL HEADACHES.

Dear Sirs,—I have suffered all my life from acidity, heartburn and indigestion, and sometimes have been so bad with pain at the heart from wind that the sweat poured out of my body. My food would keep rising sour and wind keep rolling about in the bowels, and my tongue was always yellow and coated. I was often frightened to eat anything for fear of the agonising pains coming on.

Not long ago I sent for your free gift of Birley's Antacid Powder. From the very first dose I received great relief from the awful pain in a few seconds, and since taking it regularly I have been a different man. I was never able to take any supper, but now I can eat meat, pastry, and cheese, or anything else and keep quite free from pain and wind. I find I sleep a lot better and get up in the mornings cheerful and free from headaches. I sometimes eat things that used to give me pain, on purpose to try the powder, and everything I eat now goes all right. It's marvellous to think I've found something to put me right after all these years.

Yours gratefully, G. STOKES.

A TRUE RAPID-ACTION REMEDY FOR

INDIGESTION

ACID STOMACH BILIOUSNESS HEARTBURN GASTRITIS
RHEUMATISM FLATULENCE PALPITATION NAUSEA

RELIEF FOR YOUR STOMACH TROUBLES

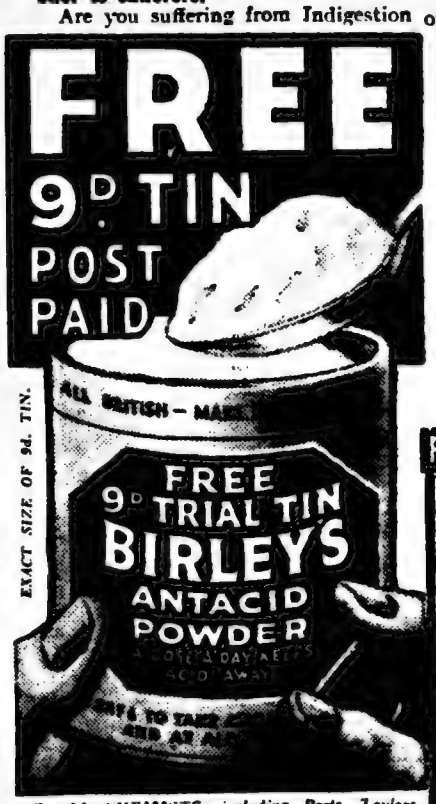
★ **It costs you only a ½d. stamp to try this Great New Preparation** ★

Advanced research work has evolved this new stomach remedy. It is better, surer and quicker in action than anything medical science has ever before been able to offer to sufferers.

Are you suffering from Indigestion or its kindred ailments? Here's the relief you want—relief that's *certain—instantaneous*—in which we have such confidence that we offer to GIVE you your first supply. You'll find that Birley's Antacid Powder clears Acidity from the whole 30 feet of foodway of both Stomach and Intestines, and from the blood-stream and muscular system. It is the one Antacid that can be taken REGULARLY for it is entirely free from coll-clogging ingredients, which cling to the linings of the stomach and intestines and choke the millions of gland ducts through which flow the all-important DIGESTIVE JUICES.

Birley's non-clogging prescription, by its cleansing purifying and soothing action, creates and maintains a healthy, unobstructed flow of juices from every single duct of the digestive organs. Birley's enables you to eat what you like without fear of pain afterwards and is tasteless, odourless and harmless. It is absolutely safe to take at all ages and at all times.

Cut the Coupon out now and post immediately. We will pay the postage on the FREE 9d. tin. AND you'll be amazed at the wonderful relief which even a single dose will give you.



OF ALL CHEMISTS, including Boots, Taylors, Timothy Whites, 1/3, 3/-, 5/- TINS.
The 9d. tin is put up for FREE Trial only, and is not for sale.

FILL IN THIS COUPON NOW

To BIRLEY'S ANTACID LTD. NO. 77
16-18, Northdown Street,
King's Cross, London, N.1.

I have not previously tried Birley's, so send me FREE 9d. Tin Post Paid.

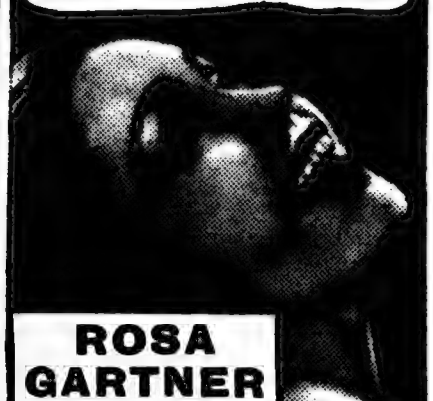
SIGNATURE .....
(Mr., Mrs. or Miss)

ADDRESS .....

.....

Use unsealed envelope with ½d. stamp. Enclose nothing else or postage will be more. *Please write clearly.*

I Got The THRILL Of My Life



ROSA GARTNER
COMING CINEMA STAR

Three solemn judges watched me powder my face with an ordinary powder. I looked "made-up"; the powder blotched on my skin. I washed it off. Then I applied a new, invisible air-floated face powder blended with Mousse of Cream. The judges gasped in amazement. I was not the same girl.

It is the greatest complexion secret ever discovered. The formula and rights were immediately purchased by Tokalon for an enormous price. It may now be had under the name of Poudre Tokalon 6d. and 1/- everywhere. Try it and look fresh, younger, and more beautiful every day.

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/6 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Men's with Accessories. Carr. Paid £4:2:6 or 5/6 monthly Non-charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £5:5:6 Terms: 6/11 monthly. Write for Catalogue Free. Ladies', Men's, Juveniles', & Tandems. Roadsters, Racers Club Models

J. G. GRAVES Ltd. SHEFFIELD

5/6 now

PILES!

Internal, external, blind or bleeding piles—you will be amazed at the relief experienced immediately you apply Man Zan. The terrible irritation disappears. Made specially for pile trouble. In clean to use, special applicator tubes, price 3/-, from all chemists. Don't stay in pain and danger, obtain a supply of

Man Zan

Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1/3.

OUR READERS WRITE ABOUT..

Savings Banks—Sunday Schools—Employers—Electricity—Red Tape and Twins

INDUSTRIAL conflict on a big and intense scale is inevitable in the next twelve months.

Employers as a body are preparing stubbornly to resist the demands that low wages rates should be raised to correspond with mounting living costs.

Mr. Baldwin, in his valedictory House of Commons speech, appealed for reason and peace.

In his retirement, he can render still further great service to the nation if only he will allow himself to be used as private mediator in the major disputes which are ahead.

Employers who did not accept his services would be condemned by public opinion. The workers would have instinctive faith in his sense of justice.—R. CATTO, Southey Crescent, Sheffield.

"John Bull" believes that Mr. Baldwin would willingly respond when the first approach is made to him.

Dear Walrus

SOME information which I have acquired regarding the cost of maintaining animals in British zoos reveals that it takes as much to feed one wild creature as it would to keep five families in decency.—MRS. S. RAMSDEN, Branicar, Wakefield.

It costs only £12,000 a year to feed all the animals in the London Zoo. But it is true that, because of the expense of fish diet, one walrus costs £500 a year.

Imagination

WENDY, aged four, brought home her drawing from school.

I was unable to make out what the queer little shapes were supposed to be.

Questions revealed that she had been baffled when told to draw a picture of a rabbit and had found it easier to draw a skinned one cut up for a pie!—H. STOKELL, White House Drive, Knavesmire.

When our artist saw Wendy's drawing he thought it represented the burst of a shrapnel shell.

Race with "Silver Ring"

Gordon's Derby Mount

LOOKING for a good Derby outsider is the problem which seems to be disturbing most backers.

Mid-day Sun is the JOHN BULL long-shot, but he does not make a general appeal.

Several correspondents have asked about Gordon Richards' prospects on Pascal. Pascal is by Artist's Proof, a good, game horse. But the champion jockey may be put on Le Bambino, although it is an open secret that, if the arrangement can possibly be made, he would like, above all, to ride Lord Astor's Cash Book, on which he won so easily at Newmarket last week.

Pascal, I should say, is bred to stay at least a mile and a half.

The Cosmopolitan Cup at Lingfield this week-end promises to be a good betting race.

The Chester Cup winner. Faites vos Jeux, may score again.

"SILVER RING'S" CODE

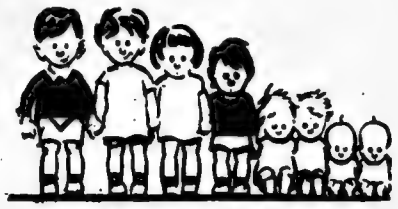
The Code covers the racing from Thursday, May 20, to Wednesday, May 26.

R 98 T F O A P U X Z Q C 93 B 94 M
W N 96 G S K V Y 97 L H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. 95K962Z94OQ93V would read BATTLESHIP.



One Record—

FIVE AND A HALF years ago—two years after our marriage—my wife had twins.

Two singles and two more sets of twins arrived—a total of eight children in five and a half years.

The twins were a boy and girl each time.—J. T. ROBINSON, Countess Avenue, Whitley Bay.

Registrar-General's department believes this must be a record.

—And Another

THE same clergyman who married my husband's father and mother christened both my husband and myself, married us, and has christened our son.—MRS. J COCKBURN, Maxilla Gardens, London, W.10.

Must be unique also. Minister is the Rev. W. B. Jack, of Caldercruix, Lanarkshire.

Never, Never

UNDER what is called the "assisted wiring scheme," ingoing tenants of houses are allowed to purchase the electric wiring and fittings by paying anything from ten shillings a quarter for a period up to ten years.

But when they move they lose all they have paid and have to begin paying again for the fittings in the next house.

They get no credit either for what they have paid or for what has been paid by the previous occupier of the house they are entering. — GEOFFREY WORMALD, Franklin Street, Hull.

Many readers' letters on this subject prove that the scandal is worst in connection with municipal housing schemes.

P.O. Nonsense

WHEN I tried to pay in a crossed postal order to the credit of my account in the Post Office Savings Bank it was refused on the ground that crossed orders can only be deposited with private banks.

This is fantastic because, knowing the identity of its customer, the Post Office would be completely protected if any irregularity was discovered.—FRANK MCGUIRE, Portland Place, Hamilton.

Deep red tape. It is droll that the Post Office should refuse its own orders from its own banking clients.

Sunday Schools

THERE has just been shown to me a list of questions given to a nine-year-old girl by her Sunday-school teacher for written answers.

Typical of them is this one—"Give the three chief reasons why Christ was unique as a doctor."

Sunday schools are failing in their purpose and popularity because so many teachers do not understand the juvenile mind and try to make the children pocket-philosophers.—D. E. SPILLER, Croydon Road, Reigate, Surrey.

In North and Midlands big forward step is being taken by using the cinematograph to illustrate religious teaching.

Holiday Costs

FORTHCOMING holidays are to impose another tax on working-class families if the decisions of recent conferences of hotel and apartment house keepers are carried into effect.

All these conferences have recommended substantial increases in the charges for board and accommodation because of the increase in the cost of living.

The fact that their clients have had no extra income is disregarded.—N. SMITH, Reinwood Road, Lindley, Huddersfield.

Information obtained by "John Bull" from a number of resorts suggests that any increase in tariffs this year at any rate will be small.

Mixed Luck

AN unemployed friend of mine bought a mascot in an effort to change his luck.

Soon afterwards he received the first prize in a sweepstake and got a job on the same day.

Proceedings were taken against the promoters of the lottery and he had to attend the court. He was dismissed from his employment when he mentioned the matter to the foreman.

While he was in court the scaffolding on which he worked collapsed and the man who had taken his place was killed.—LEONARD HEBAIGE, Newbold Moor, Chesterfield.

The writer encloses documentary evidence of this series of events.

Time Traps

SEVERAL times when watches I have owned have needed regulating or repair, I have taken them to the shops where they were bought to be corrected.

Always the repairers said that the watches were in need of cleaning and that this service must be paid for—at 4s. 6d. or 5s. a time—because it is not covered by the ordinary guarantee.

To-day I received back a watch from one of them after cleaning. To test my suspicion that this is a trade dodge, I took it within an hour to six shops in this city and pretended it was behaving erratically.

I was instantly told by each of the counter-hands, after cursory examination, that it was badly in need of cleaning!—L. B. WALPOLE, Waterloo Street, Birmingham.

Time is always money—in the timepiece trade.

Write to John Bull About It—

We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.

Letters should be as brief, forceful and topical as may be.

Half-a-guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

LIVER & STOMACH DISORDERS

TWELVE DISTINCT HERBS BANISH GLOOM AND RESTORE JOY OF LIVING

For more than 70 years Mother Seigel's Brand Digestive Syrup has been known all over the world as the finest of all family remedies for Biliousness, Pains after eating, Flatulence, Headaches, Dizziness, Constipation, Acidity, and other Liver and Stomach Disorders.

Remember, good health and a cheerful outlook on life are founded on good digestion. Let Mother Seigel's Brand Digestive Syrup bring these gifts to you by stimulating your Liver, regulating your Bowels and giving you new strength and new life. For Sluggish Liver, Disordered Stomach, and Impaired Digestion, there is nothing to equal this all-round herbal remedy. 1/3 and 3/- at all chemists.

It is the special combination of extracts—found only in Mother Seigel's Brand Digestive Syrup—which gives them their supreme medicinal value.

GLEAM with GOLD

New **"VITAMIN F"** *Sta-blond*

WASHES HAIR 2-4 SHADES LIGHTER
PREVENTS BRITTLENESS . . . STOPS DANDRUFF

No Dyes, No Injurious Bleaches

Girls, when your blond hair darkens to an indefinite brownish shade it dulls your whole personality. But you can now bring back the fascinating glints that are hidden in your hair and give you personality, radiance — beauty. NEW STA-BLOND acts two ways. *First*, it makes all light shades of hair (even brownish or mousy) 2 - 4 shades lighter and brings back to the dullest, most faded blond or fair hair the golden beauty of childhood. It prevents fair or blond hair from darkening. *Second*, the precious VITAMIN "F" especially incorporated, not only prevents and stops brittleness, dandruff and "falling-out" but rejuvenates the roots — makes the hair soft as silk, gives it new sheen and lustre. Your perm takes better, lasts longer. Results guaranteed. Contains no dyes or injurious bleaches.

STA-BLOND THE BLONDES' OWN SHAMPOO

Don't overlook the
"John Bull" Shop Window
on pages 2 and 3 and
The Small Ads Worth Watching
on page 18

10 MINUTES TO WAIT-

-SO *Mine's a Minor!*

In taste, quality and packing the equal of much dearer cigarettes, but not quite so large; big enough, however, to last the full 10 minutes.

De Reszke MINORS

PLAIN, CORK OR IVORY-TIPPED

In tins: 30 *for* 1/- ★ 60 *for* 2/- ★ *In boxes:* 15 *for* 6d ★ 30 *for* 1/-

Issued by Godfrey Phillips Ltd.

FOR THAT LEISURED ¼ HOUR—DE RESKE MAJORS, 20 for 1/-

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES S3 RADIO enables you to enjoy all the pleasure & interest of up to date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments: 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. A. F. T. of London, writes:—"I have safely received the 'S3' Wireless Set, and must say that I was very agreeably surprised. I knew, of course, that I should get something good, but I did not anticipate anything like the superlative qualities that you have put into the 'S3' Set. I happen to be a difficult person to please, because I have been receiving records and music of all kinds for the press since 1920 and I must say that your Radio Set is one of the best reproducers that I have yet encountered..... There is no doubt but that 'S3' is the best value in Radio today."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

Furnishing?—Send For This
FREE CATALOGUE

Drage's offer readers of "John Bull" a 32-page Brochure together with a special book "You and Your House," and full particulars of their famous easy 50 Pay-Way Terms. Hundreds of Suites can be obtained on first payment of from only 4/6. **Fill in the Coupon on p. 12 for full details.**

NOW-WHILE YOU ARE READING THIS 'ASPRO' IS AT WORK

The change of season is upsetting most people. Vitality is low. Ills and chills—aches and pains and feverish colds are prevalent. It is just the time to keep 'ASPRO' tablets handy to banish these petty complaints at their inception—to prevent complications. Remember, there is a real scientific medicinal reason why 'ASPRO' has such power over such a number of complaints. The reason is that 'ASPRO,' after ingestion in the system, is a solvent of Uric Acid—an internal antiseptic—an antipyretic, or fever-reducer—and a powerful germicide. That is why 'ASPRO'

SOOTHES AND BANISHES PAIN

'ASPRO' consists of the pure-est Acetylsalicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Made in England by
ASPRO Limited
SLOUGH, BUCKS.
Telephone: SLOUGH 608.

No proprietary rights is claimed in the method of manufacture or the formula.

COLD BANISHED IN ONE NIGHT

Hill-Side Stores,
Lawford, Essex.

Dear Sir,

I feel that I must write and tell you that your 'ASPRO' banished my cold the other week. I took two 'ASPRO' tablets and hot lemon before retiring at night and got up in the morning a new man.—Yours Gratefully,

C. MAYTHORN.

Read this testimony.

HEADACHES DUE TO EYESTRAIN DISPELLED

17 Crescent East,
Hadley Wood, Middlesex.

Dear Sir,

I feel it is my duty, both to you and the general public, to tell you how the marvellous properties of 'ASPRO' have helped me, and still continue to do so, from terrible headaches due to eyestrain. Not only are the pains active in my head, but they often come down either side of my face, with the result I get awful bouts of neuralgia. If it were not for the soothing effects of those wonderful little tablets—'ASPRO'—it would be almost too much to bear.

Very gratefully yours, J.EVANS (Mrs.)

'I USE 'ASPRO' MYSELF"— SAYS DOCTOR

Dear Sirs,—I find that 'ASPRO' does all that you claim for it, and I recommend it with confidence. I have tried it in cases of simple neuralgia where it acts like a charm. I have also found it to be efficacious in cases of rheumatism, neuritis and common colds and frequently use it myself for sleeplessness, lumbago and headache.

Yours faithfully,
(Signed) . . . . . .
M.R.C.S., L.R.C.P., D.P.H.

(Name withheld for professional reasons.)

TRY 'ASPRO' FOR

INFLUENZA
HEADACHES
SLEEPLESSNESS
NEURALGIA
SCIATICA
GOUT
RHEUMATISM
ALCOHOLIC AFTER-EFFECTS
TOOTHACHE
COLDS
LUMBAGO
IRRITABILITY
NEURITIS
HAY FEVER
NERVE SHOCK
PAINS PECULIAR TO WOMEN
MALARIA
ASTHMA

'ASPRO' AS A GARGLE

Two 'ASPRO' tablets in four tablespoonfuls of water make an excellent gargle for sore throat, tonsilitis, and act as a deterrent.

ASPRO

ALL LEADING CHEMISTS AND STORES STOCK AND DISPLAY 'ASPRO'

PRICES WITHIN THE REACH OF ALL 3D. 6D. 1/3 2/6

CONSTIPATION
Can Be Conquered

Yes, even the most stubborn case of constipation will yield to the right treatment—but it is useless to have recourse to violent purgatives which only achieve their object by "shock" methods. These weaken the whole system and, apart from the obvious danger involved in their continued use, invariably aggravate the trouble by their "binding" effect.

What is needed is a systematic course of a mild antacid laxative; 'Milk of Magnesia' is admirable for this purpose. It never occasions the slightest discomfort; its mild action cannot possibly cause strain to the most delicate. It is definitely not habit-forming. In addition to its mild laxative properties it has the most beneficial effect on the entire digestive tract. In remedying indigestion it removes the very cause of constipation.

Get a bottle of 'Milk of Magnesia' from your chemist to-day. Take it regularly for a week, adjusting the dose as directed to your needs. You will be delighted with the all round improvement in your health and well being. Thereafter an occasional dose, say at intervals of a week, will provide all the prompting that your system needs. Once you have tried this gentle, safe relief, that doctors so strongly recommend, you will never use anything else. Be sure to get 'Milk of Magnesia,' which is the trade mark of Phillips' preparation of magnesia. Of all Chemists: Prices 1/3 and 2/6. The large size contains three times the quantity of the small.

WHY ENDURE RHEUMATISM

"The Patient is going steadily on, taking the Urace brand tablets with the doctor's approval."—Miss —— S.R.N., St John's Wood. Free sample from Newbery and Phillips, Ltd., 33m, Banner St., London, E.C.1. From your chemist, 1/3 and 3/-.

LONG ODDS FOR THE DERBY

Send for Price List

1/- 2/- 2/6 5/- 10/- 20/- £2, £5, £10 UP TO ANY AMOUNT

ACCEPTED IN ACCORDANCE WITH RULES

All Postage Paid

DAILY LETTER COMMISSIONS

BEARING A TIME STAMP NOT LATER THAN THE SET TIME OF ANY RACE IN ACCORDANCE WITH RULES WILL BE ON AT STARTING PRICE OR TOTALISATOR RETURNS AS DESIRED

NO LIMIT WIN OR PLACE

Please send particulars of Long Odds prices for the Derby. I am over 21 years of age.

Name

Address

J.B. 22/5/37

Town County

THE BIG TWO

DAVID COPE

& ALFRED H. MAURICE, LTD

227 BATH ST. GLASGOW, C.2

The Editor Laughs Last

MILLINER (London, W.1).—"Half-brim hats are fashionable." Husbands are waiting for half-crown ones.

D. S. (Whitstable).—"I have quarrelled with my wife over mending my suit." We hope it's patched up.

DEALER (Highbury).—"Strangely enough philatelists are very much alike." All after the same stamp.

M. F. (Croydon).—"I lost 28 pounds by eating only a chicken a week." A case of killing two stones with one bird.

CRITIC (London).—"There is an awful lot of poetry being written at the present time." That just about describes it.

MASTER (Barking).—"At one public school the scholars are allowed to smoke." What! Fags?

CYRIL (Newark).—"Being shy, I don't like to ask her to go and see the new altar in our village church." Lead her to it!

S. G. (Liverpool).—"A card trickster told me that he had spent years studying cards." He certainly needed to know a good deal.

H. B. (Barking).—"Without a doubt, the magnet of the average holiday camp is the girls." They soon pick someone up.

A. L. (Highgate).—"If I win the scholarship I shall receive an award of five sovereigns in addition." So you have a golden opportunity.

★ REFORMER (Harrow)—"What is the seat of the trouble in modern schools?" Schoolboys still think it's the same old seat.

TENNIS UMPIRE (Wimbledon).—"Nothing annoys me more than tournament players who persistently foot-fault." They should be made to toe the line.

F. H. (Worcester Park).—"On investigating the general ambition of domestics, what do you think the average housemaid is bent on?" Her knees.

MRS. L. P. (Kew).—"I thought everything would be kept from my husband, especially behind a locked door, but forgot the keyhole." He saw through it?

A. D. F. (Bolton).—"The tolerant, good-natured woman does a job more satisfactorily than the one who always gets the needle." Unless the job is darning socks.

MRS. G. F. (Richmond).—"My husband tried to stop the car, because of the driver's insulting remarks, but I urged him not to." So he let it pass?

T. R. (Ripley).—"I certainly think women show a great deal of courage by wearing fashionable evening dresses." They show backbone, eh?

★ SAM (Chesterfield).—"My bricklayer mate fell from the third story and the fall didn't hurt him." Perhaps the stopping did.

A. N. C. (Exeter).—"I am collecting hundreds of jokes for my repertoire as a comedian." You are making yourself a laughing stock.

W. K. (Stockport).—"Before we were married my wife used to sing, but now we have two babies she has given it up." Children are such a comfort!

MISS T. (Sheffield).—"I read that a seaside hotel proprietor spends one week prior to the holiday season refreshing his boy attendant's memory regarding his duties." Brushing up his boots, eh?

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips."

WEST LANCS FOOTBALL GAZETTE:—". . and —— kicked a penalty AREA."

DAILY MAIL:—". . . as a protest against the transference of two employees from SEMI-KILLED to skilled work."

WORCESTER PARK TIMES:—"There were two 'mystery' prizes, one of which was MRS. ——."

REYNOLDS NEWS:—"Soon I expect I may marry and move to either a Council estate, or an ORDEAL homestead."

PALMERS GREEN AND SOUTHGATE GAZETTE:—". . . a charge against ——, thirty-four, UPHOLSTERED, of Hazelwood Lane . . ."

THE LEADER:—"He RECONCILED dazedly from a vicious attack, and clutched desperately at the ring post."

GLASGOW EVENING TIMES:—". . . and her repertoire included the PLAINTIFF negro appeal song . . ."

★ If you are troubled by any matter—except of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write today. The replies given on this page to facetious correspondents are for your entertainment.

"I once wore the Devonshire representative for a month and they never missed him."
—From "The Passing Show"

A. C. V. (Yarmouth).—"Many women back horses very successfully." But they are not so successful with cars.

ENQUIRER (Bexleyheath).—"Can you tell me how long rabbits should be cooked?" Just the same as short ones.

F. C. (Leicester).—"I'd like a job with an occasional kick in it." What about becoming a blacksmith?

C. M. (Halifax).—"What do you think I did as a boy when my mother wanted me to fill the coalbox?" Scuttled.

C. L. (Derwenlas).—"What is the man doing who is always butting in where he isn't wanted?" Debt collecting.

DOCTOR (London, S.).—"A sedentary occupation leads to the weakening of a person's legs." The reverse is also true, as may be seen at any skating-rink.

STEWARD (Southampton).—"Even the purser tried to dodge the fat man when fixing up the accommodation." He gave him a wide berth?

F. P. (Blackpool).—"Hundreds of years ago this country was entirely covered with grass." Yes, but they didn't play golf then.

S. N. (Wanstead).—"When charged with burglary he told the magistrates that he had no settled address." Was he given one?

F. J. (Colwyn Bay).—"I want my young man to have a trade that will keep him busy all the year round." Why not making umbrellas?

FRED (Manchester).—"I know a cricket captain who is teaching his young daughters economy." So that they will never be expensive misses?

★ PROFESSOR (Manchester).—"Of course, to-day it is most difficult, in most lines of business, to meet expenses." On the contrary, one meets them everywhere.

LESLIE (Yarmouth).—"In spite of my warning that I would break off the engagement my fiancée is continuing with her singing lessons." And producing discord.

H. B. (Edgware).—"My neighbour gets up to dig his garden at five in the morning just with the idea of disturbing his wife's sleep." That's early rising with a vengeance.

MOTORIST (Ealing).—"The man I was unfortunate enough to knock down with my car last week was an old friend whom I hadn't seen for three years." You ran across him, eh?

Puzzled (Ware).—"*I swear that I . . everything upside down recently.*" *know!*

C. Y. (Whitley Bay).—"A girl h friend of mine has been signed up b film company." To appear in shorts?

PROGRESS (City).—"How can a s manager send up his orders?" Cha an aeroplane for delivery.

F. M. (Bath).—"What type of ha most likely to make a man lose his ha His wife's.

AIRMAN (Manston).—"A parachute wonderful friend." It lets you do lightly.

G. M. (Marlow).—"Which came first bird or the egg?" Actors sometimes they come together.

PETER (Tonbridge).—"Even fish hav sleep, I suppose." On the bed of ocean, no doubt.

D. T. (Salford).—"Her father pushed from the top step as a gentle hint leave his daughter alone." Tipped off, eh?

H. H. C. (Perranporth).—"Visitors h been booking accommodation here months past." Surely you mean months to come.

H. D. (Leamington).—"When the po man told me I had to pay threepence the unstamped letter I refused to bel him." So you didn't take it in.

★ EXPERT (Kingston).—"When enthusiastic river punter finds h self in the water, there is one th he must grasp at once." We know—side of the boat.

HUSBY (Accrington).—"Neighbours of remark about the way my wife arran her new curtains right over the windo Well, that's one way of drawing atten to them.

T. J. (Caernarvon).—"An Aberdeen m recently played the piano for two d without a stop." The rumour that had it on a forty-eight hours' free t is not confirmed.

GATER (Rhyl).—"I am contemplating decorating my dining-room, but anticip that the hardest part will be to rem the old paper. Still, I am having a at it." We hope you will pull it off.

P. T. B. (Stepney).—"Along came Coronation and bang went my hol savings." Turn to page 47 and bang some *Bullets* this week—along may co £1,000 cash and a £20 Holiday Surprise

HANDY (Hull).—"I've just papered breakfast room and strange lumps h appeared on the walls." Are you sure remembered to take down the pictu first?

FATHER (Manchester).—"Generally have difficulty in getting my son ou bed in time to go to work, but he get up early enough if he is on pleas bent." He can rise to the occasion.

BRIGADE (Leeds).—"When we got to house the occupants were at the window screaming, although it was o the carpet smouldering and making lot of smoke." That was a false alarm

TAR (Southampton).—"He said that was an experienced sailor, but when cross-examined him about the speed the *Queen Mary*, he could not give lucid reply." You tied him up in kn

TOM P. (Okehampton).—"I think unreasonable for my wife to expect me clear away the dinner dishes during short, dinner-time." You find you've much as you can do to put away dinner, eh?

(Many replies unavoidably held over

The Wonder Tablet

Take it!

-And Stop Limping

LEG ACHES and pains soon vanish when Elasto is taken. Painful, swollen (varicose) veins are restored to a healthy condition, skin troubles clear up, wounds (bad leg) become clean and healthy and quickly heal, inflammation and irritation are soothed, rheumatism simply fades away and the whole system is braced and strengthened. This is not magic, *although the relief does seem magical*; it is the natural result of revitalised blood and improved circulation brought about by Elasto, *the tiny tablet with wonderful healing powers.*

Not A Drug, But A Vital Cell-Food!

You naturally ask—What is Elasto? This question is fully answered in an interesting booklet which explains in simple language the Elasto method of curing through the blood. Your copy is free, together with a generous free sample, see coupon below. Suffice it to say here that Elasto is not a drug, but a vital cell food which *must* be present in the blood to ensure complete health. It restores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the broken-down and devitalised fabric of veins, arteries, and heart, and so to re-establish normal circulation; *the real basis of sound health!* Prepared in small, delicate tablets by a special process, Elasto dissolves *instantly* on the tongue and is absorbed *directly* into the bloodstream, thereby actually restoring the natural power of healing to the blood.

Every sufferer should test this wonderful new biological remedy which quickly brings ease and comfort, and creates within the system a new health force, stimulating the growth of new, healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Nothing even remotely resembling Elasto has ever been offered to the general public before; it makes you look and feel years younger, and it is the pleasantest, the cheapest and the most effective remedy ever devised.

Read What Users of Elasto Say:

"No sign of varicose veins now."
"Elasto put new life into me."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Cured my swollen legs although I had been suffering for years."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Cured my rheumatism and neuritis."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins quickly cured after 12 years of useless bandaging."
"All signs of phlebitis gone."
"Completely cured my varicose ulcers."
"Elasto tones up the system and cures depression."
"My skin is as soft as velvet."
"Rheumatoid arthritis gone. I have never felt better."
"I had suffered for years from a weak heart, but Elasto cured me."
"Lumbago cured after three years of suffering. Age 66."
"Elasto has saved me pounds."
"Cured my sciatica 12 months ago; still quite fit."
"The stinging sensations I used to get in my left arm and leg are quite gone and my general health is much improved."

Here's Good News! You Can Test Elasto Free!

We have set aside a number of free samples of Elasto for readers of "John Bull." To secure one of these all you have to do is to fill in the Coupon below and post it without delay to: ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C. Early application is advised so post your Coupon NOW—while you think of it! This offer is too good to be missed.

COUPON *for Free Trial Sample of Elasto* ★

ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

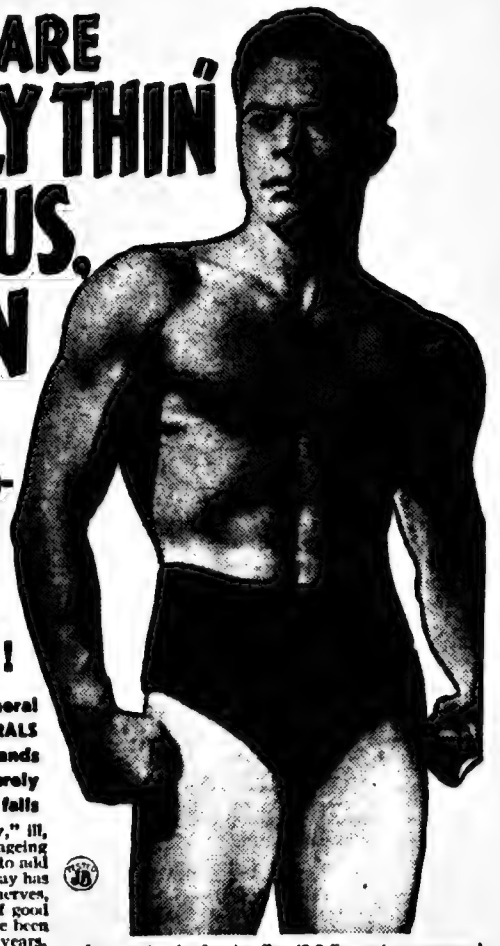
NAME .....
(Please print in capital letters).
ADDRESS .....

"J.B." 22.5.37.....

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

EVEN IF YOU ARE "NATURALLY THIN" ILL, NERVOUS, RUNDOWN



Gain Perfect Health, Renewed energy, A Rejuvenated Body and lbs. of Firm Flesh without use of Drugs, in 10 Days or No Cost!

"VIKELP" Tablets, the amazing Mineral Concentrate from the sea, rich in MINERALS and FOOD IODINE, is building up thousands of nervous, thin, run-down, prematurely ageing men and women where all else fails

There is hope now for "Naturally Skinny," ill, weak, run-down, ailing people who are ageing before their time and who do not seem able to add an ounce no matter what they eat. A new way has been found to gain vibrant energy, strong nerves, radiant health, and add flattering pounds of good solid flesh even on men and women who have been underweight, run-down and ailing for years. Extra lbs. guaranteed (8-9 lbs. not uncommon).

"VIKELP" Tablets, the easily assimilable MINERAL and FOOD IODINE concentrate from the Pacific Ocean, get right down to the underlying cause of thin, nervous, run-down conditions, add pounds of solid flesh and improve health and energy by a "2-ways-in-1" natural process.

First, its rich supply of the 12 ESSENTIAL, LIFE-GIVING MINERALS stimulates the digestive glands which produce the juices that alone enable you to digest fats and starches, the weight-making elements in your daily diet. And these minerals are needed by virtually every organ and for every function of the body. Second, "VIKELP" Tablets are rich in natural FOOD IODINE—a mineral needed by the vital organ which regulates metabolism, the process through which the body is constantly building firm solid flesh, new strength, health and energy. Six "VIKELP" Tablets contain more natural FOOD IODINE than 486 lbs. Spinach or 1660 lbs. Beef. More Iron and Copper than 2 lbs. Spinach or 15 lbs. Fresh Tomatoes. More Calcium than 1 doz. Eggs. More Phosphorus than 3 lbs. Carrots. *Absolutely free from drugs.* After eating "VIKELP" Tablets for a few days the food you eat no longer clogs the system but turns to solid flesh. Not only is your body rejuvenated but faulty metabolism, constipation, gastritis, goitre, rheumatism, and other systemic illnesses are corrected or disappear entirely. Resistance is built up against "common colds" and other ordinary disorders. Whatever you've tried before, try "VIKELP" Tablets for only 10 days and if after taking them you do not feel wonderful, eat, sleep and work better, and have not gained extra lbs. (8-9 lbs. not uncommon) the Trial is Free. Obtainable everywhere.

SPECIAL FREE OFFER!

Write today for fascinating instructive 80-page Book on How to Add Weight Quickly, Build Strength, Energy, Strong Nerves and Rich Red Blood. Mineral contents of Food and their effects on the Human Body. New facts about MINERALS, IODINE and VITAMINS. Standard weight and measurement charts. Daily menus for weight normalising—absolutely free! No obligation. Health Products Laboratories Ltd., Dept. JB/5/3, 10, Henrietta St., Cavendish Square, London, W.1.

How "VIKELP'S" PRECIOUS MINERALS IMPROVE HEALTH and REGULATE WEIGHT

In rich supply of	Corrects
IODINE	Skininess, goitre, faulty metabolism, incorrect weight, low vitality.
IRON	Anaemia, headaches.
CALCIUM	Rickets, eczema, tooth decay
PHOSPHORUS	Brain fag, neurasthenia
SODIUM	Indigestion, kidney trouble
POTASSIUM	Constipation, acidosis.
MAGNESIUM	Nervousness, skin diseases.
SULPHUR	Rheumatism, liver trouble.
MANGANESE	General debility, gout.

ALSO VITAMINS A, B_1, B_2, D, E.

VIKELP HEALTH and BODY BUILDING Tablets

You buy with CONFIDENCE when you buy through "JOHN BULL"

This "John Bull" Guarantee appears on page 45

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-.

ACCEPT THIS SPECIAL OFFER

★ **Free Samples of Famous HAIR PREPARATIONS**

Turn to P. 37 and cut out the coupon

Readers can test, free of charge, any three of the Harlene Hair products offered on p. 37 by cutting out the coupon and attaching 4d. in stamps to cover the cost of postage, packing, etc. Be sure to cross out the numbers NOT required. Give name and full postal address.

ANOTHER ENORMOUS 3-IN-1 FIRST PRIZE

FOR JOHN BULL CROSSWORD

£5 MONTHLY LIFE PENSION with £500 FORTUNE in CASH and FAMILY CAR

or £100 BETWEEN RUNNERS-UP

Value £142 10

BONUS AWARD £2

to each Runner-up who has entered in one envelope for this contest two sixpenny entry forms (4 squares) all bearing same name and address

UNLIMITED SURPRISE AWARDS

To each sender of entry containing only one less meritorious Answer than Runners-up, we shall forward a Special Surprise Award—to be posted simultaneously with publication of winning Square in "John Bull"

PRESENTED on this page is the sixty-fourth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A., and Doctor C. E. M. Joad, M.A., D.Lit.

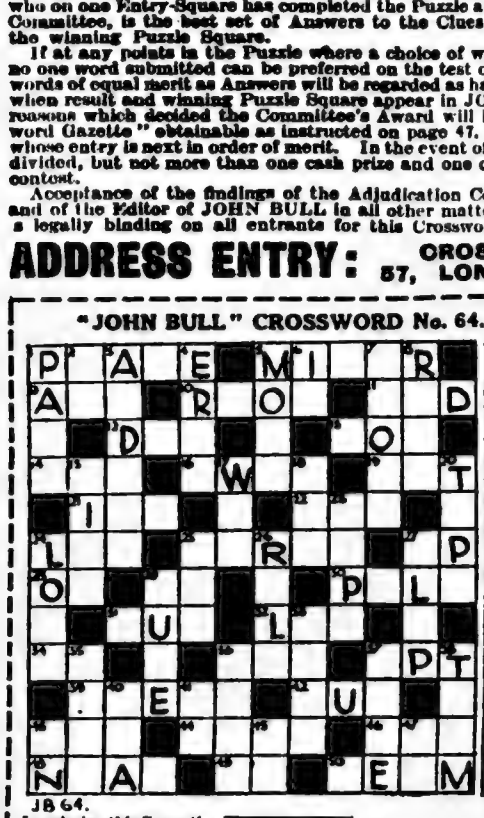
Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry-Square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, June 10, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette" obtainable as instructed on page 47. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be equally divided, but not more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and a legally binding on all entrants for this Crossword Competition.

ADDRESS ENTRY: CROSSWORD NO. 64, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.)

"JOHN BULL" CROSSWORD No. 64. Closing SATURDAY, MAY 29, 1937.



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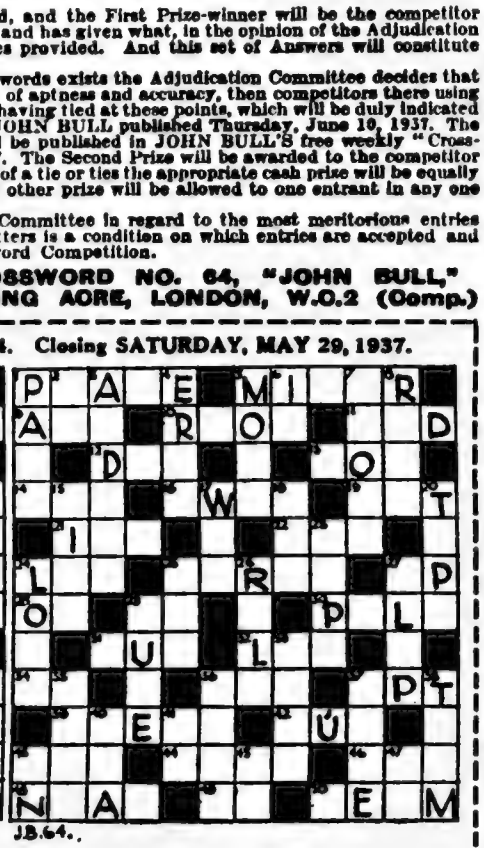


JB.64.

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED.....

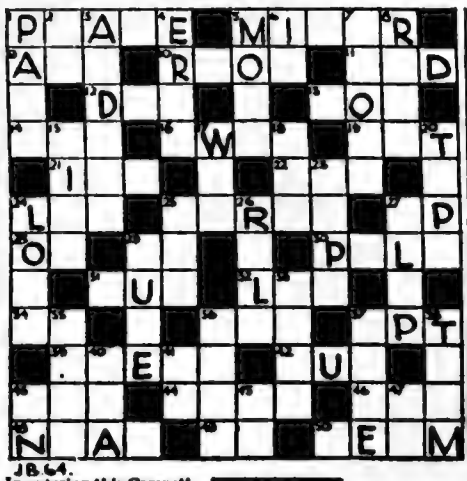
ADDRESS.....

.....

CUT AROUND THESE BROKEN LINES

CUT AROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 64. Closing SATURDAY, MAY 29, 1937.



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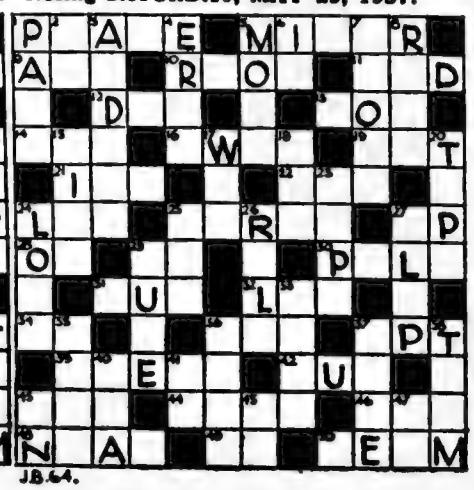


JB.64.

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED.....

ADDRESS.....

.....

STUPENDOUS HOLIDAY OFFER NEXT WEEK

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, May 29.

2.—In addition to two sixpenny Entry Forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette" or any other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all) and Entry-fee of 2s.

Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as Entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, June 10. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post Tuesday, June 15, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards.

Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £1,000 cash will be paid instead of the Three-in-One Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

CLUES ACROSS.

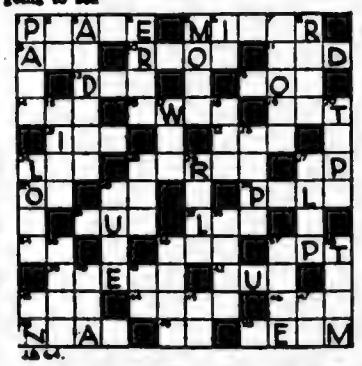
1. Waiter will soon get customer one in good restaurant
5. Man who is a good one is generally winning
9. What we breathe
10. One often spreads underground before breaking out
11. Boy
12. One at door in quiet respectable street causes sensation
13. Little one is often seen running in train
14. Shared Eden with Adam
16. Mothers of lambs
19. Tame animal
21. In which more business is done in city
22. Increase in seekers
24. Allow
25. Assent to
27. Beginning and end of cramp
28. Common to rose and mimosa
29. Recites dreamily
30. It's a difficult job to make this
31. You feel this after having had teeth extracted
32. Large quantity
34. Bit of skill in cooking
36. Japanese coin in Essex
37. Your Crossword Answers should be this
39. Back part of boat
42. Generally used with saucer
43. Beer
44. Leisure
46. Health resort in space
48. Mother finds it a job to keep her youngsters this as they get older
49. Proceed
50. One is sometimes very complimental

CLUES DOWN.

1. Parents don't like to see children going this
2. Starts' line in calico
3. Passionate
4. Kernel without ends
5. You can't do this when you're completely exhausted
6. Ends conceit
7. Run away to marry
8. Anger
15. Strives for superiority
17. Comical one on stage raises laugh, as a rule
18. Perceive
20. Can sometimes be purchased in stationery store
23. Preserved
24. Householder should do this to front door before going to bed
25. Elbow is in middle of this
26. Changing of one is likely to alter play a lot
27. Actor occasionally gets one before actual
29. Expected to be well dressed
33. Single time
35. Land surrounded by water
38. Stumbling-block or difficulty
37. Constables collapse
38. It saves time if factory workers get to work in one
40. Afternoon meal
41. In fire and wrecked
42. Last half of plan
45. Tailless sow
47. In centre of Cyprus

COPY SQUARES

These miniature reproductions of this week's puzzle are only to be used for keeping copies of your solutions, and are not accepted as entries. **NO CLAIMS REQUIRED**



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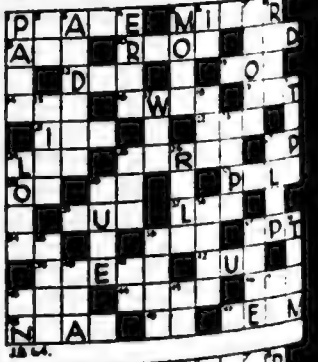

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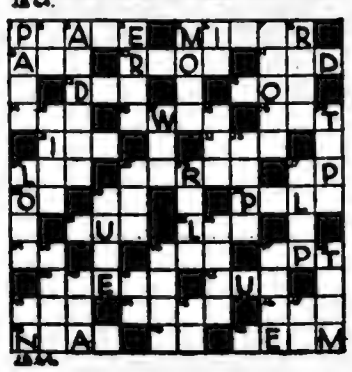
NEWS-AGENT'S PRIZE

A special prize of £5 will be awarded to the Newsagent from whom this competition's First Prize-winner usually purchases his copy of JOHN BULL. Should the First Prize be shared the £5 will be divided between shares' Newsagents.



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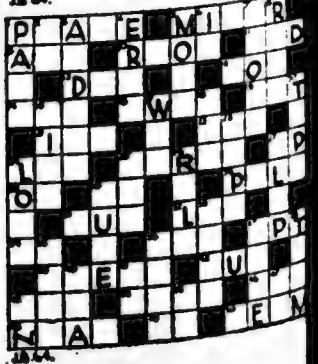

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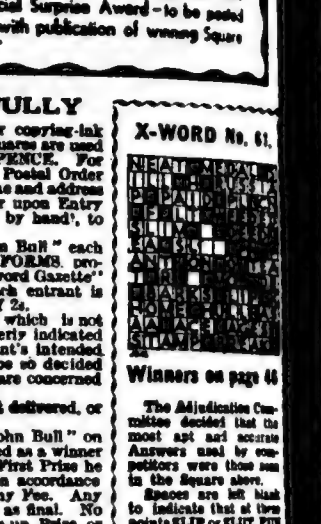
X-WORD No. 61.



Winners on page 46

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those now in the Square above.

Spaces are left blank to indicate that at these points SLIP or SLUT, PUB or WIN, and LOCK or LOOK were regarded as apt words of equal merit.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using reservation coupon on page 47.

GRAVES Beats the World For Quality & Value

ery Lady should write today GRAVES DISPLAY of up-date Fashions illustrating latest ideas in Ladies' Wear, offered at money-saving ces. Wherever you live, our w Prices and Easy Terms for YOU.

TTON This fashionable three-quarter length Costume oduced in a reliable quality th in a broken check weave ect, with a semi-fitting 4-button uble-breasted Coat, fancy achine-stitched back, gathered ve heads, and lined through-to tone in plain Art. Silk Twill. Skirt has neat pleats at either & is fitted with self-material sthand. Shades: Fawn, Green, n, Brown, Navy. Sizes: S.S.W. S.S. Busts: 32 to 38in. rt Lengths: 32 to 36in. **35/11**

Terms: 4/6 Monthly.

RITE for PATTERNS

d today for range of Patterns e Free. Newest Models, Coats, tumes, Underwear, Frocks, &c., in the newest styles. Ask for tterns of any kind of garment uired, and a splendid choice, with lf measurement form and particu-rs, will be sent per return post.

4/6 Monthly

L. GRAVES LTD. SHEFFIELD

PILES

A Doctor's Formula Gives Prompt Relief and Certain Cure.

The danger of Piles is not readily understood cause the trouble is seldom talked about, t you can't mistake the symptoms. That avy, dragging, "bearing-down," which saps ur energy and makes it impossible for you give your mind to your work; swelling, in and a burning irritation which nothing ems to relieve; hæmorrhage and protrusion.

MAGIC BRAND PILE CURE—a doctor's rmula can be relied upon to give instant lief and permanently heal, even when the es are so swollen and bleed so alarmingly at an operation seems inevitable. Thousands former sufferers are grateful to the **MAGIC LE CURE** for their present good health.

"I received greater relief from your Magic Pile cure in one week than during 10 years of treatment in hospital."—A.S., Guildford.

s undermine the system both mentally and sically; surgical methods are unnecessary d unwise. If you are suffering from any rm of rectal trouble, be persuaded to try **AGIC PILE CURE.** The first application of is soothing treatment will reduce protrusions, ck irritation and hæmorrhage, and rapidly al, no matter how stubborn or long-standing e case may be. So why continue to suffer? **EE SAMPLE** gladly sent on request to—**AGIC LABORATORIES,** M.N.22, **W COURT, FARRINGDON STREET, NDON, E.C.4.**

FREE to

Indigestion Sufferers

Wonderful generous offer of a 9d. Tin of BIRLEY'S ANTACID POWDER

The makers of Birley's Antacid Powder have such nfidence in the efficacy of this excellent remedy r all digestive troubles that they offer every ader of this paper a free 9d. trial tin. Simply l in the coupon appearing on p. 39 and post at ce! Use unsealed envelope with ½d. stamp.

Turn to page 39 Now!

A Useful Thing to KNOW

F you suffer from Rheumatism or Arthritis, you ought to try "Curi-nes" at once. Fill in the coupon below with our own or your friend's name and address, d a trial supply of "Curicones" will be nt free of all charge. This generous gift ill be accompanied by a splendid booklet xplaining the cause of Rheumatic and rthritic troubles.

If you don't seal the envelope, a halfpenny mp is enough for the coupon.

o Molly Montague,
Dept. J.B.3,
19, Farringdon Street, E.C.4.

Please send free of charge the "Curicones" sample you offer.

Name .....

Address .....

.....

ONLY EIGHT YEARS OLD . . YET CRIPPLED FOR LIFE !

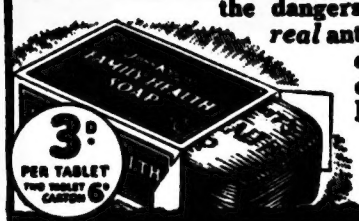
ANOTHER VICTIM OF THE DEADLY DANGERS OF DIRT!

It might happen to anyone; child, grown-up — *you* yourself! Easily done, falling down and grazing a knee. Only a graze, you say; it will soon heal. But dirt may enter; dirt that quickly causes the wound to fester, poisons the leg, undermines the health of the whole body.

Every scratch you get is dangerous. You cannot afford to run risks with the deadly ravages of dirt germs that can poison the body, infect the whole system, bringing on appalling diseases, disabling you for months, perhaps even leaving you a cripple for life.

YOU OWE IT TO YOURSELF TO YOUR FAMILY!

Take the safer way — keep antiseptically clean. Use Knight's Family Health Soap daily. Safeguard yourself from the dangers of contamination by ensuring *real* antiseptic cleanliness. Family Health doesn't give dirt germs a chance to do their deadly work. Get Family Health today—and *be sure.*



KNIGHT'S

FAMILY HEALTH SOAP

THE PROVED DEFENCE AGAINST DIRT CONTAMINATION

KM 17-37 JOHN KNIGHT LIMITED—SOAP MAKERS SINCE 1810.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— in the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

***ODHAMS PRESS LIMITED*, Proprietors of "John Bull."**

GRAVES Beats the World For Quality & Value

Boat-shaped Coach-built body, softly upholstered, loose seats, lace-trimmed hood, coil springs, foot brake, ribbed cushion tyres, dress guards, bright parts are chromium plated. Colours: Navy, Nigger, Grey, Green, Beige, Maroon. 70/- Terms: 5/- monthly. Catalogue Free.

5/- NOW

J. G. GRAVES LTD. SHEFFIELD.

A REMINDER

You're bound to find something of interest or value in the "JOHN BULL Shopwindow" on pp. 2 and 3 and the "Small Ads. Worth Watching" on p. 18. Turn to them NOW!

These SHADFORTH PRESCRIPTIONS *Give Prompt Relief*

They will save you doctor's bills. Keep them in your medicine chest. Order them NOW!

FRAZZLED NERVES

"Vitality in a Nut"

Here is a nut which makes a real man or woman of you in a few hours; frazzled nerves full of vim; gloomy thoughts gone, faith strengthened, hope renewed before nightfall, life worth living to-morrow. It is the Doctor's Best Tonic for heart, nerves, stomach and kidneys—it prevents palpitation, faintness, heart failure, tremblings, run-down condition, stops your falling-to-pieces feeling. Don't imagine yourself into an illness, have a good rest, take this tonic and be normal in a few days. Ask for **"Blue Lion Fox Nuts."** Shadforth Prescription No. 632. Prices 1/- (25), 1/9 (50), 2/6 (72), 4/6 (144).

Shadforth Prescription Service, Ltd.,

(Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

Descriptive Book (J.B.320) price 2d. post free.

Reduce *YOUR* High BLOOD PRESSURE

Rejuvenate YOUR Arteries. Strengthen YOUR Heart. COME OFF the Danger List.

Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it NOW. (Prescription No. 1106/T).** Prices: 2/6, 5/6, 15/6.

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,

Dept. J.B.X), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

"How to Prevent Blood Pressure" (Book No. J.B.296) price 2d. post free.

NO MORE DISTURBED NIGHTS

Quick Relief and Comfort.

Kidney and Bladder Troubles, Incontinence, Constipation, Gall Stones, with associated Gout, Sciatica, Gravel, Scalding and constant getting up at nights are quickly relieved by the bloodless surgery of **"Shadforths."** Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief.

Ask for Shadforth Prescription No. 285.

Prices: 1/4 (25), 2/6 (50), 4/6 (100), 13/- (300).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,

(Dept. J.B.X.), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

The Special Shadforth Book on Kidney and Bladder Troubles (No. J.B. 254) price 2d. post free.

LIVER TROUBLES

CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth's Prescription (No. 2,000).**

Prices: 6d. (36), 1/3 (100), 3/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,

(Dept. J.B.X.), 40, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

Booklet (J.B.222) price 2d., post free.

Further well-known SHADFORTH prescriptions prescribed and used at this season of the year:—

"WHITE LIONS" or Stomach Tablets (No. 1077) cure Acidity, Gastritis, Stomach Pains and Digestive Disorders. Prices: 1/4 (72), 2/6 (144).

"SHADPHOS" or Neurasthenia Tablets (No. 470), the mighty modern tonic for brain and nerves. Prices: 1/9 (25), 3/3 (50), 6/- (100).

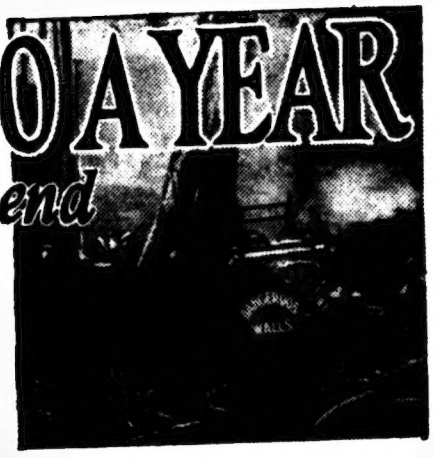
Boots, Taylors, Timothy Whites and the best chemists either hold stock or gladly obtain to order. or YOU CAN OBTAIN PRIVATELY PACKED AND POST FREE AT THESE PRICES FROM:—

SHADFORTH PRESCRIPTION SERVICE, LTD.,

Dispensing Chemists.

(Dept. J.B.X.75), 40, KING WILLIAM ST., LONDON BRIDGE, E.C.4, and Branches.

£10,000,000 A YEAR
Toll of the Fire Fiend



EVERY year in this country alone over £10,000,000 worth of havoc is wrought by FIRE—mankind's most dread enemy.

Homes are gutted . . . treasured belongings vanish in flames . . . all going to swell the terrible toll that the Fire Fiend exacts.

No matter how careful you may be, this lurking peril can strike at any moment and snatch away those hardly-acquired possessions that mean "Home" to you. If such a calamity were to befall, are you assured of prompt and practical assistance?

YOUR SAFEGUARD

'John Bull" is the only paper IN THE WORLD to safeguard its registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST and to pay SICKNESS Benefits. Other wonderful benefits included are those for accidents in the home, on the sports field, while boating and bathing, and children's accidents.

£734 PAID LAST WEEK.

Last week alone "John Bull" paid to registered readers or their dependants no less than £734 15s. 6d., as follows:—

Household & Sickness Benefits	£349	5	6
Accident Benefits—adults	£227	10	0
Accident Benefits—children	£158	0	0

Have you signed for safety? If not—fill up the forms below NOW—while you think of it.

"JOHN BULL"—THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

CUT HERE

JOHN BULL

Hand this Form to your Newsagent

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 22/5/37.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address .....

.....

.....

Name and Address of Newsagent.

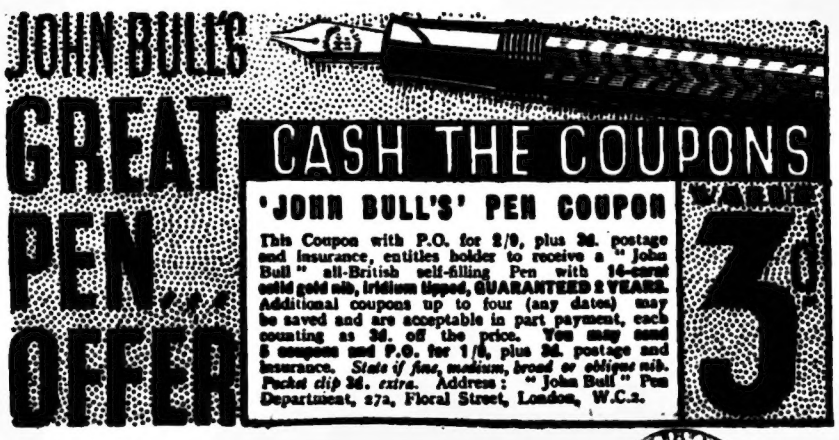
.....

..... Date.....

Use ½d. stamp Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 22/5/37.

When replying to advertisers' offers, readers should always address their communications clearly, giving name and full postal address, otherwise unavoidable delay and misdirection of goods or correspondence may result.


JOHN BULL'S
GREAT
PEN
OFFER
CASH THE COUPONS
'JOHN BULL'S' PEN COUPON
This Coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. You may send 5 coupons and P.O. for 1/6, plus 3d. postage and insurance. State if fine, medium, broad or oblique nib. Pocket clip 3d. extra. Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.
3d

RESULT OF "BULLETS" COMPETITION No. 1070

First Prize: £500 and extra award as announced

W. LAMB, 36, Plough Lane, Wimbledon, S.W.

Example: MAN ON THE THRONE
Bullet: MODEST EMPEROR—PROUD DAD

SECOND PRIZE, £50:

E. I. JONES, 49, Caellepa, Bangor, Caernarvonshire.

Example: Like A Rainbow
Bullet: Dad's Pullover—Especially "Curve"!

THIRD PRIZE, £25:

F. BAILEY, 583, High Lane, Tunstall, Stoke-on-Trent.

Example: To Build Friendship
Bullet: "Rainy Day's" Fine Time.
(Entered on "Target" Prize coupon.)

OTHER PRIZES:

£10: E. HARRIS, "Iona," 36, Victoria Road, Runcorn, Cheshire.
Now We've A Baby—I'm *Office's* "Latest Arrival."

£9 10s.: H. THOMAS, Coed-y-Glyn, Wind Road, Ystradgynlais, Swansea.
The Solution—"Clarifies," As Life "Dissolves."
(Entered on "Target" Prize coupon.)

£9: A. J. GIMBLETT, 97, Jenner Road, Barry, Glam.
Dilly And Daily—And Dolly—"Bedtime Story."

£8 10s.: N. WILLES, 68, Blythe Vale, Catford, S.E.
Man On The Throne—Uneasy—*We've* Liberty's "Cushion."

£8: G. HILL, 31, Herbert Avenue, Wellington, Salop.
Tickles Me—Neighbour Upholding Non-Intervention Committee!
(Entered on "Target" Prize coupon.)

£7 10s.: F. W. THORNE, Aggiestone Cottage, Studland, Dorset.
Dilly And Daily—Wince At "At Once!"

£7: C. HOWELLS, Gladstone House, Nantymoel, Glam.
Tickles Me—"Cosy Cot"—Couple Childless!

£6 10s.: J. DEAN, 21, Balbec Avenue, Headingley, Leeds.
The Solution—Geneva—Hasn't "Soaked In."

£6: Mrs. C. EVANS, 493, Northolt Road, South Harrow.
Mrs. Brown Says—And Tea's "Spilled." Tool

£5 10s.: E. L. DAVIES, 42a, High Street, Dartford.
Best Of The Bunch—Sacrificed "Orange-blossom"—Deserved Orchids.

£5: W. C. HOPKINS, Rhosycoed, Glanamman, S. Wales.
Sober As A Judge—Schoolboy—"Case" Against Homework.

£4 10s.: R. J. STAVERS, 29, Barrack Row, Shiney Row, Co. Durham.
Land Of Enchantment—Till Footlights "Frontier" Crossed.

£4: J. HARTLEY, 3, Lindeth Avenue, Gorton, Manchester.
The Villain Smiled And—She Counted Wages Again!

£3 10s.: W. R. BURRIDGE, "Bijou," Kirby-le-Soken, Essex.
Mrs. Brown Says—And As She's Post-mistress——.

£3: G. L. KIRK, "Treehaven," Wellow, Newark, Notts.
Reminds Me Of Her—Ma So, "Musso."!

THREE PRIZES OF £2 10s.:

H. Y. FISHER, 26, Stainbeck Road, Meanwood, Leeds.
Not So Easy—*Keeping* Dad "Proud Father."
(Entered on "Target" Prize coupon.)

J. PORTER, 4, Half Acre Drive, Rochdale.
When Grandpa Umpired—Also "Stiff" Next Day!

W. STONER, 29, King Street, Emsworth, Hants.
Ungrateful—Children—They Get Married!

Extra Award.—Winner of Electric Striking Clock for highest Prize won by a "Bullet" containing the word "Time" is Mr. F. Bailey, 583, High Lane, Tunstall, Stoke-on-Trent, whose effort secured £25.

Each of the above winners up to £50 will also receive a Surprise Bonus value over £2, as will 20 of £1. A list of these, together with 500 2s. 6d. winners, can be seen at these offices.

The First Prize smile of Mr. Haggard, the result of a telegram dispatched from Long Acre during the visit of the Rt. Hon. J. R. Clynes, M.P., whose article on *Bullets* methods appears on page 23.

I INSPECT THE "BULLETS" MACHINE—(Continued from page 2)

I talked with the adjudicators, and through an assortment of the e with them, I saw at once that the is attractive and interesting.

A bundle of a hundred coupon presents the concentrated thought number of different individuals. S ing those thoughts, reflecting o play of meaning or the counter- of suggestion, is fascinating t expert.

Plainly, there is a certain educa value about such a competition I never appreciated. The pers entrant, whoever he or she ma learns a method of expressing which could never be gained in other way. In fact, the competit a system of mind training.

I was given an example in the dicators' room of what is calle "Daily Parliament."

When each adjudicator has what he considers are the most torious efforts among his co those entries are collected and before the Competition Editor.

Then ensues free and open discu The Editor sits at his desk and out slowly the picked *Bullets*, askin opinions from his colleagues.

The only consideration in thi certed judgment is the merit o *Bullet*. No thought is given to any else. The name or place of reside the competitor has no bearing.

By this method the chosen *Bull* a day's work are classified in or merit and put aside for considerat the more important weekly confer

Again at this weekly meeting of petition Editor and adjudicators sifted *Bullets* are reviewed, and their number the possible prize-w are left for the last examination.

This takes place before an imp committee, over which the Edi JOHN BULL presides. Once mor *Bullets* are read and re-read.

Eventually, when there has b further inspection of all entries prize awards are decided, and "Golden telegram" of congratu despatched to the First Prize-winn

I visited the Competition Depar of JOHN BULL as an enquiring stra

What I wanted to see was the of a Competition Department of a newspaper.

My inspection gave me a reve of the care, fairness and consider which is devoted to all such compet

CHEQUES AND GOLD WATCHES WON IN CROSSWORD No. 6

In connection with "John Bull" Crossword No. 61, the Adjudication Committee decided that the readers of the meritorious Sets of Answers on one Square were the following sixteen competitors who submitted Squares differing point only from the most meritorious Sets of Answers seen in Square on page 44.

J. E. Arundell, 10, Newton Road, Wimbledon, S.W.; A. W. Barwood 27a, Hillmorr Road, Balham, S.W.; A. Cofford, thorpe, Peterborough; F. Cooke, 11, Stainsby Drive, Mansfield, Notts; I. Davies, 71, Selby Road, Liverpool; Mrs. F. Bon Sea Street, Antrim Road, Belfast; E. F. French, 2, Tritton Avenue, Beddington, Croydon; Mrs. F. Johnson, 45, The Gill, Ilve Lancs.; J. Metcalf, 57, Victoria Road, Barby, Colne; E. E. Morton, 136, Birchwood Avenue, Sidcup, Kent; J. Roach, 71, quest Road, Walton, Liverpool; Mrs. M. Stutton, 101, Southowram Bank, Halifax, Yorks; Miss G. Pratchett, 86, Dow Road, Wakefield, Yorks; Mr. Seaton, 15, Bridge Street, Peterborough; J. Stafford, 63, Prescott Road, Stourbridge; J. T 34, Coventry Road, Birmingham.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £1,660 and a for 802 10s. will be sent to each. Their awards are accompanied by free choice of a lady's or gentleman's Gold Wrist W

Any other entrant who believes that he submitted a Square eligible for a share of this Prize, must declare and by not later than First Post, Tuesday, May 25, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This Prize has been divided be 172 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer pared with the best Squares received. These winners will each receive 11s. 6d. A list of these Runners-up can be the "John Bull" offices and all have been notified.

A useful Surprise Award for each of 1,822 entrants from whom we received a Square differing from Squares of Ru up by only one less meritorious Answer will be posted this week.

ANOTHER 'BULLETS" GIANT

A Four-Figure Fortune that is *double* the normal First Prize and sufficient to buy a house and a car—purchase a flourishing business—educate and provide for your children—or free you of money troubles for years to come!

Each prize of £2 10s. up to £100 will be accompanied by Cash Bonus of 50 times' the amount of winner's entry-fee; thus, 1 coupon, Bonus £1.5s; 2 coupons, Bonus £2.10s; 3 coupons, Bonus £3.15; 4 coupons, maximum Bonus of £5. Prize Coupons rank as entry-fee coupons. Retain details of your entry.

OST BY SATURDAY, MAY 29, FOR THIS COLOSSAL ONE-WEEK OPPORTUNITY!

WEEPING up from the normal one-week First Prize of £500 to the spectacular sum of £1,000 cash, JOHN BULL last week dwarfed all other literary Competition offers of to-day. And now, *again for one week only*, you have before you an n bigger prize for a ***Bullet*** of two, three or four well-chosen words.

For the best effort entered the gigantic sum of £1,000 is augmented by a special Holiday Surprise. Friday, June 11, will bring a gay Greetings Telegram to the nner of this mighty 2-in-1 First Prize; if you make good use of the *Examples* and upons on this page, that four-figure fortune and Holiday Surprise may well *yours*.

In addition to other big cheques, the new 50-to-1 Bonus Scheme launched last week renewed for one further week only. Enter a single sixpenny coupon for this morable Offer and to any cash prize you may win, from £2 10s. to £100, JOHN BULL ll add a Cash Bonus of £1 5s. If you tered two coupons your Bonus would mp to £2 10s.—and so on up to the ximum Bonus of £5 for an entry of ur or more coupons.

OW TO MAKE "BULLETS"

EAD carefully through the *Examples* and jot down all the rough ideas any them bring to your mind.

Each *Bullet* you enter, remember, must nsist of TWO, THREE or FOUR words hich fit closely to the selected *Example* d form, in conjunction with it, some t and original comment.

Suppose, for instance, that you had en attracted by the *Example*, SLEEPLESS. ainst it you might scribble the idea,

Need For Armies If Geneva Is. By ding with words for a few minutes u could easily transform your rough ing into the typical *Bullet*, SLEEPLESS NEVA—THEN *Sentries* "PASSING."

efore you start on your own *Bullets*, dy the good points of the successful ets in our 1,070th Contest on the posite page. Then turn to the mples without delay, remembering that ur entry must be postmarked on or ore Saturday, May 29.

HOW "BULLETS" ARE JUDGED

It was "John Bull's" privilege a few ys ago to conduct the Right Hon. J. R. ynes round the "Bullets" Department. Turn back to page 23 and read his scribing article on our famous competition.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,074)

LIFE'S PITFALLS
TO MAKE THINGS HUM
LEADS TO WAR
SHADOW OVER EUROPE
STRIKE FEVER
MAN I SALUTE
WHAT WORKERS WANT
MY DIFFICULTY
ACCORDING TO PLAN
AFTER THE CRIMINAL
HE'S A RASCAL, BUT
THRILL FOR GRANNY

INTOLERABLE	SLEEPLESS
HONEST PENNY	THE POACHER
FIZZLED OUT	LAST IN
BENEATH US	"HATS OFF!"
IN POWER	GLAD RAGS
DECEITFUL	DRINKING

NETTED A FORTUNE
ARTFUL DODGER
HE PAID HIS TAXES AND SEPARATED
WITHOUT BLOODSHED
ENTERPRISING PARSON
CONVENIENTLY
LIKE FLOWERS
FOR LOVE OF COUNTRY
NOTHING TO FIGHT FOR
TALKING SENSE
CHEAP EXCURSION

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,074) Closing postmark SAT., May 29. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,074) Closing postmark SAT., May 29. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. | Signed ..... Address .....

YOU CAN POST YOUR ENTRY UP TILL LAST POST SATURDAY, MAY 29.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,074) Closing postmark SAT., May 29. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,074) Closing postmark SAT., May 29. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. | Signed ..... Address .....

If you want to enter further "Bullets," you can write them on plain paper.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,074 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,074, "John Bull," Long Acre, London, W.C.2 (Comp.)

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,060 will be displayed in the window of Mr. H. Wilson, St. Michaels Kiosk, Southwold Road, Liverpool.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks free supply of *Bullets Bulletin* and JOHN BULL's *Crossword Gazette*. I have affixed 3d. in stamps to this coupon for postage.

NAME _____

ADDRESS _____

_____

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY & PRESERVES BEAUTY

A revelation in transforming the worst skin into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap tablets of soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

Blended with the most exquisite perfumes Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin. When washing the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keeps one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol pills are sold, price 1/3 and 3/- per box.

PALM OIL costs 4d. per lb. ALMOND OIL costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin.

MARIE ANTOINETTE.

Marie Antoinette was the wife of Louis XVI. She was very extravagant; people were overtaxed to pay for her pleasures, which were many. Her amusements took many forms; her one cry was, "I must be amused," while people in France cried for bread. France got tired of this continued extravagance and her admirers, which in the end brought her husband and herself to the guillotine. Marie Antoinette was known and admired for her glorious complexion. We have proof that the materials she used are in Zee-Kol Soap to-day and the same perfume. Marie Antoinette was born 1755. She married Louis XVI. when she was only 14, and she was guillotined in 1793.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD.

(Dept. S14), 40, Blenheim Rd., Upper Holloway, N.19.

NO SOAP—NO BRUSH

SHAVEX

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one face for a lifetime and it should be treated kindly. Oils in SHAVEX we repeat will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

Good Lord! It's twenty to eight and I have to dress, shave and have my breakfast by eight o'clock, but what's the odds, having Shavex it only takes a minute or two to shave.

Hey! Presto! I've had a perfect shave in two minutes. I washed, and while my face was still moist I smeared Shavex over it, and with the use of a Shavex Super Blade I've had the finest shave that anyone could ever have. I feel as fresh as a daisy.

Now I've got ten minutes to have my breakfast and a nice walk and catch the 8.15 train. When I think of the old soap and brush method with my face all smarting and the time it took me, Shavex is indeed a godsend. Since I have used Shavex everybody tells me how well and young I look. It's the Shavex Cream containing Almond Oil which I rub in after I shave that preserves my skin and keeps the wrinkles away.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold everywhere in 6d., 1/- & 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.

(Dept. R.11), 40, Blenheim Rd., Upper Holloway, N.19.

DOGE CREAM

THE MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

JOSEPHINE was a beautiful creole. She married Count Beauharnais, who was guillotined during the French Revolution, and Josephine only escaped by a miracle. Amongst the names of those to be guillotined, which came through to the Tribune, was one, Josephine, but a sympathiser, who was in control of some of the names, chewed up the signature of Josephine and thus saved her life. She married Napoleon Bonaparte while he was still poor, knowing that he would be able to do great things later. One thing she was noted for, and that was always making up face creams, and she certainly made wonderful compounds in this direction. The one cream she used was an exact facsimile of Doge Cream of to-day. She called it her Venetian Cream. She was not young when she married Napoleon, but her complexion gave her wonderful youth. Her vanity was great—She had great charm—Her admirers were many—Her lovers were never proved. She lived and died with only one thought of Napoleon.

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.

(Dept. De6) 40, Blenheim Road, Upper Holloway, London, N.19

SKIN DISEASES

Disappear in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful cure but there is nothing like Zee-Kol. Beware of imitations.

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS.

The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

ZEE-KOL ZEE-KOL ZEE-KOL